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INCLUDING

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PRODUCTION • PROGRAMMING • TALENT

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(16)

ABC- 3-5pm EST, Mon thru Fri; DEBUT; Afternoon Film Festival; FILM from WABC-TV(NY), to the net. § Participations. § Pkgr- ABC-TV(NY); presentations of feature films produced by J. Arthur Rank organizations between 1930 and 1950. Allyn Edwards is host for the program, which shows a new series of films every fifth week, with repeats and new films shown each day during the weeks between the five-week cycle. A different film is shown each day. The program goes into open net time, pre-empting local programming.

Sunday(22)

CBS- 11:30am-12 noon EST; NET DEBUT; Camera Three; LIVE from WCBS-TV(NY), to the net. § Sustaining. § Pkgr- WCBS-TV Dept of Public Affairs; Prod & Writer & Casting- Robert Herridge; Dir- Francis Moriarty; Prog Asst- Clifford Reeves; Advisory Consultant- Ward C. Bowen, Dir of Visual Education, N. Y. State Education Dept. § The program uses the television camera and occasional dramatizations to explore the realities of man and his world, his arts and sciences, his ideas, his problems and his relationships. The program debuted locally over WCBS-TV(NY) on May 16, 1953, and now makes its network debut with the same production staff and format. James Macandrew, director of broadcasting for the Board of Education of New York City, is moderator. The program is presented with the cooperation of the N. Y. State Education Dept as a public service. Program replaced Contest Carnival (last show Dec 18), in this net-local time..

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- None this week.

CBS- Shower of Stars (Every 4th Thu, 8:30-9:30pm EST) Jan 19; starring Jack Benny; Prod-Dir- Ralph Levy; LIVE from KNXT(LA); (COLOR).

NBC- Wide Wide World (Approx every other Sun, 4-5:30pm EST) Jan 22; Prod- Herbert Sussan; Assoc Prod- Gene Jones; LIVE control from WRCA-TV(NY).

OTHER NETWORK CHANGES & ADDITIONS

CBS- The Jackie Gleason Show (Sat, 8:30-9pm EST) New title, effective Jan 14, for program formerly listed as Jackie Gleason in "The Honeymooners".

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OTHER NET CHANGES

TALENT SHOWSHEET JANUARY 13 - JANUARY 22, 1955

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Most of the shows on Jan. 13, 14, 15 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Jan. 20. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY JANUARY 13

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<u>Sherlock Holmes</u> (Ronald Howard)	WABD 8pm	<u>Case of Harry Crocker</u> - (O) by Harold Jack Bloom; with Eugene Deckers, Harry Towb, Gertrude Abrahams, Aki Yanai, Jacques Hilling; (SD)
<u>The Life of Riley</u> (William Bendix)	NBC 8:30pm	<u>Riley & The Widow</u> - regulars & Shirley Mitchell, Inga Rode; (SW & SD)
THE BIG STORY (Ben Grauer)	NBC 9pm	<u>William Lambert of the Portland (Oregon) Oregonian</u> - (O) by Alvin Boretz; with William Adler, Frank Overton, Joseph Julian, Joseph Boland, Frank Maxwell, Mandell Kramer (SD) Leonard Valenta
IGOR CASSINI'S MILLION DOLLAR SHOWCASE	WABD 9pm	Janet Blair
<u>The Vise</u> (Donald Gray)	ABC 9:30pm	<u>The Captive Brain</u> - regulars only; (SW & SD)
STAR STAGE	NBC 9:30pm	<u>Of Missing Persons</u> - (O) by Jack Finney; (A) by George Marrow; with Ralph Meeker, Joan Lorrington, Jerome Kilty; (SD)
ETHEL & ALBERT	ABC 10pm	<u>A Funny Boner</u> - regulars & Margaret Hamilton, Cele McLaughlin, Frank Thomas, Phil Kramer, Paul Lipson, Charles Mendick, Tom Gorman, Stuart Germain; (SW & SD)
<u>The Lineup</u> (Warner Anderson & Tom Tully)	CBS 10pm	<u>The Palko Case</u> - (O) by Ellis Marcus; (SD) by Felix Leist; (cast not available at press time.)
<u>Adventures of the Falcon</u> (Charles McGraw)	ABC 10:30pm	<u>The Big Heist</u> - (O) by Gene Wang; with Jean Parker, Lyle Talbot, Kem Dibbs, G. Pat Collins, Hal K. Dawson, Jim Diehl; (SD) by Ralph Murphy

SATURDAY JANUARY 14

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|                                        |            |                                                                                                                                                      |
|----------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Fury</u>                            | NBC 11am   | <u>The Tungsten Queen</u> - (O) by Nat Tanchuck & Art Browne, Jr.; regulars & Eddy Waller, Harry Lauter, Joe Hayworth, Dan Riss; (SD) by Ray Nazarro |
| TEXACO STAR THEATRE<br>(Jimmy Durante) | NBC 9:30pm | Tab Hunter, Jeannie Carson                                                                                                                           |
| GEORGE GOBEL SHOW                      | NBC 10pm   | Henry Fonda                                                                                                                                          |

SUNDAY JANUARY 15

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LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	<u>Foundation</u> - (O) by Stephen Gethers; with L. G. Norrix, Malcolm Lee Beggs, Russell Gold, James Arenton; (SD)
LOOK UP & LIVE	CBS 10:30pm	<u>Nothing to Do</u> - (O) by Harold Flender; with Sal Mineo, Mike Mineo, Buzz Martin, Ken Walken, Anna Berger; (SD)
CAMERA THREE (James Macandrew)	WCBS 11:30am	Part VIII - <u>Crime & Punishment</u> - (FINAL EPISODE) (SW & SD)
<u>Wild Bill Hickok</u> (Guy Madison)	CBS 12:30pm	<u>Buckshot Comes Home</u> - with Payla Kent, Don C. Harvey, John Dahmer, Rayford Barnes, Bobby Hyatt, Ironeyes Cody; (SW & SD)
FRONT ROW CENTER (Robert Sterling)	CBS 4pm	<u>Strange Suspicion</u> - (O) by Ernest Kinoy; with James Daly, Betsy Palmer, Ann Harding, Sidney Blackmer; (SD) Fletcher Markle & Russell Stoneham
OMNIBUS (Alistair Cooke)	CBS 5pm	<u>The Great Forgery</u> - (O) by George Bidwell; (A) by William Spier; with Hal March, Elliot Reid, John Heldebrand, Harry Townes, Jack Liversy; directed by Delbert Mann. <u>The Great Adventure</u> - (FILM) by Arne Sucksdorff

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SUNDAY JANUARY 15
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Captain Gallant NBC 5:30pm  
of the Foreign Legion

Caravan Patrol - (O) by Gene Levitt; regulars & Micheline Gary, Emilio Carrere, Claude Vernier, Pierre Marteville; (SD) by Jean Yarbrough

Roy Rogers NBC 6:30pm  
 (Dale Evans)

Ambush - (O) by Dwight Cummins; with regulars & Dennis Moore, Henry Rowland, Paul Harvey, Dan Barton, Rosemary Bertrand, Bob Bice; (SD) by George Blair

It's A Great Life NBC 7pm  
 (Michael O'Shea)

The Lady & The Painting - regulars & Lisa Gaye, Arthur Q. Bryan, Byron Foulger, Peter Brocco; (SW & SD)

Frontier NBC 7:30pm  
 (Walter Coy)

Mother of the Brave - with Peggy Webber, Stuart Towers, John Cliff, Terry Ranzus; (SW); (SD) by Ivan Moffat

ED SULLIVAN SHOW CBS 8pm

Jose Greco & his Troupe (D), Ricky Layne (ventril), Amru Sani (S), Jean Carroll (C), The Bruxellos (variety), Billy Williams Quartet (S)

Loretta Young Show NBC 10pm

The Challenge - (O) by Gene Levitt; with Keith Andes, Barbara Hale, Regis Toomey, Harry Bartell, Terry Rangno, William Boyett; (SD) by Harry Keller

APPOINTMENT WITH ADVENTURE CBS 10pm

Suburban Terror - (O) by Eugene Francis; with June Lockhart, Henry Jones, Virginia Gerry, Carl Betz, Anne Seymour; (SD) by Paul Stanley

JUSTICE NBC 10:30pm  
 (William Prince)

Hooked - (O) by Bernard Wolfe; with George Grizzard, Jack Klugman, Lois Wheeler, George Petrie, Arch Johnson, Jerome Ansbacher; (SD) by Paul Bogart

MONDAY JANUARY 16  
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Highway Patrol WRCA 7pm
 (Broderick Crawford)

Narcotics Ring - (O) by Donald A. Brinkley; with Will J. White, Nancy Howard, Rhodes Reason, Irene Anders, James Dobson, Buck Young, Julian Upton, Edward Colebrook; (SD) by Paul Guilfoyle

Adventures of Robin Hood CBS 7:30pm
 (Richard Greene)

The Brothers - regulars & Alexander Gauge, Michael Brill; (SW & SD)

TV Reader's Digest ABC 8pm
 (Gene Raymond)

The Man Who Beat Death - (O) by David Hulburd; (A) by Frank L. Moss; with Bill Talbert, Pancho Gonzales, Ted Schroeder, Mrs. Pancho Gonzales, Phyllis Coates, Jack Diamond, Coulter Irwin; (SD) by Gilbert Kay

VOICE OF FIRESTONE ABC 8:30pm

Eugene Conley

ARTHUR GODFREY'S CBS 8:30pm
 TALENT SCOUTS

Gene & Florian Mack (M), The Four Williams Brothers (S), Jan Wells (S)

I Love Lucy CBS 9pm

regulars & the Mayer Twins, Elizabeth Patterson; (SW & SD)

Medic NBC 9pm
 (Richard Boone)

The Laughter & the Weeping - (O) by James E. Moser; (A) by Otis Gaylord; with Michael Ansara, Charles Delaney, Otis Greene, Hal Girard; (SD)

ROBERT MONTGOMERY NBC 9:30pm
 PRESENTS

The Tyrant - (O) by Franklin Barton; with June Havoc, Raymond Bramley, Jay Barney, Gale Page, Eric Sinclair, Dickie Olsen, Charron Follett, Eddie Lawrence; (SD) by Perry Lafferty

STUDIO ONE CBS 10pm

Johnny August - (O) by Carey Wilber; with Cameron Mitchell, Phyllis Kirk, Charles Korvin, Jacques Aubuchon, Tina Louise, Murvyn Vye; (SD) by William H. Brown

TUESDAY JANUARY 17
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Steve Donovan WRCA-TV 6pm  
 (Douglas Kennedy)

Poison Trail - (O) by Joe Richardson; with Robert Cornthwaite, Stacy Keach, Don Garner, William Forrest, Mike Dengate; (SD)

Warner Bros. Presents ABC 7:30pm  
 (Gig Young)

Kings Row - "Carnival" - (O) by Ellis St. Joseph; (A) by Ellick Moll; with Sydney Chaplin, Margaret Mahoney, Claire Kelly, John Abbott, Nan Leslie, Robert Horton; (SD)

The Phil Silvers Show CBS 8pm

Operation Diaper - regulars & Tomi Romer, Casey Peyson, Eileen Merry, Dickie Belton, Duncan McCleod; (SW & SD)





TUESDAY JANUARY 17(Cont'd)  
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THE DINAH SHORE SHOW	NBC 7:30pm	Tony Martin replaces Dinah Shore this date only.
THE CHEVY SHOW (Dinah Shore)	NBC 8pm	Marcel Marceau (panto), Gisele MacKenzie (S), Stubby Kaye & Johnny Silver (C), the Skylarks (S), Perry Como
Wyatt Earp (Hugh O'Brien)	ABC 8:30pm	A Wise Calf - with Bill Henry, Marvin Press, Tom Brown, Rex Lease; (SW & SD)
Navy Log	CBS 8:30pm	Operation Typewriter - with Les Tremayne, Philip Ahn, Benson Fong, Frances Fong, Jack Grinnage, Jimmy Cross, Robert Forrest, Raymond Bailey; (SW & SD)
Make Room For Daddy (Danny Thomas)	ABC 9pm	The Songwriter - regulars & Harry Ruby; (SW & SD)
Jane Wyman's Fireside Thtre	NBC 9pm	The House on Elm Street - with Jane Wyman, Jean Howell; (writer & director not available at press time.)
DuPont Cavalcade Thtre	ABC 9:30pm	The Prison Within - (O) by David Dressler; (A) John Meredyth Lucas; with Gloria Talbott, Claire Carleton, Joel Lansing, Mark Damon, Ed Platt; (SD) by John Meredyth Lucas
RED SKELTON SHOW	CBS 9:30pm	Basil Rathbone
PLAYWRIGHTS '56	NBC 9:30pm	Lost - (O) by Berton Roueche; (A) by Arnold Schulman; with Steven Hill, Sally Gracie, Frank Campanella, Dotts Johnson, Sada Thompson, Victor Thorley, Vivian Nathan, Anne Hegira, Katherine Squire; (SD) by Arthur Penn
Big Town (Mark Stevens)	NBC 10:30pm	Debt Consolidators - regulars & Devlin McCarthy, Rodney M. Bell, Robert Christopher, Adelle August, David Alpert, Sidney Lee; (SW & SD)

WEDNESDAY JANUARY 18
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|                                        |              |                                                                                                                                                                                                                                                                                                                                                                                                                           |
|----------------------------------------|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Death Valley Days<br>(Stanley Andrews) | WRCA 7pm     | The Man Who'd Bet on Anything - with Mark Bennett, Helen Gilbert, Mayo Loizeaux, Melodie McGowan, Mollie McGowan, Van Kirke, Frank Dae, Austin Green, Lomax Study, Bruce Payne; (SW&SD)                                                                                                                                                                                                                                   |
| Brave Eagle<br>(Keith Larsen)          | CBS 7:30pm   | Witch Bear - regulars & Tony George, Rosa Rey; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                  |
| Screen Director's Playhouse            | NBC 8pm      | No. 5 Checked Out - (writer not available at press time); with Teresa Wright, Peter Lorre, William Talman, Ralph Moody; directed by Ida Lupino                                                                                                                                                                                                                                                                            |
| Father Knows Best<br>(Robert Young)    | NBC 8:30pm   | Betty Earns a Formal - regulars & Grandon Rhodes, Claire Carleton; (SW & SD)                                                                                                                                                                                                                                                                                                                                              |
| The Millionaire<br>(Marvin Miller)     | CBS 9pm      | The Story of Cindy Bowen - with Fran Bennett, Michael Emmett, Nancy Hadley, Ina Polindexter, Maggie Magennis, Ruth Warren, William Remick, Charles Victor, Hope Landin, Mary Emery; (SW&SD)                                                                                                                                                                                                                               |
| KRAFT TELEVISION<br>THEATRE            | NBC 9pm      | The Devil is a Roaring Lion - (O) by John Gay; with James Whitmore, E. G. Marshall, Van Dyke Parks, Judson Laire, Katherine Hynes; (SD) by George Roy Hill                                                                                                                                                                                                                                                                |
| U. S. STEEL HOUR                       | CBS 10pm     | The Great Adventure - (O) by Arnold Bennett; (A) by Kay Arthur; with Jessica Tandy, Hume Cronyn, Victor Wood, Ralph Bunker, Anthony Cooper, Stanley Bell, Moyna Macgill, Peter Pagan, Ronald Long, Ramsey Brant, Frederick Warlock, William Podmore, Cecil Clovelly, Michael Hogan, Alistair Duncan, Billy Hermann, Cullen Desmond, Norman Barrs, John Mackwood, Harrison Dowd, Margaretta Warwick; (SD) by Norman Felton |
| I Led Three Lives<br>(Richard Carlson) | WPIX 10pm    | (O) by Ree Berg; with John Zaremba, Meg Randell, Norman Bartold, Donald Kirke, Watson Downs, Frederic Melchoir; (SD) by Henry Kesler                                                                                                                                                                                                                                                                                      |
| Douglas Fairbanks<br>Presents          | WRCA 10:30pm | Dimitrious - with Dermot Walsh; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                 |



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THURSDAY JANUARY 19  
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Sergeant Preston CBS 7:30pm
of the Yukon (Richard Simmons)

regulars & Wayne Mallory, Edward Dearing, Jason Johnson, Tom Carney, William Tannen; (SW & SD)

The Bob Cummings Show CBS 8pm

Bob Joins the Drama Group - regulars & Lyle Talbot, Susan Morrow, (SW & SD)

SHOWER OF STARS CBS 8:30pm
 (Bill Lundigan)

Script by: Sam Perrin, George Balzer, Hugh Wedlock, Howard Snyder; with Jack Benny, Shirley MacLaine, Rochester, Quentin Reynolds, Oreste, George Burns; Directed by Ralph Levy

The People's Choice NBC 8:30pm
 (Jackie Cooper)

regulars & Elvia Allman, Richard Deacon; (SW & SD)

STAR TONIGHT ABC 9pm

A Night Visitor - (O) by Charles Jackson; with Warren Berlinger, Peggy Conklin, Henry Jones, Peter Lazer; (SD) by Norman Morgan

Four Star Playhouse CBS 9:30pm

Tunnel of Fear - (O) by Roland Winters; (A) by Frederic Brady; with David Niven, Sir Cedric Hardwicke, Walter Kingsford, Alex Frazer, Keith McConnell, Leslie Dennison; (SD) by Roy Kellino

Ford Theatre NBC 9:30pm

Never Lend Money to a Woman - (O) by Martin A. Ragaway; with Anna Maria Alberghetti, Keefe Brasselle, Collett Lyons, Roger Smith, Will Wright; (SD)

LUX VIDEO THEATRE NBC 10pm
 (Otto Kruger)

Ivy - (O) by Marie Belloc Lowndes; Screenplay - Charles Bennett; (A) by Sanford H. Barnett; with Martha Hyer, Patric Knowles, John Bentley, Robin Hughes, Doris Lloyd, Paul Fielding, Ellen Corby, Margaret Brewster; (SD) by Richard Goode

THE JOHNNY CARSON SHOW CBS 10pm

Eva Gabor, Jack Prince, The Double-Daters (S)

FRIDAY JANUARY 20
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Science Fiction Theatre WRCA-TV 7pm  
 (Truman Bradley)

Are We Invaded? - (O) by Ivan Tors; (A) by Norman Jolley; with Pat O'Brien, Richard Erdman, Leslie Gaye, Antony Eustrail, Paul Hahn; (SD) by Leon Benson

Adventures of Rin-Tin-Tin ABC 7:30pm  
 (Lee Aaker & James Brown)

Rusty's Romance - regulars & Adele Mara, William Leslie, Jim Hayward, Harry Hickox, William Anders; (SW & SD)

Adventures of Champion CBS 7:30pm

regulars & Glenn Strange, John War Eagle, Louis Lettieri, Marshall Bradford; (SW & SD)

Crossroads ABC 8:30pm

The Mountain Angel - with Howard Duff, Noah Beery, Anne O'Neal, Eve Miller, Dorothea Wolbert, Ray Teal; (SW & SD)

Our Miss Brooks CBS 8:30pm  
 (Eve Arden)

regulars & Doris Singleton, Ann Lee; (SW & SD)

Life of Riley NBC 8:30pm  
 (William Bendix)

Babs' Wedding - regulars & Henry Kulky, Dayton Lummis, Helen Andrews, Jimmy Ogg, Judi Boutin, Robert Cavendish; (SW & SD)

The Vise ABC 9:30pm  
 (Donald Gray)

The Girl From Rome - regulars & Frank Hawkins; (SW & SD)

Schlitz Playhouse CBS 9:30pm

The Big Payday - (O) by William Fay; (A) by Richard English; with James Whitmore, Richard Crane, Janet DeGore, Vince Barnett, Gilmore Bush, William Erwin, Paul Birch, Michael Whelan, Arthur D. Gilmore, Joseph Perry, John Cliff; (SD) by Justus Addiss

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 13 THRU FRIDAY JANUARY 20  
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GEORGE SKINNER SHOW WCBS 8:55am

Tues - Uncle Peter Boyle (storyteller); Thurs - Ruth Manecke & her animals

GARRY MOORE SHOW CBS 10am

Fri - Wild Bill Davison (M), Ernie Caceres (M)

JACK PAAR SHOW CBS 1pm

Tues - Louis Nye (C); Fri - Burl Ives (balladeer)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 13 THRU FRIDAY JANUARY 20(Cont'd)
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|-------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| NBC MATINEE THEATER<br>(John Conte)       | NBC 3pm     | 1/16 - <u>The Old Maid</u> - (O) by Zoe Akins; with Sarah Churchill, Katherine Bard, Karen Sharpe, Rhodes Reason, Helen Wallace, Selmar Jackson, William Schallert, Olive Sturgess, Brad Jackson, Wendy Winkelman, Dee J. Thompson; (COLOR); 1/17 - <u>Mother Was A Bachelor</u> - (O) by Irving W. Phillips; (COLOR); 1/18 - <u>Bottom of the River</u> - (O) by Arnold Schulman; (COLOR); 1/19 - <u>Company Manners</u> - (O) by William McCleery; (COLOR); 1/20 - <u>The Child and the Muse</u> - (O) by Greer Johnson; (COLOR) |
| DATE WITH LIFE<br>(Mark Roberts)          | NBC 4pm     | <u>The House on the Hill</u> - (O) by Art Wallace; cast as listed on 12/18 will continue thru 1/20,                                                                                                                                                                                                                                                                                                                                                                                                                                |
| MODERN ROMANCES<br>(Martha Scott)         | NBC 4:15pm  | 1/9 thru 1/13 - (O) by Harry W. Junkin; with Janey Riley, Philip Pine, Phil Abbott, Arny Freeman; (SD)                                                                                                                                                                                                                                                                                                                                                                                                                             |
| SATURDAY JANUARY 21<br>~~~~~              |             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <u>Captain Midnight</u><br>(Richard Webb) | CBS 11am    | <u>The Human Bullet</u> - regulars & Lee Giroux, Richard Travis, Larry Blake, Richard Avonde, Ralph Hodges; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                                              |
| <u>Fury</u>                               | NBC 11am    | <u>Joey Sees It Through</u> - (O) by Hugh King; (A) by Charles R. Marion; with regulars & Ann Robinson, Beverly Washburn, Elaine Riley, House Peters, Jr, Nolan Leary; (SD)                                                                                                                                                                                                                                                                                                                                                        |
| <u>Tales of the Texas Rangers</u>         | CBS 11:30am | <u>The Black Eyes of Texas</u> - regulars & Stanley Andrews, Bobby Clark, Robert Bice, Brad Morrow, Tom Black; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                                           |
| STAGE SHOW                                | CBS 8pm     | Keefe Brasselle, the Four Aces (S), Jack Carter (MC)                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| THE PERRY COMO SHOW                       | NBC 8pm     | Keenan Wynn, Ernest Borgnine, the Four Lads, Vivian Blaine                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| MAX LIEBMAN PRESENTS                      | NBC 9pm     | <u>Paris in the Springtime</u> - (O) by Billy Friedberg & Neil Simon; with Dan Dailey, Gale Sherwood, Helen Gallagher, Jack Whiting, Carleton Carpenter, Marcel Hillaire; Choreog - Rod Alexander; (SD) Bill Hobin (COLOR)                                                                                                                                                                                                                                                                                                         |
| <u>Gunsmoke</u><br>(James Arness)         | CBS 10pm    | regulars & Vic Perrin, Charles Gray, Mort Mills, Marjorie Owens, Herby Lytton, Cyril Delavanti; (SW & SD)                                                                                                                                                                                                                                                                                                                                                                                                                          |
| SUNDAY JANUARY 22<br>~~~~~                |             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| CAMERA THREE<br>(James Macandrew)         | CBS 11:30am | <u>The Dream of a Ridiculous Man</u> - (O) by Feodor Dostoevsky; (A) by Robert Herridge; with John Drainie; Original Music by Thomas Scott; (SD) (NETWORK PREMIERE)                                                                                                                                                                                                                                                                                                                                                                |
| FRONT ROW CENTER                          | CBS 4pm     | <u>The Challenge</u> - (O) by Bernard Girard; with James Arness, Ray Collins, Alicia Ibanez, Tom Houghlin, Stafford Repp, Frank Wilcox, Don Megowan, Joe Crehan, John Gallaudet; (SD) Ralph Nelson                                                                                                                                                                                                                                                                                                                                 |
| <u>Roy Rogers Show</u><br>(Dale Evans)    | NBC 6:30pm  | <u>Pat's Inheritance</u> - (O) by M. M. Raison; with regulars & Terry Frost, Myron Healey, Gregg Barton, Mary Ellen Kay, Tom London; (SD) by Leslie H. Martinson                                                                                                                                                                                                                                                                                                                                                                   |
| ED SULLIVAN SHOW                          | CBS 8pm     | "Salute to ASCAP" - with Margaret & Barbara Whiting (S), Mitch Miller with orch & chorus, and songwriters Harry Tierney, Eddie Burnett, Maude Nugent Jerome, Alice Lawlor, Jack Norworth, Frank Loesser                                                                                                                                                                                                                                                                                                                            |
| NBC COMEDY HOUR                           | NBC 8pm     | Ernie Kovacs, Wally Cox, the Gentlemaniacs, Eddie Mayehoff, Paul Gilbert, Jonathan Winters, Leo Durocher (MC)                                                                                                                                                                                                                                                                                                                                                                                                                      |
| THE ALCOA HOUR                            | NBC 9pm     | <u>A Patch of Faith</u> - (O) by John H. Secondari; with Lee J. Cobb, Luis Van Rooten, Theodore Bikel, Will Kuluva, Lilia Skala, Nicholas Persoff, Henry Lascoe, George Petalis, Kenneth Sharpe, Robert Emhardt, Miko Oscart; (SD) by Sidney Lumet                                                                                                                                                                                                                                                                                 |
| <u>Alfred Hitchcock Presents</u>          | CBS 9:30pm  | <u>The Older Sister</u> - (O) by Lillian de la Torre; (A) by Robert C. Dennis; with Carmen Mathews, Joan Lorring, Polly Rowles, Patricia Hitchcock, Wendy Winkleman, Kay Stewart; (SD) by Robert Stevens                                                                                                                                                                                                                                                                                                                           |

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# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

JANUARY 18, 1956

VOLUME 8 NUMBER 3 A

EDITOR: Jerry Leichter

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PUBLISHED BY TELEVISION INDEX, INC.

MID-WEEK SPECIAL

### NEWS - POSSIBILITIES - COMMENT

Orson Welles will star in "Twentieth Century" over CBS on April 7, the Ford Star Jubilee presentation from Hollywood to be produced by Arthur Schwartz. He's the first star announced for the program.....Movie producer Lester Cowan and his wife, composer Ann Ronell, have been signed by NBC to create and produce at least two color Spectaculars. The first show on the agenda will be an original musical comedy, "Oh, Susanna," based on the lives and songs of Stephen Foster and E. P. Christy. Miss Ronell wrote the musical score and lyrics and the book was written by Florence Ryerson and the late Colin Clements. The show calls for four stars; two singing leads, a comic lead and a dancing lead. The Cowan-Ronell team will also write-produce-direct a musical play based on "The Story of G. I. Joe," after the motion picture produced by Mr. Cowan based on the late Ernie Pyle's war correspondence.....Bob Finkel has been signed by NBC as a producer-director for the NBC Comedy Hour, joining Ernest D. Glucksman and Robert Welch, the first two named.

CBS pulled Let's Take a Trip back from Miami and a scheduled program next Sunday and instead is shipping the Jack Paar Show down there for one week. It's a little involved, but Sonny Fox and his young cohorts were to take a one-program tour of the pool and beachfront of the Roney Plaza Hotel. Instead Jack Paar will have a full week of originations from the same hotel (no union trouble), while Let's Take a Trip comes back to New York to visit the Fifth Ave and 43rd St branch of Manufacturers Trust Co, the glass-walled bank showcase. Another CBS show, The \$64,000 Question, will intrude on the public service show to the extent that Manufacturers Trust v.p. Ben Feit is custodian of the questions for the program and will show the visitors and the TV audience the vault that holds the questions.....Wide Wide World will depart from its usual format on Jan 29 to concentrate on only two locales -- the British Crown colonies of the Bahamas and the winter sports area around St. Paul, Minn., with the program switching from alternating pictures of the two contrasting fun areas, to split screen for increased emphasis.

The new Will Rogers, Jr., show scheduled by CBS to replace The Morning Show, Monday thru Friday, 7-8am EST, will be called Will Rogers' Almanac and will debut Feb 20. While all format details are not set, the 44-year-old ex-publisher will have an informal-mood show in line with his self-characterization as "just a mild-mannered fellow." The program will occasionally use top name guests for interviews, but no walk-ons -- mainly Americana types and those with unusual backgrounds with good human interest stories. The new program will be seen over eastern and midwestern CBS stations.

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(MORE)

ONE OF THE REGULAR SERVICES OF ROSS REPORTS ON TELEVISION

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.



1. *Journal of the American Medical Association*, 1990; 263: 1025-1030.

KNXT(LA) will feature Dr. Frank C. Baxter in another public service series, starting Feb 5 over the local station, tentatively titled, Renaissance on TV. The program will spotlight guest lecturers from all over the country throughout the 18-program series. Expenses for the guests in traveling to Los Angeles will be borne by the Arensberg Fund of the Francis Bacon Foundation of Pasadena, Calif. The visitors will accomplish double duty by also giving a series of public lectures at the University of Southern California, Dr. Baxter's school.....NBC will introduce Chet Huntley to a regular network audience for the first time as the editor and commentator for Outlook, a new news program starting Sunday, Feb 5, 2-2:30pm EST. For the first time, NBC is scheduling a "hard news" program for Sunday afternoon, where, in past seasons, the thinking has been more toward the Background genre. Reuven Frank is producing for NBC News. The program, which moves into the January spot used for the Conversations with Elder Wise Men films, will feature four regional reports: W. W. Chaplin from the East Coast, Alex Dreier from the Midwest, Randall Jessee from the Southwest and Bill Guyman from the West Coast. Radio talks with NBC reporters around the world will also be covered in the new show. Jack Sughrue will direct.

Lynn Farnol, public relations, New York (1270 Sixth Ave., New York 20) have just completed a new edition of the Fact Book, an encyclopedic record of the work of Rogers and Hammerstein, including an up-to-date bibliography, discography, etc. Copies are available without cost for those people who have a serious interest in the reference material, whether for entertainment, business or related reasons.....Young America Films, Inc., has begun releasing the third group of 13 You Are There films for private showings by schools and other groups under its agreement with CBS Television. The distributor handles exclusive 16mm distribution rights for non-theatrical and non-broadcast use of You Are There (39 films) and The Search series (27 films).

Screen Gems, Inc., sold its Circus Boy film series to NBC for network presentation, starting later this year. Three films are completed with the remainder of the 39 scheduled for spring production. The series is produced by Herbert B. Leonard (The Adventures of Rin Tin Tin) and Norman Blackburn. The regular cast includes Mickey Braddock, a 12-year-old in the title role, Noah Beery, Jr., Bob Lowery and Guinn "Big Boy" Williams. The series will probably debut in October in weekend time. Unusual proviso in the sales agreement is that NBC will not place Circus Boy against The Adventures of Rin Tin Tin (ABC, Friday, 7:30-8pm EST).....CBS' newly-announced Playhouse 90, a once a week hour and a half program scheduled for a fall of 1956 debut with ex-M-G-M exec Carey Wilson as executive producer, could be used to break the Friday or Saturday evening schedule wide open. On another hand, if Westinghouse became involved in the sponsorship, the program could move into the CBS Monday line-up. This was one of the projects that involved Westinghouse's Studio One in unfounded West Coast-move rumors recently.

AGENCIES AND ACCOUNTS: General Electric Co is transferring its TV set account from Maxon, Inc., to Young & Rubicam, Inc., effective June 1, following the realignment of the company's consumer products divisions.....The Edison Electric Institute named Fuller & Smith & Ross, Inc., to handle its drive for wiring modernization.

PEOPLE GOING PLACES: Roland Reed TV, Inc., has been formed for commercials production, with headquarters at California Studios in Hollywood. Roland Reed Productions, a separate organization, will remain active for film production.....Thomas F. Greenhow joined McCann-Erickson, Inc(LA) as radio-TV program director.....East Coast Television, Inc., has been organized for commercial film production with offices and studios at 157 East 69th St., New York 21. RE 7-9200. John Gilmour is president.....Robert E. Gips upped to v.p. in charge of production, Mel Gold Productions, Inc(NY).....John C. Sebastian named director of publicity for CBS Film Sales, Inc., in New York.



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EDITOR: Jerry Leichter

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PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Tuesday(24)

CBS- 10:30-11pm EST; SPECIAL; Motorama; FILM from WCBS-TV(NY), 84 stations net, 47 delayed, plus approx 15 added stations. § Sponsor- General Motors Corp thru Kudner Agency, Inc(NY). § Pkgr- Kudner Agency, Inc(NY); Waldorf-Astoria Film: Film Prod- Vavin, Inc(NY); Superv Prod & Dir- Richard de Rochemont; Prod & Dir- Michael Kidd; Music Dir- Jeff Alexander; Lyrics- Jack Brooks; Arizona Proving Grounds: Film Prod- Ed Dudley Productions(H'wood). § Special filmed program in connection with the GM Motorama of 1956 at the Waldorf-Astoria Hotel in New York which runs thru Jan 24. Part of the TV program is a film record of the staged portion of the Waldorf show, featuring TV personalities John Daly, Dave Garroway, Bess Myerson, Margaret Arlen, Mary Margaret McBride and also includes GM president, Harlow Curtice. The portion of the TV show filmed at GM's Arizona Proving Grounds records the tests for GM cars. This program pre-emptes Do You Trust Your Wife? in this time spot this week only.

#### Thursday(26)

ABC- 10-10:30pm EST; DEBUT; Music From Meadowbrook; LIVE from WABC-TV(NY), no. of stations indefinite. § Sponsor- U. S. Air Force thru Ruthrauff & Ryan, Inc(Wash); Acct Superv- Joseph R. Joyce(NY); Acct Exec- Donald J. Wilkins(Wash); Comm Anncr- Jimmy Blaine. § Pkgr- Ruthrauff & Ryan, Inc(NY); Prod Staff- Roland Howe, Edwin Rooney, R. Douglas MacNamee(all R&R, NY) with Hal Davis(ABC), Frank Dailey; Dir- Hal Davis; Writer- Ed Brainerd. § Music and music games with Ralph Flanagan and his orchestra and special musical units from the group, at Frank Dailey's Meadowbrook, Cedar Grove, N. J. Jimmy Blaine, Ralph Flanagan and Hannah (Mrs.) Flanagan, share the various m.c., announcing and game chores on the show. Music From Meadowbrook, a similar music program, was previously on the ABC net during the summer of 1953 as a replacement program, featuring various bands appearing at the night spot. The new program replaces a network film program in the time spot.

#### Sunday(29)

NBC- 2:30-3pm EST; DEBUT; His Way, His Word; FILM from WRCA-TV(NY), no. of stations indefinite. § Sponsor- Goodyear Tire & Rubber Co thru Kudner Agency, Inc(NY). § Public service, institutional. § As with other Goodyear sponsorships of religious programs the company uses only the required opening and closing credits and never releases any program credits. (Continued on next page)

- Page 7 -

THIS WEEK(More)





THIS WEEK(Cont'd)

Sunday(29)

NBC- His Way, His Word (Cont'd from previous page): The general program title is for three special films, to be presented once each month: "The Prodigal Son," is the first, presented this date; "Where Your Treasure Is" will be presented on Feb 26, and the third film, "The Fruitless Fig Tree," will be shown on March 25, all Sundays, 2:30-3pm EST. A previous film, "No Room at the Inn," leading off the once monthly series but not considered a part of it, was presented over NBC on Sunday, Dec 25, 4-4:30pm EST. The program replaces Youth Wants to Know (last show in current series, Jan 22) in this time spot.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC & CBS- None this week.

NBC- Max Liebman Presents (Every 4th Sat, 9-10:30pm EST) Jan 21; "Paris in the Springtime," starring Dan Dailey, with Gale Sherwood, Jack Whiting, Helen Gallagher; LIVE from WRCA-TV(NY); (COLOR).

Wide Wide World (Approx every other Sun, 4-5:30pm EST) Jan 29; Prod- Robert Bendick; LIVE control from WRCA-TV(NY); features winter sports in the Bahamas and in the area surrounding St. Paul, Minn.

Sunday Spectacular (Every 4th Sun, 7:30-9pm EST) Jan 29; "Inside Beverly Hills," featuring sketches and visits to the homes of Hollywood stars; Prod- John Guedel; Assoc Prod- Harry Spears; Dir- Dick McDonough; Music Dir- Gordon Jenkins.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Life Begins at 80; RETURN Jan 21; Sat, 10-10:30pm EST; LIVE from WABC-TV(NY), no. of stations indefinite. § Sponsor- Pharmaceuticals, Inc(Zarumin) thru Edward Kletter Associates(NY); Agcy & Comm Superv- Don Blauhut. § Pkgr & Prod- Barry & Enright, Inc(NY); Assoc Prod & Cast- Howard Felsher; Dir- Matt Harlib. § Jack Barry is m.c. for the panel show, featuring panelists all over 80 years of age and musical guests in the same age group. The program originally debuted over NBC on Jan 13, 1950, moved to ABC in Oct, 1950, then to Du Mont on March 14, 1952. It returned to ABC on July 31, 1955, with the last show in the previous Sunday night series on Dec 25. In its new spot the program replaces Tomorrow's Careers (last show Jan 14).

CBS- Eye On New York; NET DEBUT Jan 22; Sun, 11-11:30am EST; LIVE from WCBS-TV(NY), to the net. § Sustaining. § Pkgr- WCBS-TV Public Affairs Dept; Prod- Bill Leonard; Dir- Lewis Freedman. § Net debut of a program that started in its present form on Feb 20, 1955. Bill Leonard delivers a weekly report on life in New York, using live and film television to relate and interpret the events and the people of New York. Leonard interviews prominent personalities and also goes behind the scenes to examine civic problems and operations. The program is in open net time.

See It Now (Jan 26, Thu, 10-11pm EST) Irregularly presented program, preempts regular programming at varying times. The Jan 26 program is titled, "The Farm Problem: A Crisis of Abundance," presenting a report on this complex problem via films made in various sections of the country. The program preempts Johnny Carson Show, 10-10:30pm, and Quiz Kids, 10:30-11pm, one time only.

Jack Paar Show (Mon thru Fri, 1-1:30pm EST) Program originates for the week of Jan 23-29 from the Roney-Plaza Hotel, Miami Beach, Fla., then returns to its regular New York origination.



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100

100

## OTHER NET CHANGES (Cont'd)

CTPN- (CBS Television Pacific Network) - Santa Anita Feature Races; DEBUT Jan 28; Sat, 4:30-5pm PST (first race program only), four in series, others to be presented on Feb 25, March 3, March 10; LIVE from KNXT(LA), 19 stations live. \$ Sponsor- Union Oil Co thru Young & Rubicam, Inc(LA). \$ Pmgr- CTPN(LA); Prod- Donald Hine(KNXT); Dir- James Patterson; Race Anncr- Hal Moore; Color Anncr- Bill Symes. \$ Telecasts of the \$100,000-added Santa Anita Maturity(Jan 28), \$100,000-added Santa Anita Handicap(Feb 25), \$100,000-added Santa Anita Derby (Mar 3) and the \$100,000-added San Juan Capistrano Handicap(March 10), at Santa Anita Park, Arcadia, Calif. (Union Oil Co has also sponsored local telecasts of the featured Santa Anita races in a half-hour program over KNXT(LA), which began Dec 31 and continues each Saturday thru March 10. The program has also been fed on a co-op basis to four other CTPN stations, excepting the \$100,000-added races which will be sponsored only by Union Oil Co on the dates noted).

NBC- Armstrong Circle Theatre (Alternate Tue, 9:30-10:30pm EST) Repeat performance on Jan 24 of "Nightmare in Red," special film story of how Communism came to Russia, originally presented on this program on Dec 27 (See Vol 7, Page 151).

### LOCAL STATION ACTIVITY

WABD(Ch 5) - Sportsarama; DEBUT Jan 16; Mon, 8-9pm EST; LIVE & FILM. Sustaining.  
New York Pkgr- WABD; Prod- Betty Freedman; Dir- H. Wesley Kenny. Marty Glick-  
man is host of the show, presenting films on all sports, both current  
and historical. Glickman also interviews guests, outstanding sports figures. Tom  
Moore subs as host until Feb 6 when Marty Glickman returns from a trip to the Winter  
Olympic Games.

WABD - In This Corner; DEBUT Jan 19; Thu, 10:50-11pm EST. Sponsor- Wynn Oil Products, Inc., thru Anderson & Cairns, Inc(NY). Pkgr- WABD; Prod- Ralph Schoenstein; Dir- Jim Saunders. Marty Glickman presents a comprehensive sports review, with film clips and guests.

WCBS-TV(Ch 2)- Yesterday's Worlds; DEBUT Jan 28; Sat, 2-2:30pm EST. Public service, New York sustaining. Pkgr- WCBS-TV Public Affairs Dept with New York University, the Educational TV and Radio Center and the Metropolitan Museum of Art; Prod- WCBS-TV Public Affairs Dept; Assoc Prod- Warren Kraetzer(NYU); Dir- Jon Fogel. An educational 26-week series featuring Dr. Casper Kraemer, professor of archeology and the classics, NYU's Washington Square College, examining the arts and cultures of ancient countries of the Mediterranean area, Near East and Far East, using material in the Metropolitan Museum of Art's collections. Each program will feature a guest expert on the subject under consideration that week. Film recordings of the program will be distributed to educational TV stations throughout the country.

WRCA-TV(Ch 4)- Step This Way; STATION CHANGE Jan 21; Sat, 6:30-7pm EST. Sponsor-  
New York P. Lorillard Co (Old Gold Cigarettes) thru Lennen & Newell, Inc(NY).  
Pkgr & Prod- John Irving Fields; Dir- Mike Garguilo; Writer- Nat  
Fields. Bob Kennedy is m.c. for this amateur dance team competition, which also  
features Ted Straeter and his orchestra and the professional dance team of Zadan &  
Carroll. The program debuted over WABC-TV on July 16, 1955; last WABC show, Jan 14.

WAAM(Ch 13) - Key to the Ages; RETURN Jan 22; Sun, 12:30-1pm EST. Public service, Baltimore sustaining. Pkgr & Prod- WAAM with the Enoch Pratt Free Library and Walters Art Gallery; prod staff info not available. Dr. Theodore Low of the Walters Art Gallery is host and co-ordinator of the program, which presents the great art and literature of the ages. Guest experts are from the Gallery, the Enoch Pratt Library and the Peale Museum of Baltimore. The program returns for its fourth season of special half-hour programs. It was also on the ABC net in 1955.







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TALENT SHOWSHEET JANUARY 20 - JANUARY 29, 1955

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Most of the shows on Jan. 20, 21, 22 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Jan. 27. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY JANUARY 20

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|                                                         |             |                                                                                                                                                                                                                                                  |
|---------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Jungle Jim</u><br>(Johnny Weissmuller)               | WRCA 6pm    | <u>Code of the Jungle</u> - (O) by Sol Shor; with regulars & Harry Hickox, Paul Cavanagh; (SD) by Donald MacDougall                                                                                                                              |
| <u>Sherlock Holmes</u><br>(Ronald Howard)               | WABD 8pm    | <u>The Case of the Shoeless Engineer</u> - (O) by Lou Morheim; with David Oxley, Richard Warner, June Elliott, Georges Hubert, Philippe Kellerson; (SD)                                                                                          |
| <u>Crusader</u><br>(Brian Keith)                        | CBS 9pm     | <u>The Sharks</u> - (cast members not available at press time.)(SW&SD)                                                                                                                                                                           |
| <u>THE BIG STORY</u><br>(Ben Grauer)                    | NBC 9pm     | <u>Emil Slaboda of the Trenton (N.J.) Trentonian</u> - (O) by Alvin Boretz; with Rudy Talton, Douglas Watson, Robert Brown, Lenka Peterson, Don Douglas, James Rafferty, Carlo De Angelo, Dennis Kohler, Gayne Sullivan; (SD) by Leonard Valenta |
| <u>IGOR CASSINI'S</u><br><u>MILLION DOLLAR SHOWCASE</u> | WABD 9pm    | Yvonne Adair (S), William Marshall (S)                                                                                                                                                                                                           |
| <u>STAR STAGE</u>                                       | NBC 9:30pm  | <u>Articles of War</u> - (O) by Ernest Kinoy; with Ralph Bellamy, Edward Binns, Kendall Clark; (SD) by Jack Smight                                                                                                                               |
| <u>ETHEL &amp; ALBERT</u>                               | ABC 10pm    | regulars & Margaret Hamilton, Cele McLaughlin, Maurice Wells; (SW & SD)                                                                                                                                                                          |
| <u>Adventures of the Falcon</u><br>(Charles McGraw)     | ABC 10:30pm | <u>The Reckoning</u> - (O) by Herb Purdum; with Joe Sawyer, Cathy Downs, Willis Bouchey, Paul E. Burns, William Leicester, "Spec" O'Donnell; (SD) by Donald McDougall                                                                            |

SATURDAY JANUARY 21

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<u>THE PERRY COMO SHOW</u>	NBC 8pm	Add: Willie Musconi (billiard champ)
<u>Damon Runyon Theatre</u>	CBS 10:30pm	<u>The Good Luck Kid</u> - (O) by Karen De Wolfe; with Gene Barry, Barbara Hale, Barry Foner, Peter Leeds, Benny Rubin, Jack Mather, Joan Miller, Stanley Farrar; (SD) by Sidney Miller

SUNDAY JANUARY 22

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|                                                        |             |                                                                                                                                                                                                                                                                                                                        |
|--------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>LAMP UNTO MY FEET</u><br>(Dr. Lyman Bryson)         | CBS 10am    | <u>What Have I Done?</u> - (O) by Howard Rodman; with Alexander Lockwood, Carolyn Brenner, Staats Cotsworth, Muriel Kirkland; (SD)                                                                                                                                                                                     |
| <u>LOOK UP &amp; LIVE</u>                              | CBS 10:30pm | Mahalia Jackson (S)                                                                                                                                                                                                                                                                                                    |
| <u>Wild Bill Hickok</u><br>(Guy Madison)               | CBS 12:30pm | <u>The Music Teacher</u> - with Richard Karlin, William Ching, Don Garrett, Kem Dibbs, Ginny Jackson; (SW & SD)                                                                                                                                                                                                        |
| <u>OMNIBUS</u><br>(Alistair Cooke)                     | CBS 5pm     | American premiere of the Yugoslav National Folk Ballet; <u>The Great Adventure</u> - Part II - FILM, by Arne Sucksdorff; Skiing demonstration by Dick Durrance                                                                                                                                                         |
| <u>Captain Gallant</u><br><u>of the Foreign Legion</u> | NBC 5:30pm  | <u>The Constance Missal</u> - (O) by Gene Levitt; with Gilles Queant, Daniel Lecourtois, Maurice Teynac, Yves Brainville, Micheline Cheirel; (SD) by Sam Newfield                                                                                                                                                      |
| <u>Sky King</u><br>(Kirby Grant)                       | WABC-TV 6pm | <u>The Rainbird</u> - (O) by Orville H. Hampton; with Gloria Winters, Norman Olsstead, Charles Stevens, Harry Mackin, Russ Conklin; (SD) by Jodie Copeland (PREMIERED 1/1, NEW SERIES)                                                                                                                                 |
| <u>You Are There</u><br>(Walter Cronkite)              | CBS 6:30pm  | <u>The Hoax of the Cardiff Giant</u> - (O) by Jack Bennett; with Denver Pyle, Hayden Rorke, Tyler McVey, Roy Engel, Vivi Janiss, Cyril Delevanti, Addison Richards, Russell Gaige, Ellen Corby, Mike McHale, Peter Brocco, Marshall Bradford, Paul Hahn, Robert Karnes, Edward Earle, Pat Conway, Lenmana Guerin; (SD) |



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SUNDAY JANUARY 22(Cont'd)

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It's A Great Life NBC 7pm
(Michael O'Shea)

House Guests - regulars & Randy Stuart, Chick Chandler, Vince Barnett, Frank Orth, Gladys Hurlbut, Madge Blake; (SW & SD)

Frontier NBC 7:30pm
(Walter Coy)

The 10 Days of John Leslie - with Gloria Talbott, Joseph Breen, Richard Crenna, Robert Burton, Ray Teal, Jim Hayward, Phil Donati, Claude Akins; (SD) by David Friedkind

THE ED SULLIVAN SHOW CBS 8pm

Add: Billy Daniels (S), Helen Kane (S), Rose Murphy (S), John Raitt (S), Claramae Turner (S), Pat Rooney (D), & songwriters: Will Oakland, Frank Silvers, Mitchell Parish

General Electric Theater CBS 9pm
(Ronald Reagan)

The Muse & Mr. Parkinson - with Edward Everett Horton; (writer & other cast members not available at press time.)

Loretta Young Show NBC 10pm

Song of Rome - (O) by Marian Thompson; with Anna Maria Alberghetti, Scott Forbes, Paul Picerni, Penny Santon, Jinette De Bard; (SD) by Harry Keller

APPOINTMENT WITH ADVENTURE CBS 10pm

Betrayal - (O) by Irving Werstein; with Patrick O'Neal, Eva Stern, Bramwell Fletcher, Lee Richardson, Frederic Rolf, Vaughn Taylor; (SD) by Paul Stanley

Justice NBC 10:30pm
(William Prince)

Broken Lullaby - (O) by Roger O. Hirson; with Polly Rowles, Paul Tripp, Jane McArthur, Allan Hewitt, Joe Di Reda; (SD) by Paul Bogart

MONDAY JANUARY 23

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Highway Patrol WRCA 7pm  
(Broderick Crawford)

(O) by Michael Cramoy; with George Carleboise, Bruce Cowling, Gayne Whitman, Jeanne Cooper, Don Kelly, Don Kennedy, Jason Johnson, Guy Prescott; (SD) by Lambert Hillyer

Adventures of Robin Hood CBS 7:30pm  
(Richard Greene)

The Intruders - regulars & John Longdon, Mike McKeag, Ian Whitaker; (SW & SD)

TV Reader's Digest ABC 8pm

A Bell For Ckinawa - (O) by Bruce Bliven, Jr.; (A) by William P. Rousseau; with Ludwig Stossel, Paul Cavanagh, Anthony Eustrel, John Wengraf, Leon Askin, Norbert Schiller, Otto Reichow, Paul Busch, Frederic Melchior, Otto Waldis, Sasha Harden, Albert Szabo, Werner Reichow; (SD) by Tom Gries

VOICE OF FIRESTONE ABC 8:30pm

Dorothy Warenskjold

ARTHUR GODFREY'S  
TALENT SCOUTS CBS 8:30pm

Gil Marr (S), The Smith-Glamann Quintet (M), Jo Mapes (S-M)

Medic NBC 9pm  
(Richard Boone)

Just Like Your Father - (writer not available at press time) with Leonard Woodman, Lewis Martin, Harvey Dunn, Rankin Mansfield, Paul Hahn; (SD)

December Bride CBS 9:30pm  
(Spring Byington)

Rudy Vallee Show - with Rudy Vallee, Benny Rubin, Havis Davenport, Lee Millar, Almira Sessions, Cheerio Meredith; (SW & SD)

ROBERT MONTGOMERY  
PRESENTS NBC 9:30pm

Aftermath - (O) by Merwin Gerard; with Charles Drake, Martin Ritt, Olive Deering, Judith Braun, Harry Bannister, Lawrence Weber, Norman Rose, House Jameson, Philip Kenneally, Beverly Lunsford; (SD) by John Newland

STUDIO ONE CBS 10pm

A Public Figure - (O) by Harry W. Junkin; with James Daly, Conrad Nagel, Mercedes McCambridge, Shepperd Strudwick, Charles Cooper, Cliff Hall, Jimmy Rogers, Raymond Duke, Clarke Gordon, Casey Allen; (SD) by Paul Nickell

TUESDAY JANUARY 24

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Steve Donovan WRCA-TV 6pm
(Douglas Kennedy)

Trail of the Dude - (O) by Curtis Kenyon; with Robert Cornthwaite, Stacy Keach, Bill Ching, Keith Richards, Ray Teal, Ruth Lee, John Hubbard, Marshall Bradford, Jack Lomas; (SD)

Warner Bros. Presents ABC 7:30pm
(Gig Young)

Cheyenne - "Decision" - (O) by Roy Huggins; (A) by Dean Riesner; with Clint Walker, Richard Denning, James Garner, Nancy Hale, Ray Teal; (SD)

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TUESDAY JANUARY 24
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The Phil Silvers Show CBS 8pm

The Revolutionary War - regulars & Charles McClelland, Edith King; (SW & SD)

THE MARTHA RAYE SHOW NBC 8pm

Gordon MacRae, Bil & Cora Baird & puppets, Paul Lynde(C), Rocky Graziano, Jules Munshin(C), the Wazzon Troupe(acro)

Wyatt Earp ABC 8:30pm  
 (Hugh O'Brien)

Mr. Cousin & Mr. Brother - with Rico Alaniz, Rod Redwing, Don Hagerty, Douglas Fowley; (SW & SD)

Navy Log CBS 8:30pm

The Gimmick - with William Swan, Richard Benedict, Morgan Jones, Robert J. Nelson, William Boyett, Ron Hargrave, Kim Spaulding, George Eldrege, Kenneth Alton, Jean Howell; (SW & SD)

Jane Wyman's Fireside Thtre NBC 9pm

Excuse Me For Living - (O) by Adelaide Gertzley; (A) by Leo Townsend; with Jane Wyman, Arthur Franz, Edith Evanson; (SD) by Sidney Lanfield

DuPont Cavalcade Thtre ABC 9:30pm

Star And Shield - (O) by Merwin Gerard; with Walter Sande, Cheryl Callaway, Elizabeth Patterson, Harry Havey, Sr, Gordon Jones, Reba Tassell, Joe Locke, Harry Lauter, Joyce Holden, William Newell, Stephen Wotton, Paul Engle; (SD) William Thiele

RED SKELTON SHOW CBS 9:30pm

Melville Cooper, Reginald Denny

Armstrong Circle Theatre NBC 9:30pm

Nightmare in Red - (repeat of film shown on 12/27)

Big Town NBC 10:30pm  
 (Mark Stevens)

Bulldog Reporter - regulars & Forrest Lewis, William Roerick, Noel Drayton, Mort Mills; (SW & SD)

WEDNESDAY JANUARY 25  
 ~~~~~

Brave Eagle CBS 7:30pm
 (Keith Larsen)

Voice of the Serpent - regulars & Tony George, Rick Vallin, Ann Staunton, Ronald Nomkeena, Eugenia Paul, Steve Raines; (SW & SD)

Disneyland ABC 7:30pm

Davy Crockett's Keelboat Race - (rerun of film shown on 11/16/55 with Fess Parker, Jeff York, Buddy Ebsen; (SW & SD)

Screen Director's Playhouse NBC 8pm

The Final Tribute(O) Octavus Roy Coken, Andrew & Virginia Stone Dan O'Herlihy, Laraine Day, Thomas Mitchell, Joyce McCluskey, Jonathan Hale, Marjorie Stapp, Eddie Marr, Kenneth Osmond, Linda Lowell, Emlen Davies, Linda Gay; directed by Andrew Stone

Father Knows Best NBC 8:30pm
 (Robert Young)

The House Painter - regulars & Parker Fennelly; (SW & SD)

The Millionaire CBS 9pm
 (Marvin Miller)

The Story of Jean Griffith - with Marcia Henderson, Steve Dunne, Dorothy Bernard, Shawn Smith, Peter Adams, Louise Venier, Joan Danton, Marcel Dela Brosse, Dick Curtis; (SW & SD)

KRAFT TELEVISION THEATRE NBC 9pm

Home is the Hero - (O) by Walter Macken; with Ann Thomas, Loretta Leversee, J. Patrick O'Malley, Brian Donlevy, Glenda Farrell, Anthony Perkins, Ann Perkins, Doreen Lang, Dennis Patrick; (SD) by Billy Graham

20th. Century-Fox Hour CBS 10pm
 (Joseph Cotten)

One Life - (O) by Frank & Doris Hursley, Peter Packer; with Nina Foch, Dane Clark, Audrey Totter, William Hopper, Katherine Warren, Norma Varden, Eve McVaggh, Julie Gibson, Grandon Rhodes, Robert G. Anderson, John Zaremba; (SD) by Peter Godfrey

I Led Three Lives WPIX 10pm
 (Richard Carlsen)

(O) by Ellis Marcus; with George Mather, Gary Roark, Emmaline Henry, Virginia Stefan, Sidney Gordon, Charles Maxwell; (SD) by Jack Herzberg

Douglas Fairbanks presents WRCA 10:30pm

Deadline Vienna - with Douglas Fairbanks, Jr; (SW & SD)

THURSDAY JANUARY 26
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Sergeant Preston of the Yukon CBS 7:30pm  
 (Richard Simmons)

regulars & Maggie Magennis, Don Durant, Terry Frost, Ted Jacques, Tony Radecki; (SW & SD)

The Bob Cummings Show CBS 8pm

The Acid Test - regulars & Dave Willock, Mary Castle; (SW & SD)



1. *Pharmaceutical industry*—United States—History. I. Title. II. Series.

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1. STATE OF TEXAS, County of EL PASO, do hereby certify that the within and foregoing is a true and correct copy of the original as the same appears from the records of said County.

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1. The first part of the paper is devoted to the study of the asymptotic behavior of the solutions of the system (1) as  $\epsilon \rightarrow 0$ . It is shown that the solutions of the system (1) converge to the solutions of the system (2) in the sense of the weak convergence in the space  $L^2(\Omega; \mathbb{R}^n)$ .

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THURSDAY JANUARY 26 (Cont'd)

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CLIMAX !	CBS 8:30pm	<u>The Secret of River Lane</u> - (O) by Adrian Spies; with James Dunn, Victor Jory, Dick Foran, Beulah Bondi, Gigi Perreau, Bobby Driscoll, Lon Chaney; (SD) by Allen Reisner
<u>The People's Choice</u> (Jackie Cooper)	NBC 8:30pm	regulars & Peggy Knudsen, Patty Ann Gerrity, Monty Ash, Phil Arnold; (SW & SD)
STAR TONIGHT	ABC 9pm	<u>Early Frost</u> - (O) by Douglas Parkhurst; with Jada Rowlands, Kathleen Comegys, (other cast members not available at press time.) (SD) by Alan Anderson
<u>Four Star Playhouse</u>	CBS 9:30pm	<u>High Stakes</u> - (O) by Dick Carr; with Dick Powell, Frances Bergen, Herb Vigran, Walter Sande, James Seay, Morris Ankrum, Richard Bartell; (SD) by William Seiter
<u>Ford Theatre</u>	NBC 9:30pm	<u>Try Me For Size</u> - (O) by Steve McNeil; (A) by Martin A. Ragaway; with Thomas Mitchell, James Gleason, Bobby Driscoll, Susan Whitney, Robert Foulk, Norman Leavitt, Harry Cody, Paul Brinegar; (SD) by Albert S. Rogell
LUX VIDEO THEATRE (Otto Kruger)	NBC 10pm	<u>Witness to Murder</u> - (O) by Chester Erskine; (A) by Sanford H. Barnett; with Onslow Stevens, Audrey Totter, Paul Langton, Raymond Bailey, Jack Kruschen, Richard Collier, Steve Coit, Mary Alan Hokanson, Mercedes Shirley, Cheerio Meredith, Fae Miller; (SD) by Buzz Kulik

FRIDAY JANUARY 27

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|                                                               |            |                                                                                                                                                                                                                                                  |
|---------------------------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Adventures of Rin-Tin-Tin</u><br>(Lee Aaker & James Brown) | ABC 7:30pm | <u>Rin-Tin-Tin &amp; the Tin Soldier</u> - regulars & Tony George, Russell Johnson, X. Brands, Larry Chance; (SW & SD)                                                                                                                           |
| <u>Adventures of Champion</u>                                 | CBS 7:30pm | regulars & Duncan Richardson, Fred Sherman; (SW & SD)                                                                                                                                                                                            |
| <u>Crossroads</u>                                             | ABC 8:30pm | <u>St. George and the Dragon</u> - (O) by Marianne Mosner; with Richard Arlen, Gloria Blondell, Tommy Cook, Sue Wagoner, John Wilder, Jim Ogg, Doreen Dare; (SD) by Ralph Murphy                                                                 |
| <u>Schlitz Playhouse</u>                                      | CBS 9:30pm | <u>The Day I Died</u> - (O) by Jerome Gruskin; with David Brian, Ann Doran, Dorothy Patrick Davis, Francis De Sales, Philip Bourneuf, Claire Du Brey, Bing Russell, Isabel Withers, Mack Williams, Margie Liszt, Helen Gerald; (SD) by Jack Gage |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 20 THRU FRIDAY JANUARY 27

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GEORGE SKINNER SHOW	WCBS 8:55am	Tues - Uncle Pater Boyle (storyteller); Thurs - Ruth Manecke & her animals
GARRY MOORE SHOW	CBS 10am	Tues - Martha Davis & Spouse (M & S); Fri - George Barnes (M), Linda Lynch Dancers
JACK PAAR SHOW	CBS 1pm	Program will originate from the Roney-Plaza Hotel in Miami Beach, Fla. during the entire week.
ART LINKLETTER'S HOUSE PARTY	CBS 2:30pm	Fri - Delphin Thursday (S)
NBC MATINEE THEATER	NBC 3pm	1/23 - <u>The Big Box</u> - (O) by Arnold Auerbach; (COLOR); 1/24 - <u>Sincerely Yours, Charlie Fisher</u> - (O) by Donald Symington & Dean Harens; with Lee Meriwether, Gene Lockhart, Martin Millner; (COLOR) 1/25 - <u>Doc</u> - (O) by Betty Grove; (COLOR); 1/26 - <u>The Amateur</u> - (O) by Mort Thaw; (COLOR); 1/27 - <u>Light & Shadow</u> - (O) by Gleen & Elaine Wolfe.
DATE WITH LIFE (Mark Roberts)	NBC 4pm	<u>The Tom Bradley Story</u> - (O) by Art Wallace; with Georgiann Johnson, Lois Wilson, Ann Deere, Mary Alice Moore, Adrian Bayan, Steve Chase, Bernard Grant, Gordon Peters, Billy Redfield, Dolores Sutton, Irene Hubbard, Leona Powers, Marian Russell, Jay Barney, Susan Halloran, Ted Chapman, Eva Condon, Ben Yaffee; (SD)
MODERN ROMANCES (Martha Scott)	NBC 4:15pm	1/23 thru 1/27 - (O) by Sylvia Berger; with Carol Bruce, Valerie Cossart, Nancy Devlin, Richard Kendrick, Statts Cotsworth, Mike Keene; (SD)

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SATURDAY JANUARY 28

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|                                        |             |                                                                                                                                                                   |
|----------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Fury</u>                            | NBC 11am    | <u>Stolen Fury</u> - (O) by Sherman Lowe; (A) by Nat Tanchuck & Art Brown; with regulars & Roy Barcroft, Frank Richards, John Cliff, James Seay, Guy Teague; (SD) |
| STEP THIS WAY                          | WRCA 6:30pm | Bob Kennedy is new MC                                                                                                                                             |
| THE PERRY COMO SHOW                    | NBC 8pm     | Julius La Rosa (S), Gale Storm (S), Buddy Hackett (C), Matt Maddox (D)                                                                                            |
| TEXACO STAR THEATRE<br>(Jimmy Durante) | NBC 9:30pm  | Liberace                                                                                                                                                          |
| <u>Gunsmoke</u><br>(James Arness)      | CBS 10pm    | regulars & Paul Newlan, Helen Wallace, Val Dufour, Jean Inness; (SW & SD)                                                                                         |

SUNDAY JANUARY 29

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CAMERA THREE (James Macandrew)	CBS 11:30am	<u>The Rendezvous</u> - (O) by Ivan S. Turgenev; (A) by Robert Herridge with Michael Higgins, Gerald Sarracini, Lois Nettleton; Original music by Thomas Scott; (SD)
HIS WAY, HIS WORD	NBC 2:30pm	<u>The Prodigal Son</u> - (no credits available due to agency policy.)
FRONT ROW CENTER (Robert Sterling)	CBS 4pm	<u>The Challenge of Hemp Brown</u> - (O) Bellamy Partridge; (A) Whitfield Cook; with James Arness, Ray Collins, Alicia Ibanez, Tom Laughlin, Stafford Repp, Frank Wilcox, Dan Megowan, Joe Crehan, John Gallaudet, Dick Elliott, James Gavin, Dan White, Jim Hayward; (SD)
<u>Captain Gallant of the Foreign Legion</u>	NBC 5:30pm	<u>Tina</u> - (O) by Gene Levitt; with regulars & Gilles Queant, Pascale Roberts, Philippe Nicaud, Maurice Teynac; (SD) by Marcel Cravenne
<u>Sky King</u> (Kirby Grant)	WABC-TV 6pm	<u>The Crystal Trap</u> - (O) by Burt Sims; with regulars & Ewing Mitchell, Leonard Mazzala, Gilbert Frye, Dennis Moore, Eddie Erwin, Hal Taggart, Rudy Bowman; (SD) by Stuart McGowan
<u>You Are There</u> (Walter Cronkite)	CBS 6:30pm	<u>The Final Hours of Joan of Arc</u> - (O) by Milton Geiger; with Diana Lynn, John Alderson, Addison Richards, Lawrence Dobkin, Peter Brocco, Jeffrey Sayre, Herbert Rudley, Jefferson Searles, Donald Randolph, Harold Dyrenforth, George Barrows; (SD)
SUNDAY SPECTACULAR (Art Linkletter)	NBC 7:30pm	"Inside Beverly Hills" - Peter Lawford, Chico Marx, Helen O'Connell, Sheldon Leonard; (COLOR); (Hollywood stars and noted personalities from the industry will participate) directed by Dick McDonough
ED SULLIVAN SHOW	CBS 8pm	Kim Novak, Susan Strasberg, Gracie Fields (C), the West Point Glee Club, Ann Blyth, Freddie Trenkler & the Three Bruises (C) from the Hollywood Ice Revue of '56, Mickey Calin & Grace Genteele
<u>Alfred Hitchcock Presents</u>	CBS 9:30pm	<u>Shopping For Death</u> - (O) by Ray Bradbury; with Robert Harris, John Qualen, Jo Van Fleet, Mike Ross, Michael Ansara, Alfred Linder, Charlotte Knight, Lee Erickson; (SD) by Robert Stevens
<u>Loretta Young Show</u>	NBC 10pm	<u>The Secret</u> - (O) by Lowell S. Hawley; with Loretta Young, John Newland, Kathryn Card, Jay Potter, Arthur Lovejoy, Stanley Fraser; (SD) by Norman Foster

Ross Reports ON TELEVISION

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

The ABC Television net will install an entirely new type of automatic film re-cording unit in its Chicago studios in a few months (target date for readiness is two weeks before Daylight Saving Time becomes effective in April), to permit repeat tele-casts to standard time zones within an hour after their original presentation in the East. The special equipment, currently being constructed by a half-dozen different firms who are making various components, was designed by the ABC Engineering Dept as a full group project. Odd aspect is that no pilot unit was ever built. The whole problem was worked out on paper, but the equipment to be incorporated in the new unit has already been proved in other applications, so ABC had no hesitancy in going ahead with its plans. Briefly, the new film recorder-processing-transmitting machine will record programs directly off the cable, process the film and then one hour later begin rebroadcasting the program. At no time will human hands handle the film. ABC believes that the fine grain film record will permit quality higher than any TV film process used today; indeed it says that there will be no loss in quality on the re-play. The machine will have electronic controls and will be fully automatic from start to finish. The reason for the expected high quality is that it is a special machine designed to this one job, and all the usual steps in regular film processing that might tend to degrade the quality of the finished transmission film have been avoided in using a completely self-contained electronically-controlled unit.

Philco Corp thru Hutchins Advertising will sponsor the TV coverage of the Republican convention over the ABC net.....General Electric Theatre returns to New York from its normal Winter origination in Hollywood after the Feb 12 program, which will be live. First live New York program will be presented over CBS on March 4. Program producer Mort Abrahams has also been made an MCA v.p., named to head all live and filmed MCA TV productions in the East, a new post.....CBS' You Are There will revert to live programming status starting April 15, but will continue to originate from Hollywood where the past year's films have been produced. Exec producer Robert Sparks and producer James Fonda will continue with the live show. The program debuted over the net on Feb 1, 1953, as a live program from New York and went to film on Jan 2, 1955. The first 13 films in the new series were produced in New York, after which production shifted to Hollywood's Hal Roach Studios. Production on the last film in the recorded series ended Jan 20, with 55 films now available for syndication and for educational uses.....NBC goofed on a premature announcement Monday that Walter O'Keefe has been signed to m.c. the NBC Comedy Hour. The announcement was recalled, and while it still may go through, nothing is set.

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(MORE)

ONE OF THE REGULAR SERVICES OF ROSS REPORTS ON TELEVISION

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

2000年12月29日

6. $\frac{1}{2} \times \frac{1}{2} = \frac{1}{4}$ $\frac{1}{4} \times \frac{1}{4} = \frac{1}{16}$

Talent Associates(NY) will have some production personnel changes affecting the staff on two of its shows, Appointment With Adventure and Armstrong Circle Theatre... ..ABC signed Joan Davis to a long-term exclusive contract for a new situation comedy intended for fall showing over the net... ..Tony Bartley will start production in England on Feb 15 on the new CBS Film Sales series, The Legionnaire, which will star Merle Oberon in the key role as a French newspaper woman who discloses a different drama in each episode about a man who joined the French Foreign Legion and how it affected him. This is a new version of the series Bartley was to produce for CBS with Errol Flynn in the starring role. Production on the pilot for that one was started last February, but it never went anywhere. Paul Monash, who wrote the pilot script for the Flynn series, will be one of the writers on the new Oberon group, along with Max Ehrlich, Carey Wilber, Jeffrey Kirk, George Kirgo and David Rayfield.

NBC changes the call letters of its new Philadelphia stations to WRCV and WRCV-TV effective Feb 13. The radio and TV stations began operation as NBC o-and-o units on Jan 22, when Westinghouse took over operation of the former NBC stations, WNBK, WTAM and WTAM-FM in Cleveland. The two companies switched their management and operation staffs between the two cities. WRCV was KYW and WRCV-TV was WPTZ under Westinghouse.North American Philips Co (Norelco Shavers) thru C. J. La Roche & Co., Inc., will sponsor three program in NBC's Project 20 series, to be presented in prime evening time. The program group will lead off with "The Twisted Cross," a film record of the rise and fall of Adolph Hitler, to be presented on Wednesday, March 14, 9-10pm EST, preempting Kraft Television Theatre on that evening... ..Warner Bros. has apparently given up on High Venture, the first half-hour film series announced by the company last April when its TV subsid was called Sunset Productions. The series was originally called Men in the Sky, but switched to the new title and now bows out in favor of other projects considered to have a better chance of sale in a tight adventure market. One of the new hot projects is Amazon Trader, to star John Sutton... ..Roland Reed is reported to have relinquished his interest in the pilot and future films in the Test Pilot series, starring Preston Foster. Gross-Krasne is taking over all rights in the project, possibly for feature film purposes.

NEC will telecast the Motion Picture Academy Award Nominations on Saturday, Feb 18, 9-10:30pm EST; the Television Academy "Emmy" Awards on Saturday, March 17, 9-10:30pm EST, and the Motion Picture Academy Awards (Oscars) on Wednesday, March 21, 10:30pm-12:15am EST... ..One of the best-kept secrets in the entertainment world was the fact that Kate Smith cancelled her scheduled appearances on The Ed Sullivan Show because her long-time manager Ted Collins suffered a severe heart attack on Jan 14 and has been under an oxygen tent in New York's Doctors Hospital ever since, recovering slowly. Reports circulating last week said that Collins had entered the hospital for an unannounced reason.

AGENCIES AND ACCOUNTS: Milton Biow cancelled his agency's contract to take over the Jos. Schlitz Brewing Co account, scheduled for March 1... ..Blatz Brewing Co will shift its account from Norman, Craig & Kummel this summer to Kenyon & Eckhardt, Inc.

PEOPLE GOING PLACES: Lloyd Richards named v.p. in charge of production for Four Star Productions, Inc. He has been production manager of the firm... ..Michael J. Foster appointed v.p. in charge of press information and advertising for ABC, effective Jan 30... ..Gene Accas appointed director of operations for the Television Bureau of Advertising, effective Feb 13... ..Princess Pictures, Inc.(NY), has formed a subsidiary to produce TV film commercials and industrial films... ..Donald F. Conaway appointed national executive secretary of AFTRA, effective Feb 1, replacing acting secretary Alex McKee, serving temporarily in the post pending selection of a successor to the late George Heller... ..William D. Russell joins CBS Television in Hollywood as a director-producer, effective Feb 1... ..Robert F. Blake, director of special projects for CBS Television press information dept., transfers to Hollywood from New York late in February. John Walsh remains in New York as NY rep for the section.

Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

JAN 30-FEB 5, 1956

VOLUME 8

NUMBER 5

EDITOR: Jerry Leichter

PRODUCTION • PROGRAMMING • TALENT

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PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Thursday(Feb 2)

CBS-NBC- 11:15-11:30pm EST; SPECIAL; Address by Sir Anthony Eden; LIVE from WTOP-TV(Wash), CBS pool origination, to the CBS & NBC nets. § Sustaining. § Pkgr- CBS Public Affairs(Wash); WTOP staff, production info not available. § Special address by British Prime Minister Sir Anthony Eden after concluding four days of foreign policy conferences in Washington. The program will be simulcast.

Saturday(Feb 4)

NBC- 5-5:30pm EST; DEBUT; Hialeah Stake Races; LIVE from WTVJ(Miami), to the NBC net. § Sustaining. § Pkgr- NBC Sports Dept(NY); Exec Prod- Tom Gallery; Dir- Harry Coyle. § Four major stake races presented on Saturdays at Hialeah Park, Miami, to be covered by NBC during February: Feb 4, McClennan Handicap; Feb 11, Everglades Stakes; Feb 18, Widener Handicap; Feb 25, Flamingo Stakes. Fred Caposella handles the running of the race, with Sammy Renick doing the color and interviews. (The program is sponsored regularly by Cities Service over WTVJ). The program on NBC is in open time. Last season several of the races were on CBS.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- Grand Ole Opry (Every 4th Saturday, 8-9pm EST) Feb 4; LIVE from WSM-TV(Nashville), from Ryman Auditorium.

CBS- None this week.

NBC- Producers' Showcase (Every 4th Mon, 8-9:30pm EST) Jan 30; "Festival of Music," (See Page B for cast); Prod- Sol Hurok; LIVE from WRCA-TV(NY); (COLOR).

Hallmark Hall of Fame (Every 4th Sun, 4-5:30pm EST) Feb 5; "The Good Fairy," starring Julie Harris, Walter Slezak, Cyril Ritchard, Roddy McDowall; LIVE from WRCA-TV(NY); (COLOR).

OTHER NETWORK CHANGES & ADDITIONS

ABC- Outside U.S.A. (Mon, 10-10:30pm EST) New day and time, effective Jan 30; program was previously on Tue, 10-10:30pm. Tomorrow's Careers (See page 8) returns to the latter spot, effective Jan 31.

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OTHER NET CHANGES(More)

OTHER NETWORK CHANGES(Cont'd)

CBS- Person to Person (Fri, 10:30-11pm EST) Jackie Gleason replaces Edward R. Murrow as host on Feb 3, one program only, while Murrow is out of the U.S. on a film assignment.

NBC- Home (Mon thru Fri, 11am-12noon EST) Program originates from locations around Miami and Tampa, Fla., during the week Jan 30-Feb 3, then returns to New York.

NBC Pro Basketball Games (Sat, 3-5pm EST) General Cigar Co thru Young & Rubicam, Inc(NY) will start one-quarter sponsorship, effective Feb 4.

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LOCAL STATION ACTIVITY

KNXT(Ch 2) - Words About Music; DEBUT Jan 28; Sat, 11pm-12midnight PST. Alternate Los Angeles Week Sponsors- 11-11:30pm segment: 1) The Maybelline Co thru Gordon Best Co., Inc(Chi); 2) Chevrolet Dealers Assn thru Eisaman-Johns Advertising(LA); second half-hour open. Pkgr- Bart Ross & Frank Danzig(LA); Prod- Al Burton; Dir- Jim Johnson. Frank DeVol is m.c.-host for a guest panel of four celebrities each week who review popular songs of top writers. The songs are performed by Page Cavanaugh Trio and vocalists Milly Coury and Dick Stewart. The program replaces In Person in this time spot.

KNXT - Learning '56; RETURN Jan 28; Sat, 10-10:30am PST. Sustaining, public service. Pkgr & Prod- KNXT with Los Angeles City and County Schools. New series of the weekly public service program, featuring a class for parents of pre-kindergarten children. The program presents a TV demonstration of Parent Education classes presented in the schools as day-time adult education. The program replaces Shakespeare on TV, which concluded its 1955-56 series on Jan 21.

KNXT - Renaissance on TV; DEBUT Feb 5; Sun, 4-4:30pm PST. Sustaining, public service. Pkgr- KNXT with the University of Southern California; Prod- William Whitley. Eighteen-week series, featuring Dr. Frank C. Baxter of USC, with visiting scholars from leading universities as reporters and interpreters of the outstanding developments of the 14th-16th centuries. Visiting scholars will also give public lectures and preside over student seminars at USC, with their expenses paid by the Arensberg Fund of the Francis Bacon Foundation of Pasadena.

KNXT - Red Rowe's Get Together; DEBUT Jan 16; Mon thru Fri, 2-3pm PST. Participations. Pkgr- KNXT; Prod & Dir- Bill Gordon; Asst Prod- Peter B. Sterne; Ann-cr- John H. Harlan. Red Rowe is m.c. for this new afternoon variety program, also playing his guitar, with an instrumental quintet and vocalist Lucyann Polk. The program also includes audience participation stunts and interviews. The program replaces Red Rowe's Film Favorites.

KTTV(Ch 11) - Spotlight on Youth; DEBUT Jan 15; Sun, 2-2:30pm PST. Sponsor- Coca-Los Angeles Cola Bottling Co(LA). Pkgr- Ross-Danzig Productions(LA); Prod- Al Burton; Assoc Prod- Sherman Weiss. New series, produced in cooperation with the Los Angeles Board of Education, with Alex Cooper as m.c., presenting talented high school students demonstrating their skills in various activities, as well as dancing and singing. Each week the program presents top talent from various high schools. The program is not considered an amateur contest since it will be a teenage showcase rather than a competition.

WTVJ(Ch 4) - Hialeah Stake Races; RETURN Jan 17; Tue debut, then Sat & Wed, until March 2 (Fri); 4:30-5pm during week, 5-5:30pm EST Sat. Sponsor- Cities Service Co through Ellington & Co, Inc(NY); Acct Exec- Hal James; Comm Ann-cr- Lee Taylor(WTVJ). Sammy Renick handles interviews and the running description of important stake races at Hialeah Park, Miami. (See also net listing, Page 10).



THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO  
CHICAGO, ILLINOIS  
JANUARY 1950

TO THE PRESIDENT OF THE UNIVERSITY OF CHICAGO  
FROM THE DEAN OF THE FACULTY

SIR: I have the honor to acknowledge the receipt of your letter of the 10th inst. regarding the proposed changes in the curriculum of the Faculty of Divinity.

REPLY TO THE DEAN OF THE FACULTY

I am very glad to hear that the Faculty of Divinity is considering the proposed changes in the curriculum. I am sure that the Faculty will make the best possible use of the opportunity to revise the curriculum. I am sure that the Faculty will make the best possible use of the opportunity to revise the curriculum. I am sure that the Faculty will make the best possible use of the opportunity to revise the curriculum.

Yours truly,

THE PRESIDENT OF THE UNIVERSITY OF CHICAGO  
CHICAGO, ILLINOIS  
JANUARY 1950

Yours truly,

THE DEAN OF THE FACULTY  
CHICAGO, ILLINOIS  
JANUARY 1950

Yours truly,

THE PRESIDENT OF THE UNIVERSITY OF CHICAGO  
CHICAGO, ILLINOIS  
JANUARY 1950

THE DEAN OF THE FACULTY  
CHICAGO, ILLINOIS  
JANUARY 1950

THE PRESIDENT OF THE UNIVERSITY OF CHICAGO  
CHICAGO, ILLINOIS  
JANUARY 1950

TALENT SHOWSHEET JANUARY 27 - FEBRUARY 5, 1956  
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Most of the shows on Jan. 27, 28, 29 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Feb. 3. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY JANUARY 27
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|                                                     |             |                                                                                                                                                                                           |
|-----------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Jungle Jim</u><br>(Johnny Weissmuller)           | WRCA 6pm    | <u>Wild Man of the Jungle</u> - (writer & director not available at press time)-regulars & John Banner, Leon Lontok, Anthony Stone                                                        |
| MAMA                                                | CBS 8pm     | regulars & Larry Hugo, Mary Jackson; (SW & SD)                                                                                                                                            |
| <u>The Life of Riley</u><br>(William Bendix)        | NBC 8:30pm  | regulars & Percy Helton, William Phillips, Hal Baylor, Micky Simpson, Billy Wayne; (SW & SD)                                                                                              |
| THE BIG STORY<br>(Ben Grauer)                       | NBC 9pm     | <u>Reporter George Ammer of the Columbus (Ohio) Citizen</u> - (O) by Sheldon Stark; with David De Haven, Roland Wood, Royal Beal, Sylvia Davis, John Gibson, Bill Quinn; (SD)             |
| IGOR CASSINI'S<br>MILLION DOLLAR SHOWCASE           | WABD 9pm    | Lois O'Brien (S), Jack Whiting (S & D)                                                                                                                                                    |
| <u>The Vise</u><br>(Donald Gray)                    | ABC 9:30pm  | <u>Man Hunt</u> - (O) by Brian Clemens; with regulars & Frank Hawkins, Gilbert Winfield, Bill Nagy, Tony Quinn, Allan Tilbern; (SD) by Ernest Morris                                      |
| <u>Star Stage</u>                                   | NBC 9:30pm  | <u>Screen Credit</u> - (O) by Hagar Wilde; with Cornel Wilde, Carolyn Jones, Kathlyn Crowley, Bruce Cowling, Jim Backus, Joan Banks, Allen Jenkins; (SD) by Don Weis                      |
| ETHEL & ALBERT                                      | ABC 10pm    | regulars & Cele McLaughlin, Paul Lipson, Carl Don, Rene Paul, Charles Jordan, Mary Loane, Frank Wilson, Ludwig Roth; (SW & SD)                                                            |
| <u>The Lineup</u><br>(Warner Anderson & Tom Tully)  | CBS 10pm    | <u>The Willie Martin Case</u> - (O) by Fred Eggers; with regulars & James Nusser, Robert Foulx, Mickey Simpson, John Stephenson; (SD) by Hollingsworth Morse                              |
| <u>Adventures of The Falcon</u><br>(Charles McGraw) | ABC 10:30pm | <u>Deadly Welcome</u> - (O) by Herb Purdum; with Lowell Gilmore, Betty Lou Gerson, Kurt Katch, Willard Sage, Lucille Barkley, Howard Negley, Charles Cane, Sam Flint; (SD) by Derwin Abbe |

SATURDAY JANUARY 28  
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<u>Tales of the Texas Rangers</u>	CBS 11:30am	<u>Horsemen of the Sierras</u> - regulars & Gregg Barton, George Lynn, Alan Wells, Patricia Parsons, Pat Sexton; (SW & SD)
STAGE SHOW	CBS 8pm	Sarah Vaughan (S), Gene Sheldon (C), Elvis Presley (S)
<u>Damon Runyon Theatre</u>	CBS 10:30pm	<u>Judy, the Jinx</u> - (O) by Bernard Ederer & Robert White; with Kent Taylor, Adele Jergens, George E. Stone, Iris Burton, Art Lewis, S. John Launer; (SD) by Danny Dare

SUNDAY JANUARY 29
 ~~~~~

|                                          |             |                                                                                                                                                                                                                            |
|------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LAMP UNTO MY FEET<br>(Dr. Lyman Bryson)  | CBS 10pm    | <u>The Collection</u> - (O) by Boris Simon's "Abbe Pierre & the Rag-pickers of Emmaus"; (A) by Clair Roskam; with Clarice Blackburn, Carl Albertson, Charles Kray; (SD)                                                    |
| LOOK UP & LIVE                           | CBS 10:30pm | Don Elliot & his jazz combo                                                                                                                                                                                                |
| <u>Wild Bill Hickok</u><br>(Guy Madison) | CBS 12:30pm | <u>The Golden Rainbow</u> - with regulars & Raymond Hatton, John Berardino, Lucien Littlefield, Park MacGregor, Lis Slifer; (SW & SD)                                                                                      |
| FRONT ROW CENTER<br>(Robert Sterling)    | CBS 4pm     | Delete: <u>The Challenge of Hemp Brown</u> ; Add: <u>The Ainsley Case</u> - (O) by Bellamy Farbridge; (A) by Whitfield Cook; with Mona Freeman, Lloyd Bridges, Philip Bourneuf; (SD) by Russell Stoneham & Fletcher Markle |



(1) 1944-1945, 1946-1947, 1948-1949, 1950-1951, 1952-1953, 1954-1955, 1956-1957, 1958-1959, 1960-1961, 1962-1963, 1964-1965, 1966-1967, 1968-1969, 1970-1971, 1972-1973, 1974-1975, 1976-1977, 1978-1979, 1980-1981, 1982-1983, 1984-1985, 1986-1987, 1988-1989, 1990-1991, 1992-1993, 1994-1995, 1996-1997, 1998-1999, 2000-2001, 2002-2003, 2004-2005, 2006-2007, 2008-2009, 2010-2011, 2012-2013, 2014-2015, 2016-2017, 2018-2019, 2020-2021, 2022-2023, 2024-2025, 2026-2027, 2028-2029, 2030-2031, 2032-2033, 2034-2035, 2036-2037, 2038-2039, 2040-2041, 2042-2043, 2044-2045, 2046-2047, 2048-2049, 2050-2051, 2052-2053, 2054-2055, 2056-2057, 2058-2059, 2060-2061, 2062-2063, 2064-2065, 2066-2067, 2068-2069, 2070-2071, 2072-2073, 2074-2075, 2076-2077, 2078-2079, 2080-2081, 2082-2083, 2084-2085, 2086-2087, 2088-2089, 2090-2091, 2092-2093, 2094-2095, 2096-2097, 2098-2099, 2100-2101, 2102-2103, 2104-2105, 2106-2107, 2108-2109, 2110-2111, 2112-2113, 2114-2115, 2116-2117, 2118-2119, 2120-2121, 2122-2123, 2124-2125, 2126-2127, 2128-2129, 2130-2131, 2132-2133, 2134-2135, 2136-2137, 2138-2139, 2140-2141, 2142-2143, 2144-2145, 2146-2147, 2148-2149, 2150-2151, 2152-2153, 2154-2155, 2156-2157, 2158-2159, 2160-2161, 2162-2163, 2164-2165, 2166-2167, 2168-2169, 2170-2171, 2172-2173, 2174-2175, 2176-2177, 2178-2179, 2180-2181, 2182-2183, 2184-2185, 2186-2187, 2188-2189, 2190-2191, 2192-2193, 2194-2195, 2196-2197, 2198-2199, 2200-2201, 2202-2203, 2204-2205, 2206-2207, 2208-2209, 2210-2211, 2212-2213, 2214-2215, 2216-2217, 2218-2219, 2220-2221, 2222-2223, 2224-2225, 2226-2227, 2228-2229, 2230-2231, 2232-2233, 2234-2235, 2236-2237, 2238-2239, 2240-2241, 2242-2243, 2244-2245, 2246-2247, 2248-2249, 2250-2251, 2252-2253, 2254-2255, 2256-2257, 2258-2259, 2260-2261, 2262-2263, 2264-2265, 2266-2267, 2268-2269, 2270-2271, 2272-2273, 2274-2275, 2276-2277, 2278-2279, 2280-2281, 2282-2283, 2284-2285, 2286-2287, 2288-2289, 2290-2291, 2292-2293, 2294-2295, 2296-2297, 2298-2299, 2300-2301, 2302-2303, 2304-2305, 2306-2307, 2308-2309, 2310-2311, 2312-2313, 2314-2315, 2316-2317, 2318-2319, 2320-2321, 2322-2323, 2324-2325, 2326-2327, 2328-2329, 2330-2331, 2332-2333, 2334-2335, 2336-2337, 2338-2339, 2340-2341, 2342-2343, 2344-2345, 2346-2347, 2348-2349, 2350-2351, 2352-2353, 2354-2355, 2356-2357, 2358-2359, 2360-2361, 2362-2363, 2364-2365, 2366-2367, 2368-2369, 2370-2371, 2372-2373, 2374-2375, 2376-2377, 2378-2379, 2380-2381, 2382-2383, 2384-2385, 2386-2387, 2388-2389, 2390-2391, 2392-2393, 2394-2395, 2396-2397, 2398-2399, 2400-2401, 2402-2403, 2404-2405, 2406-2407, 2408-2409, 2410-2411, 2412-2413, 2414-2415, 2416-2417, 2418-2419, 2420-2421, 2422-2423, 2424-2425, 2426-2427, 2428-2429, 2430-2431, 2432-2433, 2434-2435, 2436-2437, 2438-2439, 2440-2441, 2442-2443, 2444-2445, 2446-2447, 2448-2449, 2450-2451, 2452-2453, 2454-2455, 2456-2457, 2458-2459, 2460-2461, 2462-2463, 2464-2465, 2466-2467, 2468-2469, 2470-2471, 2472-2473, 2474-2475, 2476-2477, 2478-2479, 2480-2481, 2482-2483, 2484-2485, 2486-2487, 2488-2489, 2490-2491, 2492-2493, 2494-2495, 2496-2497, 2498-2499, 2500-2501, 2502-2503, 2504-2505, 2506-2507, 2508-2509, 2510-2511, 2512-2513, 2514-2515, 2516-2517, 2518-2519, 2520-2521, 2522-2523, 2524-2525, 2526-2527, 2528-2529, 2530-2531, 2532-2533, 2534-2535, 2536-2537, 2538-2539, 2540-2541, 2542-2543, 2544-2545, 2546-2547, 2548-2549, 2550-2551, 2552-2553, 2554-2555, 2556-2557, 2558-2559, 2560-2561, 2562-2563, 2564-2565, 2566-2567, 2568-2569, 2570-2571, 2572-2573, 2574-2575, 2576-2577, 2578-2579, 2580-2581, 2582-2583, 2584-2585, 2586-2587, 2588-2589, 2590-2591, 2592-2593, 2594-2595, 2596-2597, 2598-2599, 2600-2601, 2602-2603, 2604-2605, 2606-2607, 2608-2609, 2610-2611, 2612-2613, 2614-2615, 2616-2617, 2618-2619, 2620-2621, 2622-2623, 2624-2625, 2626-2627, 2628-2629, 2630-2631, 2632-2633, 2634-2635, 2636-2637, 2638-2639, 2640-2641, 2642-2643, 2644-2645, 2646-2647, 2648-2649, 2650-2651, 2652-2653, 2654-2655, 2656-2657, 2658-2659, 2660-2661, 2662-2663, 2664-2665, 2666-2667, 2668-2669, 2670-2671, 2672-2673, 2674-2675, 2676-2677, 2678-2679, 2680-2681, 2682-2683, 2684-2685, 2686-26

SUNDAY JANUARY 29(Cont'd)  
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OMNIBUS (Alistair Cooke)	CBS 5pm	Minds Over Manners - (O) by Russell Lynes; with Jessica Tandy, Hume Cronyn, Russell Lynes; directed by Elliot Silverstein; Bud Palmer(narr) with Sugar Ray Robinson boxing segment.
Roy Rogers (Dale Evans)	NEC 6:30pm	Money is Dangerous - (O) by Dwight Cummins; with regulars & Ed Carson, Hi Tolley, Walt Erving, Nick Arnold; (SD) by George Blair
It's A Great Life (Michael O'Shea)	NBC 7pm	The Square Circle - regulars & Henry Kulky, John Harmon, Tommy Hart, Jimmy Lennon; (SW & SD)
ED SULLIVAN SHOW	CBS 8pm	Add: Helen Traubel (S), Pinky Lee (C), Lloyd Mangrum (golfer)
General Electric Theater (Ronald Reagan)	CBS 9pm	Summer Promise - with Joan Fontaine; (other information not available at press time)
GOODYEAR PLAYHOUSE	NBC 9pm	The Starlet - (O) by John Vlahos; with Ralph Bellamy, Betsy Palmer, Jerome Thor, David Lewis, Tamara Daykarhanova, Frank Maxwell, William Zuckert, Carol Gustafson; (SD) Herb Hirschman
APPOINTMENT WITH ADVENTURE	CBS 10pm	The Battle of Hewitt Hill - (O) by Harold Gast; with Lin McCarthy, Nancy Berg, Harry Bannister, Frances Fuller, Frank Daly, Mason Adams; (SD) by Paul Stanley
JUSTICE (William Prince)	NBC 10:30pm	The Trapped - (O) by Alvin Boretz; with Biff McGuire, Edward Binns, Russell Collins, Will Kuluva; (SD) by Paul Bogart

MONDAY JANUARY 30
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|                                              |            |                                                                                                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Highway Patrol<br>(Broderick Crawford)       | WRCA 7pm   | (O) by Donald Brinkley; with Michael Legend, Nancy Hadley, Brad Trumbull, Joe Cransdon, Britt Lomand, Roy Bourjois, Art Gilmore (narr); (SD)                                                                                                                                                                                                                                               |
| Adventures of Robin Hood<br>(Richard Greene) | CBS 7:30pm | The Sheriff's Boots - with Alan Wheatley, Rufus Cruickshank, Joan Simms; (SW & SD)                                                                                                                                                                                                                                                                                                         |
| TV Reader's Digest<br>(Gene Raymond)         | ABC 8pm    | Cochise, Greatest of the Apaches - (O) by Elliott Arnold; (A) by De Vallon Scott; with John Howard, Richard Gaines, Rhodes Reason; (SD) by Harry Horner                                                                                                                                                                                                                                    |
| PRODUCER'S SHOWCASE                          | NBC 8pm    | Festival of Music - (O) by Jay Harrison; with Charles Laughton (MC), Marian Anderson, Jussi Bjoerling, Zinka Milanov, Jan Peerce, Roberta Peters, Gregor Piatigorsky, Artur Rubinstein, Isaac Stern, Renata Tebaldi, Leonard Warren, Rise Stevens, Mildred Miller, Blanche Thebom; Prod - Sol Hurok; Dir - Kirk Brown-ing; Conductor - Max Rudolf; Adapted-staged by Herbert Graf; (COLOR) |
| VOICE OF FIRESTONE                           | ABC 8:30pm | Elaine Malbin, Robert Merrill                                                                                                                                                                                                                                                                                                                                                              |
| ARTHUR GODFREY'S<br>TALENT SCOUTS            | CBS 8:30pm | Johnny Van (S), Archer & Gile (S), The Tal Sarlow Trio (M)                                                                                                                                                                                                                                                                                                                                 |
| I Love Lucy                                  | CBS 9pm    | regulars & Betty Scott, Patty Nestor, dancers.                                                                                                                                                                                                                                                                                                                                             |
| December Bride<br>(Spring Byington)          | CBS 9:30pm | Texas Show No. 1 - regulars & Lyle Talbot, Howard McNear, Louise Lorimer; (SW & SD)                                                                                                                                                                                                                                                                                                        |
| ROBERT MONTGOMERY<br>PRESENTS                | NBC 9:30pm | Mr. Tutt Baita a Hook - (O) by Arthur Train; (A) by Murray Burnett; with Parker Fennelly, Karl Weber, Robert Dietz, Hal Cooper, Dolores Mann, Tom Middleton, Ian Martin, Les Damon, Stewart Bradley, Frank Tweddell, William Keene, Nellie Burt, Phil Kram-er, Jamo Blake; (SD) by James Yarbrough                                                                                         |
| STUDIO ONE                                   | CBS 10pm   | My Son Johnny - (O) by John McNulty; (A) by Kathleen & Robert Howard Lindsay; with Wendell Corey, Paul Hartman, Neva Patter-son, Ruth Attaway, Larry Gates, Frank Campanella, Henry Sharp, Isabel Price, Cliff Norton, Luke Halpin, John McGiver, Bettye Ackerman; (SD) by Franklin Schaffner                                                                                              |

TUESDAY JANUARY 31  
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Steve Donovan	WRCA 6pm	Comanche Kid - (O) by Daniel P Sheppard; with regulars & Onslow Stevens, House Peters, Jr, Frank Fenton, John Cliff, Tom Tyler, Louise Currie; (SD)
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TALENT SHOWSHEET (more)

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THURSDAY FEBRUARY 2(Cont'd)
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The Bob Cummings Show CBS 8pm

CLIMAX ! CBS 8:30pm

The People's Choice NBC 8:30pm  
 (Jackie Cooper)

STAR TONIGHT ABC 9pm

Dragnet NBC 8:30pm  
 (Jack Webb)

Four Star Playhouse CBS 9:30pm

Ford Theatre NBC 9:30pm

JOHNNY CARSON SHOW CBS 10pm  
 LUX VIDEO THEATRE NBC 10pm  
 (Otto Kruger)

The Dominant Sex - regulars & Lita Milan; (SW & SD)

Gamble on a Thief - (O) by Frank Cameron; (A) by James P. Cavanagh; with Macdonald Carey, Dewey Martin, Phyllis Kirk, Elizabeth Patterson; (SD) by John Frankenheimer

regulars & Eleanor Audley, Gail Bonney, Phil Arnold; (SW & SD)

Below Average - (O) by Nicholas A. Baehr; with Dennis Patrick, Ray Brown, Pat Sully, Carl Law, Robert Emhardt, Susan Wills; (director's name not available at press time.)

The Big Set - regulars & Mary Dean Moss; (SW & SD)

The Listener - (O) by Cornell Woolrich; (A) by Frank L. Moss; with Ida Lupino, Walter Coy, Ralph Moody, Richard Lupino, Nan Boardman, Don Rickles; (SD) by Roy Kellino

Tin Can Skipper - (O) by Don Mankiewicz; with Scott Brady, Phyllis Kirk, William Leslie, John Hoyt, William Challee, Thom Carney; (SD) by Fred F. Sears

Rudy Vallee, Jack Prince  
The Green Promise - (O) by Monty F. Collins; (A) by Ed James; with James Barton, Jean Howell, Jack Kelly, Sandy Descher, Carole Wells, Malcolm Cassell, Thomas Kirk, Will Wright, Phil Chambers, Henry Hunter, Mickey Simpson, Selmer Jackson; (SD) by Earl Ebi

FRIDAY FEBRUARY 3  
 ~~~~~

Adventures of Rin-Tin-Tin ABC 7:30pm
 (Lee Aaker & James Brown)

Adventures of Champion CBS 7:30pm

Crossroads ABC 8:30pm

Our Miss Brooks CBS 8:30pm
 (Eve Arden)

The Life of Riley NBC 8:30pm
 (William Bendix)

Schlitz Playhouse CBS 9:30pm

Adventures of the Falcon ABC 10:30pm
 (Charles McGraw)

The Big Top - regulars & Douglas Fowley, Sheila Bromley, Frances Karath, George Lynn; (SW & SD)

regulars & Roy Bancroft, Mark Dana, Robin Short, John Cason, Buss Henry; (SW & SD)

The Inner Light - (O) by George Bruce; with George Brent, Benson Fong, Marya Marco, Judy Dan; (SD) by George Waggner

regulars & Will Wright; (SW & SD)

regulars & Herb Vigran, Ralph Sanford, Eilene Jannsen, Diane Jergens, Benny Rubin, Barry Truex, Del Erickson; (SW & SD)

The Gentle Stranger - (O) by Louis L'Amour; (A) Steve Fisher; with Joanne Dru, John Hudson, John Miljan, John Cliff; (SD) by William A. Seiter

The Wheel of Fortune - (O) by Gene Wang; (A) by J. Benton Cheney; with Beverly Michaels, Robert Hutton, John Sutton, Edgar Barrier, James Flavin, Stuart Randall, Al Hill; (SD) by Seymour Friedman

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY 27 THRU FRIDAY FEBRUARY 3
 ~~~~~

GEORGE SKINNER SHOW WCBS 8:55am

GARRY MOORE SHOW CBS 10am

ERNIE KOVACS SHOW NBC 10:30am

JACK PAAR SHOW CBS 1pm

Mon - The Ritts Puppets; Tue - Uncle Peter Boyle (storyteller); Wed - The Ritts Puppets; Thurs - Ruth Manecke & animals; Fri - The Ritts Puppets

Thurs - Earl Hall (C); Fri - Randy Hall (M), Mr. Ballantine (C)

Tue - Dylan Todd (S)

Thurs - Louis Nye (C); Fri - Burl Ives (balladeer)



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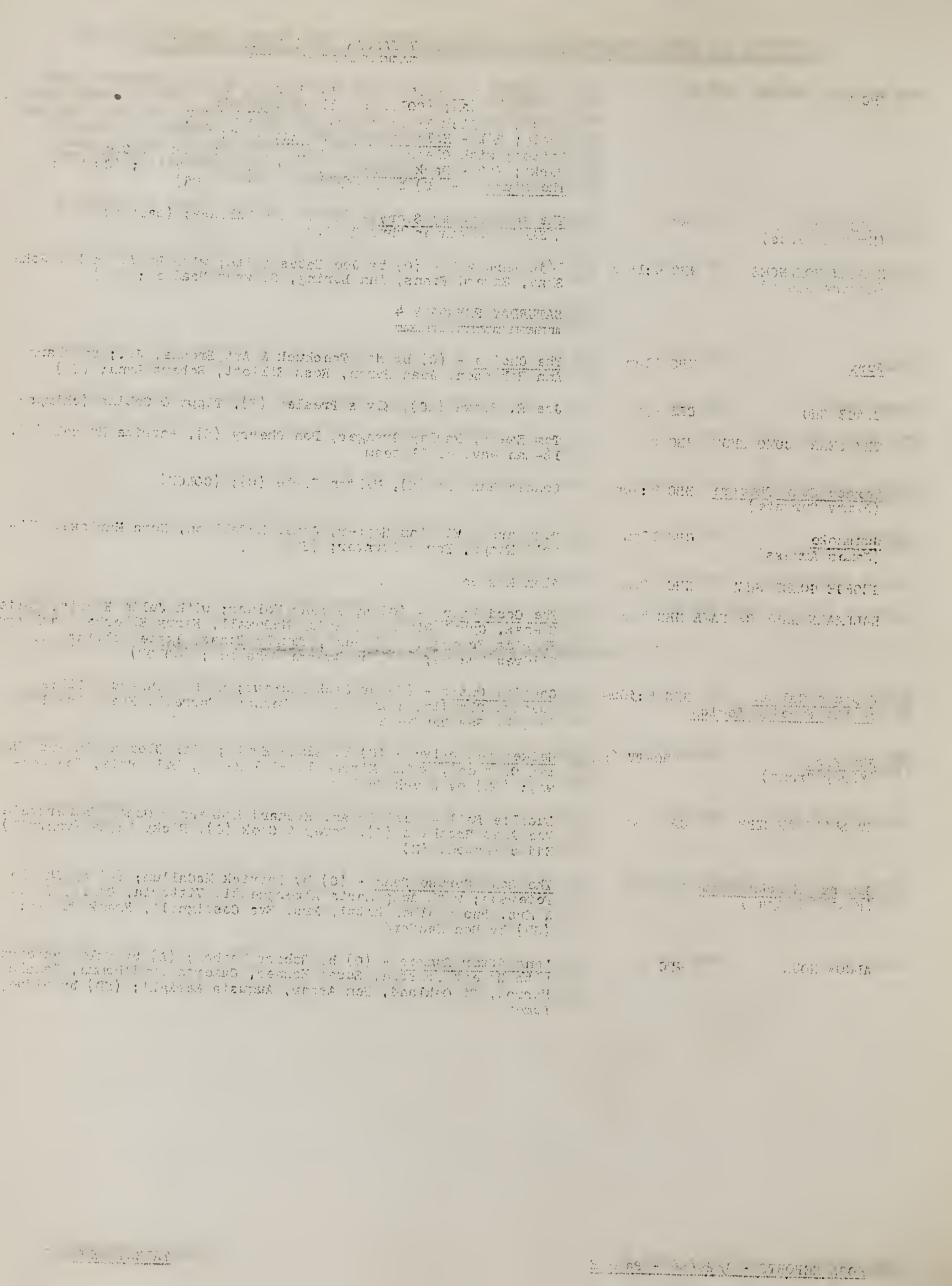
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MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 27 THRU FRIDAY FEBRUARY 3 (Cont'd)  
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NBC MATINEE THEATER	NBC 3pm	1/30 - <u>Romney</u> - (O) by A. L. Barker; (A) by Lois Landauer; with Peter Votrian; (COLOR); 1/31 - <u>O, Promise Me</u> - (O) by Greer Johnson; with Dick Elliott, Cheerio Meredith, Robert Sampson, Carolyn Craig; 2/1 - <u>Hold My Hand And Run</u> - (O) by Jeannette & Francis Letton; with Claire Luce, Lowell Gilmore, Maxine Cooper, Paul Burke; 2/2 - <u>Dark Possession</u> - (O) by Gore Vidal; (COLOR); 2/3 - <u>The Diamond</u> - (O) by David Chandler; (COLOR)
DATE WITH LIFE (Mark Roberts)	NBC 4pm	<u>The Tom Bradley Story</u> - (O) by Art Wallace; (cast as listed on 1/22/56 continues thru 2/24.)
MODERN ROMANCES (Martha Scott)	NBC 4:15pm	1/30 thru 2/3 - (O) by Joe Bates Smith; with Hildy Parks, John Shay, Edward Binns, Ann Loring, Stewart Bradley; (SD)
SATURDAY FEBRUARY 4 ~~~~~		
<u>Fury</u>	NBC 11am	<u>The Choice</u> - (O) by Nat Tanchuck & Art Browne, Jr.; regulars & Ann Robinson, Jean Byron, Ross Elliott, Robert Lynn; (SD)
STAGE SHOW	CBS 8pm	Joe E. Brown (MC), Elvis Presley (S), Tippy & Cobina (chimps)
THE PERRY COMO SHOW	NBC 8pm	Tom Ewell, Farley Granger, Don Cherry (S), Patrice Munsel (S), 18-man Navy drill team
<u>Texaco Star Theatre</u> (Jimmy Durante)	NBC 9:30pm	Connie Russell (S), Milton Berle (C); (COLOR)
<u>Gunsmoke</u> (James Arness)	CBS 10pm	regulars & William Hopper, James McCallion, Nora Marlowe, Wilfrid Knapp, Barry Atwater; (SW & SD)
GEORGE GOBEL SHOW	NBC 10pm	Alan Mowbray
HALLMARK HALL OF FAME	NBC 4pm	<u>The Good Fairy</u> - (O) by Ferenc Molnar; with Julie Harris, Walter Slezak, Cyril Ritchard, Roddy McDowall, Harry Ellerbe, Paul Lynde, Florida Friebus, Bill Penn, Temple Texas, Iggy Wolfington, Mildred Trares; (SD) by George Schaefer; (COLOR)
<u>Captain Gallant of the Foreign Legion</u>	NBC 5:30pm	<u>Captive Oasis</u> - (O) by Jack Andrews; with regulars & Gilles Cueant, Claudio, Inki Jinoff, Bernard Farrell, Francoise Prevost; (SD) by Sam Newfield
<u>Sky King</u> (Kirby Grant)	WABC-TV 6pm	<u>Geiger Detective</u> - (O) by Eddie Erwin; with Gloria Winters, Norman Ollstead, Ewing Mitchell, Bill Henry, Bill Hale, Joe Conway; (SD) by Clark Paylow
ED SULLIVAN SHOW	CBS 8pm	Lucille Ball & Desi Arnaz, Richard Rodgers & Oscar Hammerstein, The Ames Brothers (S), Corey & Cook (C), Ricky Layne (ventril), Eddie Peabody (M)
<u>General Electric Theater</u> (Ronald Reagan)	CBS 9pm	<u>The Song Caruso Sang</u> - (O) by Patrick McCallum; (A) by Shirley Peterson; with Anna Maria Alberghetti, Vittoria, Carla, Paul, & Mrs. Paola Alberghetti, Mrs. Eva Costignoli, Frank Puglia; (SD) by Don Medford
ALCOA HOUR	NBC 9pm	<u>Long After Summer</u> - (O) by Robert Nathan; (A) by Dale Wasserman; with Robert Preston, Susan Kohner, Cameron Prud'homme, Donald Harron, Si Oakland, Ben Astar, Augusta Merighi; (SD) by Sidney Lumet



Ross Reports ON TELEVISION

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THE TELEVISION INDEX

FEBRUARY 1, 1956

VOLUME 8 NUMBER 5 A

EDITOR: Jerry Leichter

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

Things are developing fast in the wake of Jackie Gleason's press conference in New York last Saturday. CBS has announced that Herb Shriner has signed a five year contract with the network and one part of the agreement calls for his own one-hour variety show to start on the network in the fall, following the expiration of his commitment on Two For the Money. The quiz program is currently seen Saturdays, 9-9:30pm EST, immediately after Gleason's The Honeymooners. (CBS, after a cross-country log listing boot, is again listing it as "Jackie Gleason in The Honeymooners", instead of the short-lived, erroneous title, The Jackie Gleason Show). Gleason, in a press conference blast against CBS, denied that The Nestle Co (Nescafe) is dissatisfied with his package production, Stage Show, which precedes The Honeymooners on the air. He said that many inaccurate statements published recently about his shows appear to be inspired by CBS executives. The network planning, as outlined by the comedian to the press, is that CBS wants to move his Honeymooners to an 8pm starting time, move Two For the Money up to the 8:30pm spot (to satisfy a 'moral' commitment to that show's sponsor to have the show on immediately after Gleason), and then move the new Joe and Mabel show into the 9pm spot for The Nestle Co., dropping Stage Show in the process. Gleason said that if the network wants to go as far as dropping the Tommy and Jimmy Dorsey vaudeville-type variety show, it would cost CBS between \$350,000 and \$400,000 under the terms of the contract with Gleason to satisfy the full season obligation. Gleason doesn't object to switching the times of his two packages in the 8-9pm period, but he objects to any other changes, demanded or implied. The opening sentence here, about the new Herb Shriner contract, indicates that no matter what this season's schedule on Saturday night evolves to, next season will see a big change. It seems assured that NBC's Perry Como Show will be back at its 8-9pm stand, but the CBS opposition will certainly be different, except for Jackie Gleason

NBC prided itself on the fact that the Trendex for its "Inside Beverly Hills" was ahead of any similar 90-minute show in the series, although the critics seemed to be almost unanimously ungracious about the program's content. The critics seemed to want and expect a bargain basement version of Person to Person.....The NBC Comedy Hour is beginning to revert to a more familiar pattern. The Feb 5 offering will be produced and staged by Ernie Glucksman and directed by Jim Jordan, Jr. Music will be conducted by Al Goodman. Gale Storm will be hostess and special guest. The comedy crew includes Eddie Bracken, Peter Donald, Shecky Greene (TV debut), Georgie Kaye and Jonathan Winters (4th straight appearance).....Jack Benny will film TV shows in London, during his late spring tour in Europe, for showing on his U. S. program. He will also make a live appearance on British TV, his first outside the U. S.

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(MORE)

ONE OF THE REGULAR SERVICES OF ROSS REPORTS ON TELEVISION

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Although those tales about The \$64,000 Panel replacing Appointment With Adventure on Sundays at 10pm on CBS are current again, this time with a March 18 starting date (according to Jack O'Brian), everybody concerned says they know nothing about it. Revlon, of course, would still like to parlay its \$64,000 Question into an additional, inexpensive exposure.....Kukla, Fran and Ollie return to NBC, but in Chicago only, while they continue with their five-a-week program on ABC. The new NBC show is a half-hour color program, Thursdays, 10:30-11pm CT, starting tomorrow (2), sponsored by the Whirlpool Corp, over station WNBQ. By this weekend the station will be telecasting approximately 10 hours a week of local and network color shows. All local live studio shows are expected to be converted to color by April 15.....Dane Clark, Dennis Morgan and George Brent will be the three alternating stars for Don Sharpe's Wire Service one-hour film series to be made for ABC. Dane Clark has the pilot film lead. Each of the stars plays a newspaperman.....Warner Bros. is setting its schedule for the second season of Warner Bros. Presents. The schedule, on the basis of this season's experiments and audience reaction, will probably be a Western alternating weekly with an adventure story with romantic overtones.....

James Wong Howe, one of the movie industry's top cinematographers, in a perceptive analysis reported in last Friday's Hollywood Reporter, said that TV is impeding the development of replacement cameramen for the movie industry, but not for any of the obvious reasons that might come to mind. Mr. Howe said: "Television has thus far proved a deterrent rather than a source of impetus to developing cameramen, because the problem in that medium is to shoot fast on a small budget for a small screen on which lighting and mood are not important, and about all you see is a series of closeups. So a technician is all that's required. In making a feature, the mechanics are secondary. The camera is a master instrument to convey mood and heart and understanding of the director's expression of emotion. This may mean over or underexposure, or a great many other things that are not scientifically correct." His explanation was in connection with the fact that during the past year only three promotions of camera operators to first cameramen have been made in Hollywood. Mr. Howe's analysis of the basic differences between filming for TV and the movies are obviously open to dispute, except the point about the care a movie man must take; but saying that TV is simply a series of closeups is merely a description of a type of TV prevalent in some films and in some live TV programs that are not typical of TV's top drama shows.

Lloyd Nolan has completed his role for the pilot film in the Father Duffy of Hell's Kitchen series being prepped by Desilu for the fall season.....Walt Disney will use his "Rob Roy" as the theatrical feature to be presented in two part's on next season's ABC Disneyland series.....Screen Directors Guild and Hal Roach have 15 top directors as well as some big name stars for the next films to go into production in the series. Directors include William Dieterle, Claude Binyon, Fred Zinneman, Lewis Milestone, George Cukor, Henry Koster, Norman Taurog, George Sidney, Henry Hathaway, David Miller, Harry Horner, George Stevens and others for future assignments to be set. Stars appearing in the films include Lew Ayres, Fred MacMurray, Ray Milland, Rod Steiger and others of similar stature, to be named.....Flying A. Productions is getting ready for its King of the Royal Mounted series, with Louis Gray producing. The series will use three principals.

WTVJ(Miami) gave time to the March of Dimes to institute a new TV Kaffee Klatsch idea last Wednesday, when a national official of the fund gave last minute instructions to 13,000 mothers gathered in 1,000 homes in preparation for this past Monday's Miami Mothers March on Polio. The idea is expected to be used on a nation-wide basis next year. The telecast was in the nature of a report on what has been in the past and what will be done with funds collected this year, then each of the home conferences went on with discussions on local planning.

TV money is still pie in the sky. A columnist discussing a possible law suit over an interest in one TV film series said \$4,000,000 in profits were at stake (probably talking about gross cost of production for three years). Another recent columning

pipedream about TV said that a noted movie star has turned down several movie roles because the star's TV series is making so much money that the star can afford to snub the movies for awhile. The star happens to have a firm contract for a specific number of films, aside from a personal stake in the films. Besides that, the series is running over budget in an effort to maintain the quality the star wants in the series and over-budget series do not make money on first run, ever.

Consolidated Film Industries opened its new "assembly line processing" film laboratory in New York yesterday (521 W. 57th St), complete with 15 cutting rooms and a projection room. CBS and Guild Films have already used the cutting rooms for editing of some of their current films series. The plant is designed for speed to service the demands of TV film production with its tremendous volume footage production.

AGENCIES AND ACCOUNTS: Jos. Schlitz Brewing Co has named the Chicago office of J. Walter Thompson Co to handle its account. The Thompson Chicago office will draw from all other Thompson offices for personnel and service for Schlitz.....The Democratic National Committee named Norman, Craig & Kummel(NY) to handle its advertising.Biow-Beirn-Toigo, Inc., will revert to its former name of the Biow Company, Inc. Milton Biow has resumed the post of president of the company, while retaining his post as chairman.

PEOPLE GOING PLACES: Thomas A. "Al" Bland, appointed v.p. and general program manager of Crosley Broadcasting Corp., effective Feb 27. He has been program manager of WBBM, CBS Chicago. John Babcock upped to asst program director for Crosley stations.....Stan Lee Broza named program director of TV station WPTZ(Phila) and radio station KYW (soon to become WRCV-TV and WRCV). He had been program manager of WPTZ. George Cyr has been named TV program manager.....A. C. Spector sky upped to feature editor of NBC's Home program. He was senior film editor.....Pierre Marquis appointed director of sales development for Screen Gems, Inc(NY).....Phil Cowan switches to CBS Television Press Information as a press relations rep from CBS Radio Press.... ...Ralph Nelson, who has been an alternate director on Front Row Center recently, has been signed by CBS Television, Hollywood as a member of the net's creative programming staff.....Louis T. Stone appointed director of talent commitments for CBS Television, a new position, to facilitate the handling of major talent negotiations and contract relations. He has been business manager for the CBS Television program dept.....Sean Flannelly has joined the public relations dept of Guild Films in New York.....Mrs. Pat Hunter named v.p. in charge of operations, and Robert B. Schall as manager of productions, for the newly-organized Associated Writers and Producers, Inc., 60 E. 42nd St., New York 17. MU 2-6388. The firm will provide creative talent for programs as well as advisory "doctoring" services.

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Ross Reports ON TELEVISION

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FEBRUARY 6-12, 1956

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NUMBER 6

PRODUCTION • PROGRAMMING • TALENT

EDITOR: Jerry Leichter

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Friday(10)

CBS- 7:30-8pm EST; DEBUT; My Friend Flicka; FILM from WCBS-TV & KNXT(LA), no. of stations indefinite. § Sponsor- Colgate-Palmolive Co (Various Products) thru Lennen & Newell, Inc(NY) as Colgate-Palolive agency for the program; Comm Superv- George Tompkins(L&N). § Pkgr- TCF Television Productions (subsidiary of 20th Century-Fox Film Corp); Prod- Sam White; Dir- Robert Gordon; Writers- George Slavin, George W. George. § Adventure series of a youngster and his horse, based on the Mary O'Hara novel, starring Gene Evans as Rob McLaughlin, Anita Louise as Nell McLaughlin and 10-year-old Johnny Washbrook as Ken McLaughlin, with Flicka, the horse. The story is set in Montana country shortly after the turn of the century. The program replaces The Adventures of Champion (last show Feb 3) in this time spot.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- None this week.

CBS- Ford Star Jubilee (Every 4th Sat, 9:30-11pm EST) Feb 11; "The Day Lincoln Was Shot," starring Raymond Massey, Lillian Gish, Jack Lemmon; with Charles Laughton as narrator; Paul Gregory Theatre Production; Prod- Paul Gregory; Dir- Delbert Mann; LIVE from KNXT(LA); (COLOR).

NBC- Wide Wide World (Approx every other Sun, 4-5:30pm EST) Feb 12; "The World of Celebrations"; Prod- Norman Frank; LIVE control from WRCA-TV(NY).

OTHER NETWORK CHANGES & ADDITIONS

ABC- Down You Go (Thu, 9:30-10pm EST) Georgiann Johnson and Bill Williams (d.j.) join Fran Coughlin and Patricia Cutts as permanent panelists.

Lawrence Welk Show (9-10pm EST) Originates from New York Feb 11, one time only.

Warner Bros. Presents (Tue, 7:30-8:30pm EST) The every-third-week "Cheyenne" series will be presented every other week, starting Feb 7. Dramas alternating with the Western segments will include several "King's Row," "Casablanca" and a new series of individually titled dramas.

- Page 12 -

OTHER NET CHANGES(More)

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OTHER NETWORK CHANGES(Cont'd)

CBS- The Honeymooners (Sat, 8:30-9pm EST) Program title is still "Jackie Gleason in The Honeymooners". Previous change (see page 6) was due to a CBS log listing that was erroneous. It was carried for several weeks as The Jackie Gleason Show.

NBC- For God and Country; SPECIAL Feb 5; Sun, 2:30-3pm EST; LIVE from WRCA-TV(NY), to the net. Sustaining, public service. Pkgr- American Legion with NBC; no production info available. Fifth annual program, implementing the Legion's "Back to God" movement, features personal messages from prominent Americans on the role of religion in daily life, devotional songs by Perry Como and the 140-voice Chapel Choir of the U. S. Military Academy.

LOCAL STATION ACTIVITY

WABD(Ch 5) - Conflict; DEBUT Feb 5; Sun, 10:30-11pm EST. Sponsor- Red Bow Food
New York Products thru Ehrlich, Newet & Sobo, Inc(NY). Live and film presentation of social problems presented by Lee Graham, human relations author-lecturer. The program will also have guests connected with the weekly topic.

WCBS-TV(Ch 2)- Junior League Mardi Gras Ball; SPECIAL Feb 9; Thu, 11:15pm-12midnight
New York EST. Sustaining. Pkgr- WCBS-TV; Prod- Paul Levitan; Dir- Vern Dia-
mond; Writer- Charles S. Monroe. Telecast of a portion of the fifth
annual Junior League Mardi Gras Ball at the Sheraton-Astor Hotel, showing the crown-
ing of the queen of the ball and the parade of the costumed models, representing the
20 different sponsors of the ball. Warren Hull is m.c. of the ball, with Walter
Cronkite as m.c. for the telecast. George Skinner and Margaret Arlen will introduce
and interview personalities attending the affair.

WRCA-TV(Ch 4)- Princeton '56; RETURN Feb 11; Sat, 6-6:30pm EST. Public service, sustaining. Pkgr- WRCA-TV with Princeton University; Exec Prod- Steve Krantz; Prod- Richard Heffner; Dir- Jim Elson. New series of educational programs dealing with the most significant changes of the past 50 years, with the theme, "Perspective at Mid-Century". The series will cover the arts, social sciences and the natural sciences, each subject group supervised by leading Princeton faculty members. The series, which first began on the station in 1954, will be presented for 13 weeks.

WBBM-TV(Ch 2)- Paul Harvey News; DEBUT Feb 1; Wed & Fri, 6:45-7pm CT. Sponsor- Burton-Chicago
Dixie Corp (Mattresses, Pillows, Springs) thru Wesley, Heyne & Cuca
(Chi). Pkgr- WBBM-TV; Prod- Phil Murray; Dir- Don Norton. Paul Harvey
begins a series of news programs, his first for this station.

WBBM-TV - Howard Miller Presents; SCHEDULE & SPONSOR CHANGE Feb 9; Thu, 11pm-12 midnight. Sponsor- Nelson Chevrolet thru Guenther-Bradford & Co(Chi). Pkgr- WBBM-TV; Prod- Harriet Atlass; Dir- Phil Bondelli. Howard Miller's musical variety show is seen on Thursday nights, effective this date, with a new sponsor for the program. He had previously been seen in the same time spot on Wednesdays sponsored by Nelson Bros. Furniture. The Howard Miller Show continues in its Friday, 11pm-12 midnight spot, sponsored by HFC and CBS-Columbia, one-half hour each.

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1. The purpose of this document is to provide information regarding the activities of the [redacted] and the [redacted] in the [redacted] area. This information is being provided to you for your information only and is not to be distributed outside of your organization.

2. The [redacted] has been identified as a [redacted] and is currently operating in the [redacted] area. The [redacted] has been identified as a [redacted] and is currently operating in the [redacted] area. The [redacted] has been identified as a [redacted] and is currently operating in the [redacted] area.

3. The [redacted] has been identified as a [redacted] and is currently operating in the [redacted] area. The [redacted] has been identified as a [redacted] and is currently operating in the [redacted] area. The [redacted] has been identified as a [redacted] and is currently operating in the [redacted] area.

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TALENT SHOWSHEET FEBRUARY 3 - FEBRUARY 12, 1956
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Most of the shows on Feb. 3, 4, 5, were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Feb. 10. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". live shows are listed caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY FEBRUARY 3  
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<u>Science Fiction</u>	WRCA 7pm	<u>Operation Flypaper</u> - (O) by Doris Gilbert; with Vincent Price, George Eldridge, Kristine Miller, Mauritz Hugo, Dabbs Greer, William Vaughan; (SD) by Eddie Davis
MAMA (Peggy Wood)	CBS 8pm	Patty McCormack joins the regulars & Luke Halpen, John Hildebrand, Morton Stevens. (SW & SD)
THE BIG STORY (Ben Grauer)	NBC 9pm	<u>Reporter Helen Buffington, Rome (Ga.) News-Tribune</u> - (O) Gail Ingram; with Lori March, Sybil Baker, Alexander Lockwood, Gladys Thornton, Harriet Bigus, Lyn Pearson, Barbara Robbins; (SD)
IGOR CASSINI'S MILLION DOLLAR SHOWCASE	WABD 9pm	Denise Darcel, Jack Whiting (S&D), Teddy Reno (S)
<u>The Vise</u> (Donald Gray)	ABC 9:30pm	<u>The Big Snatch</u> - (writer not available at press time); regulars & Catherine Finn, Shirley Lawrence; (SD)
<u>Star Stage</u>	NBC 9:30pm	<u>Killer on Horseback</u> - (O) by Lawrence Kimble; with Rod Cameron, Claude Akins, Bev Garland, Robert Burton, Tol Avery, Bob Anderson; (SD)
ETHEL & ALBERT	ABC 10pm	regulars & Paul Lipson, Mary Loane, Carl Don, Ludwig Roth, Cele McLaughlin, Frank Sutton, Stewart Germaine; (SW & SD)
<u>The Lineup</u> (Warner Anderson & Tom Tully)	CBS 10pm	<u>The Fencing Case</u> - (O) by Ellis Marcus; with regulars & Joseph Turkel, Frank Yaconelli, Argentina Brunetti, B. Benaderet, Mary Jane Croft; (SD) by Harold Schuster

SATURDAY FEBRUARY 4
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|                                        |                |                                                                                                                                                                                 |
|----------------------------------------|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Tales of the Texas Rangers</u>      | CBS<br>11:30am | <u>Buckaroo from Powder River</u> - (O) by Frank Shannon; regulars & Henry Rowland, Rush Williams, Chuck Courtney, Bill Hale, Sandy Sanders; (SW & SD)                          |
| <u>Henry Fonda - Rheingold Theatre</u> | WRCA 7pm       | <u>Desert Story</u> - (O) by Kenneth Earl, (A) by Frederic Brody; (re-run of June 4, 1955)                                                                                      |
| <u>Damon Runyon Theatre</u>            | CBS 10:30pm    | <u>The Face of Johnny Dolliver</u> - (A) by Jack Harvey; Biff Elliot, Allen Jenkins, Beverly Tylor, Paul Bryan, William Bryant, George Cisar, Robert Brubaker; Dir - Sid Miller |

SUNDAY FEBRUARY 5  
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LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	<u>The Troubler of Israel: Roger Williams</u> (poem) - (O) by Charles Norman
FRONT ROW CENTER (Robert Sterling)	CBS 4pm	<u>Deadlock</u> - (O) by Rich Hall; (A) by John Kneubuhl; with Rita Gam, John Baragrey, John Carradine, Torin Thatcher, David Ames, Jimmy Edwards; Dir: Ralph Nelson
HALLMARK HALL OF FAME	NBC 4pm	<u>The Good Fairy</u> - Add: (A) by Jean Kerr; Prod., Host, Narrator: Maurice Evans
OMNIBUS (Alistair Cooke)	CBS 5pm	<u>One Nation</u> - (O) by Joseph N. Welch; with Bramwell Fletcher, Jerome Kilty, Jacques Aubuchon, Harry Townes, Larry Gates, Alan Hewitt, George Mitchell, Ralph Stantley, Robert Duke, Victor Jory, Alan Shayne, Jack Lord; (SD) by Richard Dunlap
<u>You Are There</u> (Walter Cronkite)	CBS 6:30pm	<u>The Capture of John Wilkes Booth</u> - (O) by M. Lee Perenchio & Violet Atkins; with Michael O'Connell, Tyler McVey, Ernest Sar-racino, Ellen Corby, Samuel Edwards, Art Rease, Lawrence Dobkin.

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SUNDAY FEBRUARY 5
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<u>Private Secretary</u> (Ann Sothern)	CBS 7:30pm	regulars & Lyn Osborn
<u>Frontier</u> (Walter Coy)	NBC 7:30pm	<u>The Devil & Doctor O'Hara</u> ; with J. M. Kerrigan, Tommy Kirk, Dorothy Adams, George Lloyd, Myra McKinney, Heenan Elliott, John Cason, Jerry Barclay, Elaine DuPont, Theona Bryant; (SW)
<u>ED SULLIVAN SHOW</u>	CBS 8pm	Add: Geraldine Fitzgerald & Orson Welles in scene from "King Lear", and William Johnson & Judy Tyler from "Pipe Dream"
<u>NBC COMEDY HOUR</u>	NBC 8pm	with Jonathan Winters (C), Georgie Kaye (C), Shecky Green (C), Peter Donald, Eddie Bracken, Beatrice Kay (S), Hans Conried, Pat Sheehaw, Ben Yost Singers, Jack Albertson, Larry Blake
<u>Alfred Hitchcock Presents</u>	CBS 9:30	<u>The Derelicts</u> - (O) Terence Maples (A) Robert C. Dennis; with Robert Newton, Johnny Silver, Philip Reed, Peggy Knudsen; Dir: Robert Stevenson
<u>Loretta Young</u>	NBC 10pm	<u>Oh, My Aching Heart</u> - (O) Paul Franklin; with George Nader, Don Beddee, Sally Blane, Barbara Logan
<u>APPOINTMENT WITH ADVENTURE</u>	CBS 10pm	<u>All Through The Night</u> - (O) by Irving Werstein & Harold Gast; with John Cassavetes, Tina Louise, Elizabeth Montgomery
<u>The Whistler</u>	WPIX 10:30pm	<u>The Other Hand</u> , with John Howard, Pauline Crell, Ann Seaton
<u>JUSTICE</u> (William Prince)	NBC 10:30pm	<u>The Guilty</u> - (O) Art Wallace, with Mark Rydell, Frank Overton, Pat O'Malley

MONDAY FEBRUARY 6
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<u>Highway Patrol</u> (Broderick Crawford)	WRCA 7pm	(O) by Norman Jolley; with Byron Keith, Marie Stoddard, Gene Reynolds, Jonathan Hale, Marvin Press, Mike Garrett; (SD) by Ed Davis; (repeated on WPIX Tue Feb 7 9:30pm)
<u>Adventures of Robin Hood</u> (Richard Greene)	CBS 7:30pm	<u>Errand of Mercy</u> - with Alan Wheatley, John Dearth, Rufus Cruikshank, Willoughby Gray; (SW & SD)
<u>Passport to Danger</u> (Cesar Romero)	WABD 7:30pm	<u>Tangler</u> - (O) by Donald S. Sanford; with Celia Lovsky, Jan Merlin, Sig Arno, Frank Wilcox, Gabor Curtiz, William Yetter; (SD) by Earl Kenton; REPEATED ON WABD Sat Feb 11 10:30pm; (NEW YORK PREMIERE)
<u>TV Reader's Digest</u> (Gene Raymond)	AEC 8pm	<u>The Mystery of Minnie</u> - (O) by George F. Worts, (A) by Arthur E. Orloff; Francis McDonald, Walter Coy, Evelyn Scott, Jonathan Hale, Ann Doran; (SD) by Chris Nyby
<u>CAESAR'S HOUR</u> (Sid Caesar)	NBC 8pm	With regulars and Bill Lewis (S), Earl Wilde (M)
<u>VOICE OF FIRESTONE</u>	ABC 8:30pm	Frank Guarrera (baritone)
<u>ARTHUR GODFREY'S</u> <u>TALENT SCOUTS</u>	CBS 8:30pm	<u>The Musical Keyboards</u> (organ-piano), Astudillo (Spanish singer), LaVerne Smith (S)
<u>I Love Lucy</u> (Lucille Ball-Desi Arnaz)	CBS 9pm	regulars & Walter Kingsford, Hillary Brooke, Trevor Ward; (SW & SD)
<u>Medic</u> (Richard Boone)	NBC 9:30pm	<u>If Tomorrow Be Sad</u> - (A) by James Moser; Technical Advisor: Dorothy Randall; (SD)
<u>December Bride</u> (Spring Byington)	CBS 9:30pm	<u>Texas Show No. 2</u> - regulars & Lyle Talbot; (SW & SD)
<u>ROBERT MONTGOMERY</u> <u>PRESENTS</u>	NBC 9:30pm	<u>Good Friday, 1865</u> - (O) by William T. Ferguson, (A) by John Lewellen; with Charles Aidman, Anne Seymour, John Griggs, Leslie Woods, Mitchell Agrass; (SD) by Perry Lafferty
<u>STUDIO ONE</u>	CBS 10pm	<u>The Silent Gun</u> - (O) by Carson A. Wiley; with Lloyd Bridges, Anthony Perkins, Frank McHugh, John Kellogg, Jay Barney, Fred Herrick, Chris Gampel, Jim Flynn, Paul Stevens, Buzz Martin, Jet MacDonald, James Reese; (SD) by William H. Brown

TUESDAY FEBRUARY 7
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|                                                          |             |                                                                                                                                                                                                     |
|----------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Steve Donovan</u>                                     | WRCA 6pm    | <u>Decision at Noon</u> - (O) by Ty Cobb; with regulars & Timmy Ogg, Paul Langton, Howard Wright, John Doucette, Carleton Young, Rod Redwing; (SD)                                                  |
| <u>Warner Bros. Presents</u><br>(Gig Young)              | ABC 7:30pm  | <u>Cheyenne - The Storm Riders</u> - (O) by R. Wright Campbell & Dean Reisner; with Clint Walker & Lois Collier (regulars) and Barton MacLane, Regis Toomey, Anne Whitfield, Beverly Michaels; (SD) |
| <u>The Chevy Show</u><br>(Bob Hope)                      | NBC 8pm     | Bob Hope's Spectacular International Show - with Fernandel, Yana, Ted Heath & Band, Ballet Montmartre, Diana Dors, Dennis Ringrow, Nanci Crompton, Parisian Fashion Show                            |
| <u>Wyatt Earp</u><br>(Hugh O'Brien)                      | ABC 8:30pm  | <u>The Frontier Theatre</u> - with Angela Greene, Joan Freeman, Glenn Strange, Mark Dana; (SW & SD)                                                                                                 |
| <u>Navy Log</u>                                          | CBS 8:30pm  | <u>Little More Than A Brother</u> - with Dan Barton, Craig Hill, Jerry Paris; (SW & SD)                                                                                                             |
| <u>Make Room For Daddy</u><br>(Danny Thomas)             | ABC 9pm     | <u>Like Father, Like Son</u> - regulars & John Qualen; (SW & SD)                                                                                                                                    |
| <u>Jane Wyman's</u><br><u>Fireside Theatre</u>           | NBC 9pm     | <u>Not What She Pretended</u> - (O) by Leo Townsend; with Robert Simon, Tom Tryon; (SD) by Sidney Lanfield                                                                                          |
| <u>DuPont Cavalcade Theatre</u>                          | ABC 9:30    | <u>The Secret Life of Joe Swedie</u> ; with Ed Platt, Linda Stirling, John Hensley, Sam Flint; (SD)                                                                                                 |
| <u>RED SKELTON SHOW</u>                                  | CBS 9:30pm  | <u>The Election Show</u> - (SW) by Sherwood Schwartz, Jesse Goldstein, Mort Greene, Dave O'Brien; with Cesar Romero; (COLOR)                                                                        |
| <u>ARMSTRONG CIRCLE THEATRE</u><br>(John Cameron Swayze) | NBC 9:30pm  | <u>The Third Ear - The Truth About Wire Tapping</u> - (O) by Alvin Boretz; with Mark Richman, Joe Mantell, Russell Collins, Jack Klugman, Sid Raymond; (SD)                                         |
| <u>Big Town</u><br>(Mark Stevens)                        | NBC 10:30pm | <u>The Photographer</u> - regulars & Martin Kingsley, Jeanne Bates, Barney Phillips, Doe Avedon; (SW & SD)                                                                                          |

WEDNESDAY FEBRUARY 8  
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<u>Death Valley Days</u> (Stanley Andrews)	WRCA 7pm	<u>Swamper Ike</u> - with Jack Mahoney, Margaret Field, Henry Rowland, Denver Pyle, Hank Patterson, Tex Terry; (SW & SD)
<u>Brave Eagle</u> (Keith Larsen)	NBC 7:30pm	<u>Spirit of Hidden Valley</u> - regulars & Cliff Carnell, Brett Halsey, Wally West; (SW & SD)
<u>Screen Director's Playhouse</u>	NEC 8pm	<u>Lincoln's Doctor's Dog</u> - (O) by Christopher Morley, (A) by W. R. Cox; with Robert Ryan, Charles Bickford, Richard Long, Willis Bouchey, Howard Wendell, Johnny Lee, Paul Keast; directed by H. C. Potter; rerun of show seen Dec. 14, 1956
<u>Father Knows Best</u> (Robert Young)	NBC 8:30pm	<u>The Bus to Nowhere</u> - regulars & John Qualen, Yvonne Lime; (SW & SD)
<u>The Millionaire</u> (Marvin Miller)	CBS 9pm	<u>The Story of Brian Hendricks</u> - with Lelf Erickson, Carole Mathews, Larry Dobkin, Jeanne Vaughn, Tony Barrett, Clancy Cooper, Mike Winkleman, Don Kohler, Gordon Barnes, Jeanne Tatum, John Day; (SW & SD)
<u>KRAFT TELEVISION</u> <u>THEATRE</u>	NBC 9pm	<u>Good Old Charley Faye</u> - (O) by David Karp; with Lee Tracy, Paul Hartman, James Daly, Gene Raymond, Claudia Morgan, Valerie Cossart; (SD)
<u>The 20th Century Fox Hour</u> (Joseph Cotten)	CBS 10pm	<u>Crack-Up</u> , from movie <u>Phone Call From A Stranger</u> ; screenplay by Nunnally Johnson, TV adapt by Peter Packer; with Bette Davis, Gary Merrill, Virginia Grey, Barbara Ruick, Jesse White; directed by Ted Post
<u>I Led Three Lives</u> (Richard Carlson)	WPIX 10pm	(O) by Ellis Marcus; with Mercedes Shirley, Anna Navarro, Charles Davis, Albert Carrier, Burton Kaiser, John Zaremba; (SD)
<u>Douglas Fairbanks</u> <u>Presents</u>	WRCA 10:30pm	<u>Better Mousetraps</u> - with Patricia Marmont, Ella Raines, Paul Carpenter; (SD & SW)

Page 2 of 2
Continuation of Form 1041

1. Name of the estate: ESTATE OF JAMES EARL RAY, JR.
2. Date of death: April 4, 1968
3. State of residence: Mississippi

4. Name of the executor: James Earl Ray, Jr.
5. Address of the executor: 2424 Highway 51, Jackson, Mississippi

6. Name of the decedent: James Earl Ray, Jr.
7. Date of birth: May 19, 1924
8. Date of death: April 4, 1968

9. Name of the decedent's spouse: None
10. Name of the decedent's children: None

11. Name of the decedent's parents: None
12. Name of the decedent's siblings: None

13. Name of the decedent's estate: None
14. Name of the decedent's trust: None

15. Name of the decedent's other beneficiaries: None
16. Name of the decedent's other beneficiaries: None

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TALENT SHOWSHEET(more)

1. 1990年12月25日
 2. 1991年1月1日

1. 1. Name of the person or organization
 2. 2. Address
 3. 3. City
 4. 4. State
 5. 5. Zip
 6. 6. Phone number
 7. 7. Fax number
 8. 8. E-mail address
 9. 9. Website
 10. 10. Other information

[illegible]

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 3 THRU FRIDAY FEBRUARY 10(Cont'd)
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|                                   |            |                                                                                                                                                             |
|-----------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| DATE WITH LIFE<br>(Mark Roberts)  | NBC 4pm    | <u>The Tom Bradley Story</u> - (O) by Art Wallace; (cast as listed on 1/22/56, continues thru 2/24)                                                         |
| MODERN ROMANCES<br>(Martha Scott) | NBC 4:15pm | 2/6 thru 2/10 - (O) by Anne Howard Bailey; with Roscoe Karns, Earl Hammond, Grace Kearney, Lauren Gilbert, Lisa Howard, Frank Overton; (SD) by Tom Reynolds |

SATURDAY FEBRUARY 11  
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<u>Fury</u>	NBC 11am	<u>Boy Scout Story</u> - (O) by Charles R. Marion; with Helen Brown, Stuffy Singer; Prod & Dir by Ray Nazarro
STAGE SHOW	CBS 8pm	Ella Fitzgerald (S), Jackie Miles (C), Elvis Presley (S)
PERRY COMO SHOW	NBC 8pm	Johnny Ray, Rhonda Fleming, Hans Conreid, George & Peter Bauer (acro), The Dream Weavers (S)
<u>Jackie Gleason Show</u>	CBS 8:30pm	<u>Young At Heart</u> - with regulars & Ronnie Burns
<u>Texaco Star Theatre</u>	NBC 9:30pm	Jimmy Durante; with Robert Mitchum
FORD STAR JUBILEE	CBS 9:30pm	<u>The Day Lincoln Was Shot</u> - (O) by James Bishop, (A) by Denis & Terry Sanders & Jean Holloway; Charles Laughton as narrator; with Raymond Massey, Jack Lemmon, Lillian Gish, Billy Chapin, Fay Roope, Ray Engel, Bill Phipps, Charles Nolte, Herbert Anderson, William Schallert; directed by Delbert Mann

SUNDAY FEBRUARY 12
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|                                              |             |                                                                                                                                                                                                                                                            |
|----------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LOOK UP AND LIVE                             | CBS 10:30am | Mitch Miller (M)                                                                                                                                                                                                                                           |
| OMNIBUS<br>(Alistair Cooke)                  | CBS 5pm     | <u>Mr. Lincoln</u> - (O) by James Agee; with Royal Dano, Joanna Roos, Crahan Denton, Marian Seldes, Joanne Woodward, Jack Warden, Harry Mehaffey; directed by Norman Lloyd; compiled from half-hour films originally seen separately on this program       |
| <u>Captain Gallant of the Foreign Legion</u> | NBC 5:30pm  | <u>Revenge</u> - (O) by Gene Levitt; with Robert Christopher, Richard Watson, Jess Hahn, Hubert Lapperent; (SW & SD)                                                                                                                                       |
| <u>Sky King</u><br>(Kirby Grant)             | WABC 6pm    | <u>Red Tentacle</u> - (O) by Burt Sims; with regulars & Weaver Levy, Jimmy Hong, W. T. Chang, Sammee Tong, Eugene Roth; (SD)                                                                                                                               |
| <u>Roy Rogers</u>                            | NBC 6:30    | <u>M Stands for Murder</u> - with regulars & Harry Harvey, Myron Healy, Henry Rowland, Eob Wilke, Sid Mason; (SW & SD)                                                                                                                                     |
| JACK BENNY                                   | CBS 7:30pm  | Dennis Day                                                                                                                                                                                                                                                 |
| ED SULLIVAN SHOW                             | CBS 8pm     | Andre Kostelanetz, Carl Sandburg, Pearl Bailey, Sam Levenson, Shirley Jones (S), The Armandis (teeterboard), Hal Holbrook                                                                                                                                  |
| GENERAL ELECTRIC THEATRE<br>Ronald Reagan    | CBS 9pm     | <u>Prologue To Glory</u> - (O) by E. P. Conkle; with John Ireland, Marjorie Rambeau, Joanne Woodward; (SD)                                                                                                                                                 |
| GOODYEAR PLAYHOUSE                           | NBC 9pm     | <u>Kyria Katina</u> - (O) by John Vlahos; with Viveca Lindfors, William Bendix, Pat De Simone, Joe De Santis, Robert Ellenstein, Arthur Batamides, Elizabeth Fraser, Trueman Smith; (SD)                                                                   |
| <u>Alfred Hitchcock Presents</u>             | CBS 9:30pm  | <u>And So Died Raibouchinska</u> - (O) by Ray Bradbury, (A) by Mel Dinelli; with Claude Rains, Charles Bronson, Bill Haade, Claire Carleton, Lowell Gilmore, Charles Cantor, Harry Tyler, Iris Adrian, voice of Virginia Gregg; directed by Robert Stevens |
| <u>Loretta Young Show</u>                    | NBC 10pm    | <u>The Pearl</u> - (O) by Louis E. Holz, (A) by Richard Morris; with Teru Shimada, Donna Jean Okubo; directed by Richard Morris                                                                                                                            |



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*Journal of Management Studies*, 19(1), 67-80.

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# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

FEBRUARY 8, 1956

VOLUME 8 NUMBER 6 A

EDITOR: Jerry Leichter

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX

## MID-WEEK SPECIAL

RECEIVED

FEB 8 1956

NEWS - POSSIBILITIES - COMMENT

NBC GENERAL LIBRARY

CBS announced a couple of days ago that it had acquired the TV rights to the entire Erle Stanley Gardner catalog of 272 titles from Paisano Productions, whose officers are Gardner, Cornwell Jackson, a v.p. of J. Walter Thompson Co., and the latter's wife, screen actress Gail Patrick (Jackson). The first of the Gardner properties scheduled for production (by CBS and Paisano) will be a one-hour film series based on the famed Perry Mason stories, for possible fall presentation over CBS. There's one hidden plus factor in the CBS buy not mentioned in the releases. Gardner also wrote a whole series of successful mysteries under the pen name, A. A. Fair, which featured hefty detective agency owner Bertha Cool and her chief and only operative, small-sized but dexterous Donald Lam. These were a little more slam bang in their story lines than some of the more cerebral Perry Mason courtroom cases. So, if half-hour private eye series suddenly make a comeback, CBS has a solid story property on tap for immediate production.

The invasion of TV by an increasing flood of motion pictures and the current announcements of new one-hour film series and new types of hour-and-a-half live and film specials, presage major changes not only in fall schedules, but in sponsorships and promotion of program properties. These are some of the "new look" aspects that are possible: More half-hour series will be on a three weeks-out-of-four schedule, with some currently one-hour programs also joining the parade (as is the case with NBC's present Saturday, Sunday and Monday evening lineups and CBS's Saturday programming). Several more one hour live programs may alternate with one hour film programs, as with U. S. Steel Hour and the Twentieth Century-Fox Hour on CBS. The latter reasoning is obvious -- the time to produce good one-hour films and the increasing necessity to either have more producer teams working on the one hour live programs as quality goes up or the alternate possibility of giving the good staffs more time to work on their productions. No matter what the fall trend, there will be more of a chopped-up look to schedules, less of the possibility of "automatic" viewing, turning on programs at the same time every week. This must lead to more intensive newspaper and TV program magazine advertising on the part of sponsors and networks. The big increase in specials, with ABC joining the parade with the refurbishing of its major New York studios (one studio, 176 feet by 73 feet, 11,700 square feet of floor space), may lead to a more frantic grab for big stars, but more logically will sooner or later lead to a search for more sure-fire properties for translation to TV. The future picture does not lend itself to predictability, beyond the fact that many optimistic announcements will not be proved out, no matter which net or producer makes them. The odds, as proved by this season and past seasons, are against optimism in television.

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(MORE)

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Future productions scheduled for Studio One include: Feb 20, "Circle of Guilt," an original by Mel Goldberg, directed by Franklin Schaffner; Feb 27, "Always Welcome," an adaptation by Peggy Phillips of an original by Jeanette Kamins, directed by William H. Brown.....U. S. Steel Hour futures include: Feb 29, "Moment of Courage," by Henry Misrock, starring Macdonald Carey; March 14, "Favorite Son," by S. S. Schweitzer, starring Ralph Bellamy; March 28, "Thirty Year Man," by Edward Breen, starring Pat O'Brien; April 11, "Funny Heart," by Mel Goldberg, starring Imogene Coca..... Future productions for Robert Montgomery Presents include: Feb 20, "An Excuse for Shanks," by Gilbert Faust, directed by Tom Reynolds; Feb 27, "End of Morning," by William Kendall Clarke, directed by Perry Lafferty; "Pistolero," by John Vlahos, possibly starring Raymond Massey, directed by John Newland.

NBC has hired Chandler Cowles as general manager of the newly formed "NBC Opera," the touring company announced during December. He will report to Samuel Chotzinoff, producer of the NBC Opera Theatre and of the touring company.....Orson Welles will be dramatic narrator of "Out of Darkness," the CBS special on mental illness set for Sunday, March 18, 5-6:30pm. Dr. William C. Menninger will be medical narrator for the actuality drama.....M-G-M's big switch in its format for ABC's M-G-M Parade begins Wednesday, March 14, when the program will show the first of three parts of "Captain Courageous," starring Spencer Tracy. Various guest m.c.'s will host the program, with Walter Pidgeon scheduled to be among the stars used. Leslie Petersen continues as executive producer, but Leonard Spigelgass has been named producer of the changed series.....CBS has rescheduled, for Mr. Benson's convenience, the half-hour of time requested by the Secretary of Agriculture to answer Edward R. Murrow's See It Now farm program (presented Thursday, January 26, 10-11pm). The day and time switch is from Thursday, Feb 9, to Thursday Feb 23, 10:30-11pm. In view of the shift, CBS has also offered the same time on the following Thursday, March 1, to Senators Clinton Anderson and Hubert Humphrey, who had requested equal time to answer Mr. Benson. If the time offers are accepted, Quiz Kids will be preempted two weeks in a row, mainly because Secretary Benson asked for equivalent time to challenge some of the points made by the Murrow special.

Guild Films has created a public service division, with Curtis Kaufman in charge, to handle distribution of prints of its TV programs for private non-TV screenings. The set-up was spurred by requests by civic and other groups for prints of various programs in Guild's Confidential File series, although other series are also on the available and requested list.....Will Rogers, Jr., will include filmed interviews with prominent senators and congressmen on his new CBS Good Morning (latest title) program, Monday thru Friday, 7-8am, starting Feb 20.....The four Lutheran church bodies, working thru Lutheran Television Associates, who will join with NBC in presenting six live dramas in color on NBC Matinee Theatre at intervals during the year, are underwriting the major production expenses for their presentations. The dramas are scheduled for April 2, May 7, June 4, Sept 3, Oct and Nov 5, all Mondays. The church groups will underwrite costs of six scripts, expenses of a script editor and casting and promotion expenses. Final scripts will be a matter of "cooperative" selection with the regular script editors for the program.....NBC transferred the operations of the NBC Film Division to Kagan Corporation, wholly-owned NBC subsid. The Film Division will continue to operate the NBC Film Library and the NBC Film Exchange.....National Telefilm Associates will return to TV film production, with Abner J. Greshler named coordinator of a new program development dept. Ely Landau, president of the firm, was a series producer under his own name when he set up NTA several years ago, with the series still in distribution by NTA.

Judy Garland will star in a live program from Hollywood, Sunday, April 8, 9-9:30 pm, in the General Electric Theatre time spot over CBS. The show will be on behalf of the entire electrical industry, with GE's Ronald Reagan as m.c.





AGENCIES AND ACCOUNTS: Philip Morris & Co. named N. W. Ayer & Son, Inc., to handle its advertising, effective May 1, for Philip Morris cigarettes. Biow was the former agency. Leo Burnett Co., Inc., will continue to handle Marlboros and Benton & Bowles, Inc., will continue with Parliaments, other Philip Morris brands..... Welch Grape Juice Co has named Richard K. Manoff, Inc., a new firm, to handle its account after March 1. Mr. Manoff has been with Kenyon & Eckhardt, Inc., the agency which recently resigned the Welch account when it acquired the Pepsi-Cola account. The Manoff firm will have offices at 40 E 49th St., New York.

PEOPLE GOING PLACES: Robert M. Weitman joins CBS Television as v.p. in charge of program development, effective Feb 15. He resigned last week as v.p. in charge of programming and talent for ABC and also as v.p. of American Broadcasting-Paramount Theatres, Inc.....Robert E. Lewine promoted to v.p. in charge of programming and talent of ABC-TV, effective Feb 13, succeeding Weitman, Lewine's second promotion within a month.....Walter A. Tibbals named a v.p. of Four Star Films, Inc (formerly Four Star Productions), Hollywood, to create new properties and to act as talent liaison. He had been a v.p. with Batten, Barton, Durstine & Osborn, Inc.....Don Moore has been named to head R. K. O.'s Eastern story dept in New York. He has been manager of the story and script department in New York for CBS Television.....Arthur "Bud" Ehrlich named associate producer of NBC's Home show, to supervise studio operations of the show. He has been with MacManus, John & Adams, Inc(NY).....Donald C. Hamilton named an executive in the business affairs dept of CBS Television.....Marvin Cavender named photo editor for CBS Television press information, Hollywood.....H. Jeff Forbes joined WNAC-TV(Boston) as supervisor of special film projects.....Nat Wolff resigned as v.p. in charge of creative programming, radio-TV dept, Young & Rubicam, Inc(NY), effective April 1.

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# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

FEBRUARY 13-19, 1956

VOLUME 8

NUMBER 7

EDITOR: Jerry Leichter

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday(13)

CBS-NBC- 11:30pm-12midnight EST; SPECIAL; Address by Vice President Nixon; LIVE from WRCA-TV(NY), NBC pool origination, to the CBS & NBC nets. § Sustaining. § Pkgr- NBC-TV(NY); WRCA-TV staff. § Address by Vice President Richard M. Nixon before the 70th annual Lincoln Day dinner of the National Republican Club at the Waldorf-Astoria in New York. The program will be telecast via kinescope made earlier in the evening. It will also be simulcast.

#### Saturday(18)

ABC- 7:30-8:30pm EST; SPECIAL; The Lone Ranger; FILM from WABC-TV(NY), 80 stations net and delayed. § Sponsor- General Mills, Inc. thru Dancer-Fitzgerald-Sample, Inc(NY). § Hour-long dramatization showing the origin of The Lone Ranger, marking the 23rd anniversary of the series. The same program will also be telecast by the CBS net earlier this day, 1-2pm EST. The latter showing will push Captain Midnight back to 2-2:30pm this date only. The ABC special telecast preempts Ozark Jubilee's first hour, this date only.

NBC- 9-10:30pm EST; SPECIAL; Motion Picture Academy Nominations; LIVE from KRCA-TV(LA), 116 stations live. § Sponsor- Oldsmobile Division, GMC, thru D. P. Brother & Co(Detroit). § Telecast from Hollywood of nominations for the awards of the Academy of Motion Picture Arts and Sciences to be made on March 21. (See page D for motion picture stars who will present nominees). The program appears in the schedule in place of Max Liebman Presents, which would be normally seen for the sponsor on this date. The program preempts People Are Funny, 9-9:30 pm, Texaco Star Theatre, 9:30-10pm, and George Gobel Show, 10-10:30pm, this day.

### THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- None this week.

CBS- Shower of Stars (Every 4th Thu, 8:30-9:30pm EST) Feb 16; variety show; Prod & Dir- Ralph Levy; LIVE from KNXT(LA); (COLOR).

NBC- Wide Wide World (Every other Sun, 4-5:30pm EST) Feb 19; Prod- Alan Neuman.

### OTHER NETWORK CHANGES & ADDITIONS

CBS- The Honeymooners (Sat, 8-8:30pm); Stage Show (8:30-9pm) new times, start Feb 18.

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OTHER NET CHANGES

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TALENT SHOWSHEET FEBRUARY 10 - FEBRUARY 19, 1956  
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Most of the shows on Feb. 10, 11, 12 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Feb. 17. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY FEBRUARY 10
 ~~~~~

|                                           |                |                                                                                                                                                               |
|-------------------------------------------|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Jungle Jim</u>                         | WRCA 6pm       | <u>Blood Money</u> - (A) Lee Erwin; with Paul Cavanaugh, Paul Keast, Ike Jones, Frances Carath; (SD) by Donad MacDougall                                      |
| <u>Science Fiction Theatre</u>            | WRCA 7 pm      | Rerun of <u>Sound of Mirror</u> , with Howard Duff, Russ Conway, Wheaton Chambers, Christine Larson                                                           |
| <u>Adventures of Rin-Tin-Tin</u>          | WABC-TV 7:30pm | <u>Rusty's Bank Account</u> , with Ed Hinton, James Anderson, Brad Johnson, William M. Griffith, Tom McKee; (SW & SD)                                         |
| <u>My Friend Flicka</u>                   | CBS 7:30pm     | <u>The Wild Horse</u> , with Gene Evans, Anita Louise, Johnny Washbrook, "Flicka"; (SW) by George Slavin & George W. George; (SD) by Robert Gordon. PREMIERE. |
| THE BIG STORY<br>(Ben Grauer)             | NBC 7pm        | <u>Reporter Bert Collier, Miami (Fla.) Herald</u> - (A) by Alvin Boretz; Bert Freed, Alex Scourby, Sylvia Stone, Audrey Christie John Postimi, Jill Kraft     |
| IGOR CASSINI'S<br>MILLION DOLLAR SHOWCASE | WABD 9pm       | Jerome Hines (S), "Balalaika" troupe                                                                                                                          |
| STAR STAGE                                | NBC 9:30pm     | <u>White Night</u> - (O) by James Ramsay Ullman, with Paul Douglas, Polly Bergen                                                                              |
| ETHEL & ALBERT                            | ABC 10pm       | regulars & Larry Fletcher, Dulcie Cooper, Naomi Riordan, Ceil MacLaughlin, Maurice Wells; (SW & SD)                                                           |
| <u>The Lineup</u>                         | CBS 10pm       | (O) by Sidney Marshall, with Gil Donaldson, Angie Dickinson, Ben Barton, Ray Greenleaf, Bart Burns; (SD) by H. Morse                                          |

SATURDAY FEBRUARY 11  
 ~~~~~

<u>Tales of the Texas Rangers</u>	CBS 11:30am	<u>Bandits of El Dorado</u> - (O) Samuel Newman, with Jack Lomas, Frank Fenton, Edward Colmans, Rush Williams; (SD)
PRINCETON '56	WRCA 6pm	Readings By: Won Windom, Ethel Remey, Glen Tetley, Cliff Owen, John Butler (Choreog.); (SD) by Jim Elson; PREMIERE '56 Series.
<u>Henry Fonda - Rheingold Theatre</u>	WRCA 7pm	<u>Appearance & Reality</u> - (O) by Somerset Maugham; (A) by Frederic Brady; with Brian Aherne
PERRY COMO SHOW	NBC 8pm	Kill: Hans Conreid & George & Peter Bauer (Acro); Add: George Wright III (M), Cyril Ritchard
GEORGE GOBEL SHOW	NBC 10pm	Ernest Borgnine

SUNDAY FEBRUARY 12
 ~~~~~

|                                         |             |                                                                                                                                                           |
|-----------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| LAMP UNTO MY FEET<br>(Dr. Lyman Bryson) | CBS 10am    | <u>The Crickets</u> - (O) by Clair Roskam; with Dorothy Peterson, Tom Walsh                                                                               |
| CAMERA THREE<br>(James Macandrew)       | CBS 11:30am | Ed McCurdy, Jo Mapes (Balladiers); (SW & SD)                                                                                                              |
| FRONTIERS OF FAITH                      | NBC 3pm     | <u>Closed Doors</u> - (O) by Jacob Twersky; with Lydia Bruce, Michael Kane, Ruth McDevitt, Jo Rabb, Ivor Francis                                          |
| FRONT ROW CENTER<br>(Robert Sterling)   | CBS 4pm     | <u>The Teacher &amp; Hector Hodge</u> - (O) by Harry W. Junkin; with Don Taylor, Sally Forrest, Ralph Votrian; (SD) by Russell Stoneham & Fletcher Markle |
| <u>You Are There</u>                    | CBS 6:30pm  | <u>Dr. Pintel Unchains the Insane</u> ; with Peter Brocco, William Hayden, Ernest Sarracino, Lewis Charles, Michael Ross, Gene Ross                       |
| <u>Roy Rogers</u>                       | NBC 6:30pm  | <u>M Stands for Murder</u> ; regulars & Harry Harvey, Myron Healy, Henry Rowland, Bob Wilke, Sid Mason                                                    |





SUNDAY FEBRUARY 12 (Cont'd)  
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<u>It's A Great Life</u>	NBC 7pm	<u>Screen Test</u> ; regulars & King Donovan, Pierre Watkin; (SW)
<u>Frontier</u> (Walter Coy)	NBC 7:30pm	<u>The Captivity of Joe Long</u> ; John Milljohn, Jan Merlin, Tamar Cooper
NBC COMEDY HOUR	NBC 8pm	<u>The Soldiers</u> , with Joey Carter, Peter Donald, Stan Freberg, Connie Russell, Tom D'Andrea, Larry Blake, Bert Wheeler, Jonathan Winters
<u>Studio 57</u>	WPIX 10pm	<u>Who's Calling</u> ; with Pat O'Brien, Virginia Bruce, Clancy Cooper (O) by Robert Turner; (A) by Lawrence Kimble
APPOINTMENT WITH ADVENTURE	CBS 10pm	<u>Night Shadow</u> - (O) by Doug Taylor, with Kathleen Maguire, Patricia Smith, J. Pat O'Malley, John Conwell, Henry Bickman
<u>The Whistler</u>	WPIX 10:30pm	<u>Cup of Gold</u> , with Tom Brown, Barbara Woodell, Walter Sande
JUSTICE	NBC 10:30pm	<u>The Bolted Door</u> - (O) by Peter Turgeon, with Patricia Collinge

MONDAY FEBRUARY 13
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|                                                  |              |                                                                                                                                                                           |
|--------------------------------------------------|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Adventures of Robin Hood</u> (Richard Greene) | CBS 7:30pm   | <u>The Vandals</u> , with Ingeborg Wells, Charles Stapley, Victor Woolf, John Dearth                                                                                      |
| <u>TV Readers Digest</u><br>(Gene Raymond)       | ABC 8pm      | <u>Texas In New York</u> - (O) by Cordelia Baird Gross, (A) by Gene Levitt; with Marilyn Erskine, Pat O'Hara, Rafael Campos, Isaac Jones, John C. Murphy, Speer Martin    |
| VOICE OF FIRESTONE                               | ABC 8:30pm   | Rise Stevens                                                                                                                                                              |
| ARTHUR GODFREY'S<br>TALENT SCOUTS                | CBS 8pm      | Louise O'Brien (S), The Crackerjacks (Vocal-instrumental quintet), Frank Mathews (S)                                                                                      |
| <u>December Bride</u><br>(Spring Byington)       | CBS 9:30pm   | regulars & Dick Wessel, Louis Nicoletti, Jack Lomas, Lou Krugman, The Frontiersmen                                                                                        |
| ROBERT MONTGOMERY PRESENTS<br>NBC 9:30pm         |              | <u>The Man Who Vanished</u> - (O) by Robert Coates, (A) by John McPhee; with Gene Rayburn, Augusta Dabney, Lorraine Grover, Sam Gray, Frederic Worlock, Henry Sharp; (SD) |
| STUDIO ONE                                       | CBS 10pm     | <u>Manhattan Duet</u> - (O) Helen Cotton; with Nina Foch, Dennis O'Keefe, Geraldine Brooks, Edward Andrews, Pauline Myers, Judson Pratt                                   |
| <u>Douglas Fairbanks</u>                         | WRCA 10:30pm | <u>The Present</u> - (O) by Michael Voysey; with James Kenny, Carol Marsh                                                                                                 |

TUESDAY FEBRUARY 14  
 ~~~~~

<u>Warner Brothers Presents</u>	ABC 7:30pm	<u>Siege</u> - (O) by Ellis St. Joseph, (A) by Elick Moll & Jack Laird; with Elizabeth Montgomery, Paul Richards, Jean Inness, Terry Rangno, Ed Kemmer, Dan Riss, Steve Pendelton, Helen Brown, Bart Bradley, Bernadette Withers; (SD) by Paul Stewart
MARTHA RAYE SHOW	NBC 8pm	regulars & Tim Hovey, Hedda Hopper, Condos & Brandon (D), Vincent Price, Julius La Rosa; (SW & SD)
<u>The Life & Legend of Wyatt Earp</u> (Hugh O'Brian)	ABC 8:30pm	<u>Killing At Cowskin Creek</u> ; with Henry Rowland, Mike Ragan, Robert Nichols, Frank Gerstle
<u>Navy Log</u>	CBS 8:30pm	<u>Lunger of Kunsan</u> , with Philip Bourneuf, Janet Stewart, Stafford Repp, Kenneth MacDonald, Lyle Latell, John Irving, Weaver Levy, Pat Aherne
<u>The Danny Thomas Show: Make Room for Daddy</u>	ABC 9pm	<u>Wyatt Earp Visits the Williams'</u> ; Hugh O'Brian (Wyatt Earp)
MEET MILLIE	CBS 9pm	Red Skelton
<u>Jane Wyman's Fire-side Theatre</u>	NBC 9pm	<u>Kirsti</u> - (O) by Gladys Hasty Carroll, (A) by Jameson Brewer; with Jack Kelly, Charles Coburn, Minerva Urecal, Peg McKenna, Burt Mustin, Edith Evanson, Robert Peterson
<u>DuPont Cavalcade Theatre</u>	WABC 9:30pm	<u>Major Pauline</u> (author not avail. at press time); Gertrude Michael, Fred Beir, Michael Hall, Dayton Lummis, Trevor Bardette

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1. The first group of people who are interested in the study of the history of the United States are the people who are interested in the history of the United States. This group of people is interested in the history of the United States because they want to know more about the United States. They want to know more about the United States because they want to know more about the United States.

1995-1996

17. THEORY OF THE EARTH

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Journal of Management Education 30(6)

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TUESDAY FEBRUARY 14 (Cont'd)
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|                  |             |                                                                                                                                                                                                             |
|------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| RED SKELTON SHOW | CBS 9:30pm  | Marvin Kaplan, Sally Forrest                                                                                                                                                                                |
| PLAYWRIGHTS '56  | NBC 9:30pm  | <u>Return to Cassino</u> - (O) by Mann Rubin; with John Forsythe, Kurt Kasznar, Dina Merrill, Signor Pier Angelo Restagno (Mayor of Cassino), Silvio Minciotti, James Lacirignola, Luchino Solitto de Solis |
| <u>Big Town</u>  | NBC 10:30pm | <u>Hung Jury</u> , with Frank DeKova, Harry Antrino, James Todd                                                                                                                                             |

WEDNESDAY FEBRUARY 15  
 ~~~~~

<u>Death Valley Days</u> (Stanley Andrews)	WRCA 7pm	<u>Nevada's Plymouth Rock</u> , with Liam Sullivan, Charmienne Harker, Bobby Beekman, Paul Knight, Steve Conte, Ed Erwin, John Frank, Bill Hale, Rusty Westcott, Helen Jay; (SW & SD)
ARTHUR GODFREY & HIS FRIENDS	CBS 8pm	Guy Lombardo
<u>Screen Director's Playhouse</u>	NBC 8pm	<u>Cry Justice</u> - (author not avail. at press time); with Macdonald Carey, James Dunn, Dick Haymes, June Vincent, Trevor Bardette, Roy Roberts, Paul Bryar, Nacho Galindo
<u>Father Knows Best</u> (Robert Young)	NBC 8:30pm	<u>Kathy, The Indian Giver</u> , with Reba Waters, Jimmy Bates, Lois January; (SW & SD)
<u>The Millionaire</u>	CBS 9pm	<u>The Story of Arthur Danner</u> , with Denner Pyle, Nancy Hale, Sandy White, Jean Dante, Kay Stewart, Tiger Fafara, Gloria Castillo, Patty Ann Gerrity, Jack Gargan, Gary Hunley; (SW & SD)
KRAFT TV THEATRE	NBC 9pm	<u>The Man on Roller Skates</u> - (O) Louis Pelletier; with Steve Allen, Henry Jones, Brenda Forbes, Murray Matheson, Vinton Hayworth, Sr., John McIver, Glenda Farrell, Polly Rowles, Carolyn Lee, John Gibson, Melville Ruick
<u>Highway Patrol</u>	WPIX 9:30pm	(O) by Bill George; Broderick Crawford, Robert Patten, Dennis Cross, Watson Downs, Judith Ames, Terry Frost, Ron Sha'an, Peter Thompson, Michael Mark, Art Gilmore; Dir: Lambert Hillyer (Also shown Monday, February 13, WRCA 7pm.)
US STEEL HOUR	CBS 10pm	<u>Command</u> - (O) by Christopher La Farge, (A) by Paul Monash; Cameron Mitchell, James Gregory, Marshall Thompson, Biff McGuire, Don Keefer, Margo Lorenz, Sidney Armus, Donald Madden, Sidney Lee, Michael Stry, Jack Sydon, Jack Mullaney; (SD) by Daniel Petrie
<u>I Led Three Lives</u>	WPIX 10pm	(O) by Rik Vollaerts; with Charles Maxwell, Fred Grimes, Dennis King, Jr., Robert Whitney, Leslie Kimmell; Dir: Jack Herzberg

THURSDAY FEBRUARY 16
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|                                                    |            |                                                                                                                                                                                     |
|----------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Guy Lombardo</u>                                | WRCA 7pm   | Bibi Osterwald (S)                                                                                                                                                                  |
| <u>Sgt. Preston of the Yukon</u> (Richard Simmons) | CBS 7:30pm | Charles Webster, Lane Bradford, Mark Sheeler, Lyn Thomas, Richard Azonde, Richard Powers                                                                                            |
| <u>Bob Cummings Show</u>                           | CBS 8pm    | Lyle Talbot                                                                                                                                                                         |
| SHOWER OF STARS<br>(Bill Lundigan & Mary Costa)    | CBS 8:30pm | (O) by John Tackaberry & Gene Levitt; with Patty, Maxine & Laverne Andrews, Gene Austin, Gary Crosby, Georgia Gibbs, Frankie Laine, Rudy Vallee, Red Skelton; Dir: Ralph Levy       |
| STAR TONIGHT                                       | ABC 9pm    | <u>The Thing That Never Happened</u> - (O) June Barbour; with Nancy Malone, Bradford Dillman, Sylvia Sidney                                                                         |
| <u>The People's Choice</u><br>(Jackie Cooper)      | NBC 9pm    | regulars & Joe Conley, Shirley Bonne, Tamar Cooper                                                                                                                                  |
| <u>Four-Star Playhouse</u><br>(Dick Powell)        | CBS 9:30pm | <u>No Limit</u> - (O) Dick Carr; Lola Albright, Herb Vigran, Alan Mowbray, Regis Toomey, Robert Bice, Ted Pavelec, Tony Dante, Richard Bartell, Gloria Marshall; Dir: Richard Kinon |
| <u>Ford Theatre</u>                                | NBC 9:30pm | <u>Airborne Honeymoon</u> ; with Jeanne Crain, John Hudson, Wally Brown, Karen Steele, Hal Taggart                                                                                  |



1. What is the purpose of the study?

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

JOHNNY CARSON SHOW CBS 10pm Dorothy Shay (S), Jack Prince (S), Dr. Samuel Hoffman (M)

(Note: Across-the-Board Show listings will be found on the following page.)

SAFETY DATA SHEET





SATURDAY FEBRUARY 18  
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<u>Gunsmoke</u> (James Arness)	CBS 10pm	Mary Gregory, Howard Petrie, Dennis Cross, Jeff Silver
<u>Damon Runyon Theatre</u>	CBS 10:30pm	<u>Cleo - (O)</u> by Jack Harvey; with Keenan Wynn, Laurie Mitchell, Ben Lessy, Wally Vernon, Robert Christopher, Paul Harber, Joe Devlin

SUNDAY FEBRUARY 19
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|                                            |            |                                                                                                                                                                                                         |
|--------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Capt. Gallant of the Foreign Legion</u> | NBC 5:30pm | <u>As Long as There Will Be Money</u> ; regulars & Gilles Queant, Daniel Lescourtois                                                                                                                    |
| <u>Sky King</u>                            | WABC 6pm   | <u>Boomerang - (O)</u> - Orville H. Hampton; regulars & Gabriel Curtiz, June Burt, Bill Kennedy, Don Harvey                                                                                             |
| <u>You Are There</u>                       | CBS 6:30pm | <u>The Surrender of Corregidor</u> ; Marshall Bradford, Tor Johnson, DeForrest Kelley, Harte Wayne, Paul Birch, Sammee Tong, James Yagi, Bob Hosoi; Dir: Bernard Girard                                 |
| <u>Roy Rogers</u>                          | NBC 6:30pm | <u>The Scavenger</u> ; Rand Brooks, Wayne Mallory, Harry Harvey Sr., Britt Wood                                                                                                                         |
| <u>It's A Great Life</u>                   | NBC 7pm    | <u>Renee &amp; the Survey</u> ; regulars & Ina Anders                                                                                                                                                   |
| <u>Private Secretary</u><br>(Ann Sothern)  | CBS 7:30pm | J. M. Kerrigan, Martha Wentworth                                                                                                                                                                        |
| <u>Frontier</u>                            | NBC 7:30pm | <u>The Voyage of Captain Castle</u> ; Donald Murphy, Gloria Saunders, Eleanor Kent, John Merrick, Jan Arvin                                                                                             |
| ED SULLIVAN SHOW                           | CBS 8pm    | Winifred Atwell (M), Jean Madeira (S), Peters Sisters (S), The Goofers (M), Billy DeWolfe (C), Hermione Gingold (C), David Burns & Constance Brigham, Tuscon (Ariz) Boys Choir                          |
| GENERAL ELECTRIC THEA.                     | CBS 9pm    | <u>The Honest Man - (O)</u> - Frank Tashlin; Jack Benny, Zsa Zsa Gabor                                                                                                                                  |
| ALCOA HOUR                                 | NBC 9pm    | <u>Tragedy in a Temporary Town - (O)</u> - by Reginald Rose; Lee Marvin, Will Kuluva, Betty Lou Keim, Clifford Tatum, Robt Emhardt                                                                      |
| <u>Alfred Hitchcock Presents</u>           | CBS 9:30pm | <u>Safe Conduct - (O)</u> - by Andrew Solt; Claire Trevor, Jacques Bergerac, Werner Klemperer, Peter Van Eyck, John Banner, Konstantin Shayne, Ralph Manza; Dir: Justis Addis                           |
| <u>Loretta Young Show</u>                  | NBC 10pm   | <u>Millionaire Tightwad - (O)</u> - Frances Ancker, Cynthia Hope, (A) by Gene Levitt; Robert Sterling, Marilyn Erskine, Barbara Billingsley, Jack Kruschen, John Close, Harold Fong; Dir: Norman Foster |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 10 THRU FRIDAY FEBRUARY 17  
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GARRY MOORE SHOW	CBS 10am	2/15 - Conine & White (D); 2/17 - Bruce Sidlinger (Acro), Jimmie Jeffries (C)
ERNIE KOVACS SHOW	NBC 10:30am	2/15 - Dick Marta (M); 2/16 - Dylan Todd (S)
JACK PARR SHOW	CBS 1pm	2/17 - Burl Ives
NBC MATINEE THEATRE	NBC 3pm	2/13 - <u>The Middle Son - (O)</u> Nicholas Baehr; Ernest Truex & Sylvia Field; 2/14 - <u>Valentine's Day - (O)</u> Virginia Rooks; Francis Reid & Philip Bourneuf; 2/15 - <u>Summer Cannot Last - (O)</u> Diana Tutton, (A) Elizabeth Hart; 2/16 - <u>The Last Battlefield - (O)</u> Harold Callen; 2/17 - <u>The Catbird Seat - (O)</u> James Thurber, (A) Robert J. Shaw
MODERN ROMANCES (Martha Scott)	NBC 4:15pm	2/13 thru 2/17 - (O) Harry W. Junkin; Anne Marie Gayer, Joe Mantell, Dortha Duckworth, Frederic Downs, (D): Jim Yarborough
EDDIE FISHER	NBC 7:30pm	2/15 Peggy King (S)

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Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

FEBRUARY 15, 1956

VOLUME 8 NUMBER 7 A

EDITOR: Jerry Leichter

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MID-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

Television film commercial production during 1955 grossed approximately 25 million (\$25,000,000) dollars. This estimate, made independently by Ross Reports, is based on a projected qualitative analysis of commercials production reported recently in the "1955 Survey - TV Film Commercials." The survey listed information on 5,650 film commercials produced by 170 different firms for 834 products of 554 advertisers; local, regional and national. Through projection -- estimating the production of a number of firms that do not report their production for various reasons, estimating probable production by packagers for sponsors of film series, and allowing for a margin of error -- it was calculated that about 10,000 film commercials were produced for various TV advertisers during 1955. This does not include balops, telops and other basic presentations of commercial messages that would not rank as "filmed commercials". Of the total of 10,000 commercials, less than 5,000 could be considered "quality" commercials -- those ranging in cost from \$2,000 to \$10,000, with very few of these costing over \$5,000 to produce. One caution must be observed in figuring total production. Some firms include all revises or editions of the same commercial as different commercials; therefore the reports for some firms have to be accepted with qualifications.

The \$25,000,000 total was arrived at through an evaluation of commercials by types, based on physical production totals. The estimates take into consideration the length of commercials; content, such as live action and animation; and types of advertisers they were produced for, whether national, regional or local, since the latter qualification often determines the amount of money spent by an advertiser per commercial produced. The final estimates were checked with leading authorities in the field and the total was arrived at as the best realistic approximation of total dollar production.

Through the same type of calculation, indications are that Transfilm Inc., New York film organization, is the largest film commercial producer in the country, probably accounting for eight to 10 per cent of the dollar volume for the industry. New York is still by far the main center of television film commercial production, with Los Angeles, Chicago and other cities accounting for smaller percentages of the total. Transfilm Inc., Sarra, Inc., of Chicago and New York, and Kling Film Productions of Chicago and Hollywood, are the three leaders among the 15 or so major commercial production firms of the country. United World Films, Inc., and Hal Roach Studios, both of Hollywood, are believed to be the largest West Coast film commercial producers (aside from Kling, already noted among the three U. S. leaders).

- Page 1 -

(MORE)

ONE OF THE REGULAR SERVICES OF ROSS REPORTS ON TELEVISION

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Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

Various producers in New York, Chicago and Los Angeles have claimed to be among the leaders in past years, but none has ever issued financial reports for commercial production separated from all film activities to substantiate claims of commercial leadership. Practically all major commercials producers also make documentaries, industrial features and other related movie work. Also, most television film organizations are privately owned and do not issue annual financial statements. Many producers answer questionnaires for lists of commercials produced during each year which, on the projected basis outlined at the beginning of this discussion, matched with standard costs according to types of production permitted a fairly close analysis of dollar volume. Ross Reports has issued surveys on physical production totals during each of the past seven years and, based on past reports as well as current production totals, has been able to arrive at its conclusions.

Hollywood film package producers, although slowly increasing their share of production, concentrate largely on commercials for sponsors of their television programs. This type of production, which most often uses the stars of film series in "personalized" commercials, is quite often filmed in bulk for later editing, reducing the gross cost of the commercials. Other costs are frequently absorbed in the overall cost of production on a particular film lot, since the bill for the commercials will go to the same sponsor of the series. One important consideration slows the possible growth of Hollywood as a commercials production center. As long as main offices of major advertising agencies are located in New York and Chicago, independent production of filmed commercials will remain high in the East. Distance is an important consideration in close control of production of commercials, considering the obvious sensitivity of sponsors.

§ § §

The Gordon MacRae Show, which will succeed The Tony Martin Show over NBC, Mondays, 7:30-7:45pm EST, starting March 5, will be sponsored by Lever Brothers. The singing star will be backed by a quartet of two boys and two girls which will provide choral background for MacRae, with some occasional solos from the individuals in the group. The choice is currently between two groups. Van Alexander, who has backed MacRae for the past few years, will be the orchestra leader. The program will have occasional name guest stars, with Dinah Shore possibly enhancing the kick-off show. The agency handling the show for Lever Brothers will be BBD&O.....CBS' projected Playhouse 90, the one-and-one-half-hour weekly series scheduled for the fall, will probably be on a two-for-one or alternate week live and film basis, with either 26 live and 13 film or a more equal number of each presented. According to Hollywood reports, the films will probably be budgeted at \$150,000 apiece, although the critical nature of the project may require more flexible thinking on top limits for individual films, depending on stars for the lead roles.

Futures for the Goodyear Playhouse-Alcoa Hour include: Feb 26, Goodyear, "The Terrorists," by Jerome Coopersmith, with E.G. Marshall, Thomas Carlin, Pat Henning, Michael Higgins, Peggy Maurer, others; March 4, Alcoa, "Man on Fire," by Jack Jacobs and Malvin Wald, with Ed Begley and Neva Patterson tentatively heading the cast..... Studio One futures include: March 5, "A Favor for Sam," an adaptation of a SatEvePost story by John and Ward Hawkins; March 12, "Flower of Pride," by Michael Dyne; March 19, "The Laughter of Giants," by Paul Crabtree; March 26, "The Tale of St. Emergency," an original by Jackie Gleason adapted by Howard Rodman.

The Writers Guild of America, East, Inc., will hold a panel meeting, open to members and their guests, tonight (15) in New York at the Hotel Pierre Roof Garden, at 8pm. Panel experts to be quizzed include producer Herbert Brodtkin, actress Nina Foch, script editor Ethel Frank, director Franklin Schaffner and N. Y. Post radio-TV critic Jay Nelson Tuck. The discussion will range the entire field of television.

[illegible]

Guild Films' newest projected half-hour film series will be Here Comes Tobor, to be produced under an agreement with Dudley Pictures. The format will revolve on the adventures of Tobor, a mechanical man who reacts physically as well as psychologically to outside stimuli, who is the companion of a small boy. The mechanical man was developed by Dudley during the past six months. Richard Goldstone will produce the series from scripts by Arnold Belgard. First films will be available in April.....
...The transfer of Four Star Productions and Four Star Television, Inc., to Official Films was a transfer for stock of a group of films for syndication. It did not involve Four Star Films, Inc., a new firm organized by the owners of the other Four Star firms, with a change in stockholder interests. None of the companies to be taken over by Official is an operating company, but merely holders of the previously produced films, or of current contracts for production being completed.

The Academy of Television Arts and Sciences, despite the addition of a reported 500 new members in the New York area, and despite the fact that it put its award nomination closing date back to permit New Yorkers to get in on this year's balloting for the "Emmy" awards, is developing new problems for itself. It has 41 awards on its national list, plus local awards for LA and eight local awards to be made in NY. The field has become so complicated that it is impossible for any award system to do it justice in one fell swoop, and the Academy is trying to be all things to all programs.

Gillette will sponsor the final holes of the last round of the annual Palm Beach Golf Championship over NBC on Sunday, June 10, 4:30-5:30pm. The competition will be at Wykagyl Country Club, New Rochelle, N. Y.

AGENCIES AND ACCOUNTS: Foote, Cone & Belding(Chi) appointed by the special products division of Ford Motor Co to handle advertising for a new automobile.....Warwick & Legler, Inc(NY) named to handle advertising for Jacob Ruppert Brewery.....Dancer-Fitzgerald-Sample, Inc(NY) named to handle Liggett & Myers' L & M Filters cigarettes. Cunningham & Walsh, Inc., continues to handle Chesterfields and other Liggett & Myers product and institutional advertising.

PEOPLE GOING PLACES: Nat Wolff will join National Broadcasting Co as director of program planning for the NBC Television net on April 1, with headquarters in New York, reporting to Thomas A. McAvity, v.p. in charge of the TV net.....Bob Quinlan, KNXT(LA) exec producer, is moving to New York as a director of CBS Television news and special events programs.....Philip Lewis named WCBS-TV(NY) news bureau manager, succeeding Blaine Littell who has been named to head the CBS roving team for 1956 campaign coverage.....Joel Weisman named manager of film production for WABD(NY)...
...Robert D. Levitt appointed director of national sales of Screen Gems, Inc.....Phillip Beigel (ex-WATV) and Louis Volpicelli (ex-WABC-TV) have been named staff directors for WCBS-TV(NY).....Pamela Good will be 'Girl Friday' for Will Rogers, Jr., in an on air role on the new Good Morning program starting Monday.

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Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

FEBRUARY 20-26, 1956

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FEB 20 1956

EDITOR: Jerry Leichter

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PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(20)

CBS- 7-8am EST, Mon thru Fri; DEBUT; Good Morning!; LIVE from WCBS-TV(NY), to the net. § Sustaining, open. § Pkgr- CBS-TV(NY); Prod- Mike Sklar; Asst Prods- Shad Northfield, Harry Olesker; Dirs- Av Westin, Mel Ferber; Sets- Norman Rock; Writers- Andy Rooney, Woody Kling, Bill Gammie; Prog Anncr- not set at press time. § Will Rogers, Jr., stars in this new early morning program which will present news, feature stories, off-beat items, anecdotes, the weather, interviews (live and film), Americana, etc. Ned Calmer will do the straight news reporting. Pamela Good will be 'Girl Friday', generally assisting Rogers on the air and also occasionally presenting stories of interest to women. The program replaces The Morning Show (last show Feb 17) in this time spot, Mon thru Fri.

Sunday(26)

NBC- 4-5pm EST; SPECIAL; Antarctica: Third World (Color); FILM from WRCA-TV(NY), to the net. § Sustaining, public service. § Pkgr- NBC News & Special Events(NY); Prod- Reuven Frank; Film Ed- Constantine S. Gochis; Photog- William B. Hartigan. § Exclusive films of the current American expedition to the South Pole -- the U.S. Navy's "Operation Deepfreeze". Chet Huntley narrates the film, while Hugh Downs appears on the program to explain the relationship between the Antarctica expedition and the purposes and efforts of the International Geophysical Year.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC & CBS- None this week.

NBC- Max Liebman Presents (Usually every 4th Sat, 9-10:30pm EST) Sunday, Feb 26, 7:30-9pm EST; "Panorama," variety, starring Imogene Coca, Tony Randall, Bambi Linn & Rod Alexander, Bil and Cora Baird, Alan Dale, Johnny Desmond, Eileen Barton, Bill Hayes and Robert Gallagher; LIVE from WRCA-TV(NY); (COLOR).

OTHER NETWORK CHANGES & ADDITIONS

CBS- Arthur Godfrey Time (Mon thru Thu, 10:30-11:30am EST), Talent Scouts (Mon, 8:30-9pm EST), Arthur Godfrey and his Friends (Wed, 8-9pm EST) All programs originate from Lake Placid, N.Y., locations during the week of Feb 20, then return to NY.

- Page 15 -

OTHER NET CHANGES

SECRET - SECURITY INFORMATION
This document contains information which is exempt from public release under the provisions of the Freedom of Information Act, 5 U.S.C. 552.

1. The purpose of this document is to provide information regarding the activities of the [redacted] in the [redacted] area. This information is being provided for your information and is not to be distributed outside your agency.

2. The [redacted] has been identified as a [redacted] and is currently active in the [redacted] area. The [redacted] has been identified as a [redacted] and is currently active in the [redacted] area.

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12. The [redacted] has been identified as a [redacted] and is currently active in the [redacted] area. The [redacted] has been identified as a [redacted] and is currently active in the [redacted] area.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7)- Celebrity Club Matinee; DEBUT Feb 15; Wed, 12:30-1pm EST. Sponsor- New York Merkel Meat Products thru Blaine-Thompson Co(NY). Pkgr- Sandy Howard Productions(NY); Prod- Sandy Howard; Dir- Lee Polk. Ray Heatherton is host at a full course studio luncheon for women representing charitable and fraternal organizations, with Ellen Madison assisting as hostess. Heatherton sings, dances and acts in sketches. A guest show business celebrity is interviewed each week.

WABC-TV - Youth on the March; RETURN Feb 19; Sun, 11-11:30pm EST; FIIM changing to live on March 4. Sponsor- The Young People's Church of the Air. Dr. Percy Crawford, president of King College, Bristol, Tenn., delivers inspirational talks, assisted by an orchestra and a 14-voice glee club.

WRCA-TV(Ch 4)- Window; DEBUT Feb 13; Mon thru Fri, 8:55-9am, 9:55-10am EST. Color. New York Sponsors- Gimbel's Dept Store, Bergdorf Goodman. Pkgr- WRCA-TV; Prod & Dir- Joe Bernstein. Shopping news program in which editorial material and merchandise are displayed and demonstrated by Pegeen Fitzgerald. Idea is to stage a store "window" for the at-home viewer.

KNXT(Ch 2) - Bobby Sargent Show; DEBUT Feb 5; Sun, 10:30-11pm PST. Sponsor- Kings- Los Angeles men and 42 Products. Pkgr & Prod- KNXT. Comedy, music and variety show, starring Bobby Sargent, with vocalist Louise O'Brien, Jackie Farrell and Bill Baker and his orchestra.

WTVJ(Ch 4) - Myrus the Mentalist; DEBUT Feb 5; Sun, 2:30-3pm EST. Sponsor- Zpitzer Miami Motors(Miami). Pkgr- WTVJ. Myrus, a mental wizard, answers questions that he can't see, presented by members of the audience.

LOCAL FIIM SERIES -- DEBUTS & RE-RUNS

(New York, Chicago & Los Angeles)

STA & CHAN	SERIES TITLE & DISTRIB	SPONSOR & AGENCY	START DATE	DAY	TIME
<u>New York</u>					
WAED(5)	*"Trio" (The James Mason Show, Man's Heritage, Holiday) (National Telefilm)	-Open	2/19	Sun	8-8:15pm; 8:15-8:30pm; 8:30-9pm
WABD(5)	*"I Spy" (Guild Films)	-Gerald O. Kaye & Assoc (for Crosley & Bendix)	2/17	Fri	7:30-8pm & Sun, 11:30am-12noon
WABD(5)	*"Passport to Danger" (ABC Film Synd)	-Mennen Co thru McCann-Erickson	2/13	Mon	7:30-8pm & Sat 10:30-11pm
WRCA(4)	*"Highway Patrol" (Ziv-TV)	-P. Ballantine & Sons thru Wm Esty	10/24	Mon	7-7:30pm
WRCA(4)	*"Eddy Arnold Time" (Walter Schwimmer)	-Participations	2/11	Sat	5:30-6pm
WPIX(11)	#"Public Defender" (Interstate)	-Open	11/28	Mon	8-8:30pm
WPIX(11)	*"Adventures of Dr. Fu Manchu" (H'wood TV Service)	-Open	2/18	Sat	8-8:30pm
<u>Chicago</u>					
WBBM(2)	#"Man Behind the Badge" (MCA-TV)	-Participations	10/30	Sun	10-10:30pm
WBBM(2)	*"Fabian of Scotland Yard" (CBS Film Sales)	-Participations	10/30	Sun	10:35-11:05pm
WBBM(2)	*"The Big Idea" (RKO Pathe)	-Blue Cross & Blue Shield thru Bozell & Jacobs, Inc	2/19	Sun	1-1:30pm
WNBQ(5)	#"Cowboy G-Men" (Flamingo)	-RCA Victor Distrib Corp of Chicago	11/14	Sat	5-5:30pm
WNBQ(5)	*"Guy Lombardo" (MCA-TV)	-Edward Hines Lumber Co thru Buchen Co(Chi)	2/17	Fri	7:30-8pm
WNBQ(5)	*"Great Gildersleeve" (NBC Film)	-Drewrys, Ltd., U.S.A., Inc. thru MacFarland, Aveyard	2/20	Mon	9:30-10pm
WGN-TV(9)	#"Florian Zabach Show" (Guild Films)	-Participations	10/5	Wed	9-9:30pm
<u>Los Angeles</u>					
KTTV(11)	#"Susie" (Chertok, then TPA)	-Open	10/8	Sat	8-8:30pm
KTTV(11)	#"Ken Murray Show(Where Were You)" (MCA-TV)	-Bekins Van & Storage	10/18	Tue	9-9:30pm

CODE: *First run in market #Re-run in market

TALENT SHOWSHEET FEBRUARY 17 - FEBRUARY 26, 1956
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Most of the shows on Feb. 17, 18, 19 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Feb. 24. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left Column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY FEBRUARY 17  
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<u>I Spy</u> (Raymond Massey)	WABD 7:30pm (Repeats Sun. 11:30am)	<u>File Clerk</u> - (O) Howard Rodman; with Greg Morton, Otto Siminek, Fred Tovere, Bob Ellenstein, Jan de Ruth, Suzanne Caubaye, Wolfe Barzell, Albert Ottenheimer, Marcel Hillaire, Marion Brash, Lucien Prival, Theodore Goetz; (SD) by William Berke. <u>PREMIERE</u>
<u>My Friend Flicka</u>	CBS 7:30pm	<u>One Man Horse</u> ; (SW) by George Slavin & George W. George; (SD)
MAMA	CBS 8pm	<u>Papa's Vacation</u> - (O) Gordon Weber; regulars & Karl Lukas, Phil Kramer
THE BIG STORY	NBC 9pm	<u>Nate Kleggher, reporter; Philadelphia Bulletin</u> ; (A) Alvin Boretz; Les Damon, John McLiam, Jan Miner
IGOR CASSINI'S MILLION DOLLAR SHOWCASE	WABD 9pm	<u>Kill</u> : Robert Rouseville; <u>Add</u> : Robert Rounseville, Eva Gabor
ETHEL & ALBERT	ABC 10pm	with Ann McFarland, Nancy Sheridan, Katherine Meskill, Josef Draper, Cele McLaughlin, Frances Greet, Kendall Clark, Harry Bannister
<u>The Line-Up</u>	CBS 10pm	<u>The Barker Case</u> - (O) Fred Eggers; regulars & Victor Rodman, Louis Martin, Joyce Alling, Elizabeth Risdon, Bill Leichester; (SD)

SATURDAY FEBRUARY 18
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|                                                     |            |                                                                                                                                       |
|-----------------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------|
| <u>Henry Fonda -<br/>         Rheingold Theatre</u> | WRCA 7pm   | <u>Arab Duel</u> - (O) Laszlo Gorog; with Sidney Blackmer                                                                             |
| <u>The Honeymooners</u>                             | CBS 8pm    | regulars & John Griggs, Ginger Jones, Les Damon, Art Barnett, Eddie Hanley, Frank Marth, George Petrie. (New time effective this day) |
| PERRY COMO SHOW                                     | NEC 8pm    | <u>Add</u> : Henry Fonda, Paul Winchell & Jerry Mahoney, Vera Ellen                                                                   |
| STAGE SHOW                                          | CBS 8:30pm | (Note new time effective this day)                                                                                                    |
| MOTION PICTURE<br>ACADEMY NOMINATIONS               | NBC 9pm    | <u>Add</u> : Fredric March, Barbara Stanwyck, Lana Turner, Mitzi Gaynor, Aldo Ray, Johnny Green                                       |

SUNDAY FEBRUARY 19  
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LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	<u>The Minority of One</u> - (O) Kristin Hunter; with Irene Treadwell, Wanza Williamson, Jonelle Allen, Sharen Porter, Cookie Seabrooks, Christianne Felzmann, Karen Wolfe, Frances Foster, Pauline Myers Dir: Karl Genus
LOOK UP & LIVE	CBS 10:30am	<u>Brotherhood</u> - (O) Clair Roskam; with Carmen Matthews, Shepperd Strudwick, Ellen Muir, Richard Morse
CAMERA THREE	CBS 11:30am	<u>The Story of a Ballet</u> ; with Maria Tallchief & Nicholas Magallanes (ballet dancers).
FRONT ROW CENTER (Robert Sterling)	CBS 4pm	<u>Winter Dreams</u> - (O) F. Scott Fitzgerald, (A) James P. Cavanagh; Piper Laurie, Anthony Perkins, Gloria Talbott, John Baer, Ruth Hammond, Whit Bissell, Louise Larabee, Justice Watson, Edgar Barrier, William Rorich
OMNIBUS	CBS 5pm	<u>One Nation Indivisible</u> - (O) Joseph N. Welch; Joseph N. Welch, Walter Mathau, Harry Townes, Larry Gates, Alan Hewitt, Frederic Rolf, Paul Sparrer, Earl Montgomery
<u>Soldiers of Fortune</u>	WPIX 6pm	<u>Aloha Means Goodbye</u> - (O) Lawrence Irving; regulars & Simon Scott, Joyce Holden, Evelynne Eaton, Douglas Evans, Victor Perrin, Fred Letuli, Lani McIntyre, (SD)
<u>Lassie</u>	CBS 7pm	<u>The Raft</u> ; regulars & Donald Keeler

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Figure 1 consists of two scatter plots. The left plot shows a positive correlation between the number of children and the number of mothers, with a regression line. The right plot shows a negative correlation between the number of children and the number of mothers, with a regression line.

Journal of Management Studies, 19(1), 67-80.

[Faint handwritten notes and markings are visible at the bottom of the page.]

SUNDAY FEBRUARY 19 (Cont'd)
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|                            |              |                                                                                                                                                                                                                            |
|----------------------------|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>It's A Great Life</u>   | NBC 7pm      | Add: Tyler McVey, Mark Dana                                                                                                                                                                                                |
| NBC COMEDY HOUR            | NBC 8pm      | Gale Storm, Ben Blue, Peter Donald, Jonathan Winters, Hans Conried, Stan Freberg, Julie Oshins; Tom D'Andrea, Larry Blake, "The Soldiers"                                                                                  |
| ALCOA HOUR                 | NBC 9pm      | Tragedy in a Temporary Town; Kill: Lee Marvin. Add, & read cast as follows: Lloyd Bridges, Jack Warden, Will Kuluva, Rafael Campos, Robert Emhardt, Clifford Tatum, Vivian Nathan, Lou Keim, Donald Harron, Milton Seltzer |
| <u>Studio 57</u>           | WPIX 10pm    | Black Road - (O) Wilbur Daniel Steele, (A) Lawrence Kimble; with Robert Horton, Judith Ames, Dorothy Adams, George Chandler, Will White, Harry Harvey Sr., Helen Spring, Edna Holland                                      |
| APPOINTMENT WITH ADVENTURE | CBS 10pm     | The Last Goodbye - (O) Irving Elman; with Signe Hasso, Robert Ellenstein, Tonio Selwart, Jeffrey Lynn                                                                                                                      |
| <u>The Whistler</u>        | WPIX 10:30pm | Cancelled Flight; with Barbara Woodell, Walter Sande, Richard Arlen                                                                                                                                                        |
| JUSTICE                    | NBC 10:30pm  | The Glory Hunter; with Lee Phillips, Jason Robards, Frances Fuller                                                                                                                                                         |

MONDAY FEBRUARY 20  
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<u>Highway Patrol</u>	WRCA 7pm	(O) Lou Huston; regulars & Roger Crawford, Ford Stevens, Leo Mat-ranga, Peter Davis, George Becwar, Stewart Whitman, Guy Williams, John Hart, Charles Gray, Patty Ann Gerrity, Anthony Blankley, Paul Gilfoyle
<u>Adventures of Robin Hood</u>	CBS 7:30pm	The Prisoner; regulars & Donald Pleasance, Arthur Skinner, Jack Melford, Valorie Cardew
<u>Passport to Danger</u> (Cesar Romero)	WABD 7:30pm (Repeats Sat. 10:30pm)	2/13:(PREMIERE): Teheran - (O) Frederick Stephani; Cesar Romero & Carl Esmond, Nestor Paiva, Shawn Smith, Hy Averback, Michael Gran-ger, George Cisar, Edmund Hashim; Dir: Frederick Stephani. 2/20: Prague - (O) Robert C. Dennis; Ted De Corsia, Pamela Duncan, Gerry Gaylor, Peter Brocco, John Bleifer, Peter Coe; Dir: Sobey Martin
<u>TV Reader's Digest</u>	ABC 8pm	Return From Oblivion- (O) Wallace Robinson, (A) Leo Lieberman; Lyle Bettger, Emerson Treacy, Robert Osterloh, Marjorie Masson, Kathleen O'Malley; Dir: Peter Godfrey
CAESAR'S HOUR	NBC 8pm	The Commuters; regulars only
VOICE OF FIRESTONE	ABC 8:30pm	Cesare Siepi
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8pm	(from Lake Placid); Dorothy Moreau (S), Kossol Sisters (S), John Wetzel (M)
<u>I Love Lucy</u>	CBS 9pm	regulars & Larry Arnstein; special lyrics by Larry Arnstein
<u>Medic</u> (Richard Boone)	NBC 9pm	Never Come Sunday; Peggy Webber, Denver Pyle, Carol Sydes; song by Victor Young, lyric by James Moser & Ned Washington
<u>December Bride</u>	CBS 9:30pm	The Sunken Den; regulars & Desi Arnaz, Joseph Kearns, Richard Deac-on, Harry Harvey, Jr.; (SW & SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30pm	An Excuse for Shanks - (O) Gilbert S. Faust; Sally Gracie, Joe de Santis, Harrison Dowd, Haywood Hale Brown, Harry Worth, Fred Eis-ley, Phillip Pine, Stuart MacIntosh, Harry Sheppard, Shirley Gray-son, Joseph Boley, David DeHaven, Beulah Garrick, Lucille Pierlot, Frances Spanier, Charles Jordan; (SD) by Tom Reynolds
STUDIO ONE	CBS 10pm	Circle of Guilt - (O) Mel Goldberg; Keenan Wynn, Julie Adams, Fred Clark, Peter Graves, Paul Stevens, Vaughn Taylor, Ann Seymour, Joseph Boland; (SD) by Franklin Schaffner
<u>Douglas Fairbanks</u>	WRCA 10:30pm	Jason's House; with Finlay Currie, Patrick Holt, Gene Anderson, Charles Victor, Robert Raglan

TUESDAY FEBRUARY 21
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|                                           |          |                                                                                                        |
|-------------------------------------------|----------|--------------------------------------------------------------------------------------------------------|
| <u>Steve Donovan</u><br>(Douglas Kennedy) | WRCA 6pm | The Hope Chest - (O) William F. Leicester; Hugh Sanders, Steven Ter-rell, Sheb Wooley, Junius Matthews |
|-------------------------------------------|----------|--------------------------------------------------------------------------------------------------------|



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TUESDAY FEBRUARY 21  
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<u>Warner Bros. Presents ABC 7:30pm</u> (Cheyenne), <u>Rendezvous at Red Rock</u> -(O) D. D. Beauchamp; regulars & Gerald Mohr, Douglas Fowley		
<u>Phil Silvers Show</u>	CBS 8pm	<u>The Army Memoirs</u> ; regulars. (SW & SD)
<u>THE MILTON BERLE SHOW</u>	NBC 8pm	<u>Jimmy Durante</u> , Eddie Cantor, Cyd Charisse, Dan Dailey, Peggy Lee, "Four Aces"
<u>The Life & Legend of Wyatt Earp</u> (Hugh O'Brian)	ABC 8:30pm	<u>The Englishman</u> , with George Peshaur, Don C. Harvey, Julie Van Zandt, Michael Emmet, Louise Arthur
<u>Navy Log</u>	CBS 8:30pm	<u>The Web Feet</u> , with Casey Adams, Phyllis Coates, Lyle Talbot, David Balfour, Aline Towne
<u>The Danny Thomas Show</u>	ABC 9pm	<u>Who Can Figure Kids</u> , regulars & Wally Brown, Artie Johnson
<u>Jane Wyman's Fireside Theatre</u>	NBC 9pm	<u>The Thread</u> - (O) Collier Young & Sterling Silliphant, with Anthony Eustring, Philip Ober, Jeff Morrow, Chuck Connors, Penny Santon
<u>DuPont Cavalcade Theatre</u>	WABC 10pm	<u>Call Home the Heart</u> - (O) Joe Pagano; Teru Shimada, Chiyoko Baker, Roy Roberts, Kristine Miller, Donald Curtis, James Seay, Richard James, Don C. Harvey, Robert Karnes
<u>RED SKELTON SHOW</u>	CBS 9:30pm	Vincent Price
<u>ARMSTRONG CIRCLE THEATRE</u>	NBC 9:30pm	<u>Terror at My Heels</u> - (O) Roger O. Hirson (based on life of Melvin Shadduck); Darren McGavin, Jim Holden, Jerry Gellen, Clifford David, Bob Hastings, John Napier; (SD) by William Corrigan
<u>Big Town</u>	NBC 10:30pm	<u>Skid Row</u> ; regulars & Arthur Hanson, John Doucette

WEDNESDAY FEBRUARY 22
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| <u>Death Valley Days</u>                     | WRCA 7pm   | <u>Cynthy's Dream House</u> , with Virginia Lee, Brad Johnson, Helen Brown, Lyle Talbot, Diane Carroll, Ralph Littlefield, Steve Conti, Kenne Duncan, Timothy Carey                                   |
| <u>Brave Eagle</u>                           | CBS 7:30pm | <u>Papoose</u> , regulars & Rick Vallin, Bill Henry, Joey Scott                                                                                                                                       |
| <u>ARTHUR GODFREY</u>                        | CBS 8pm    | regulars only, (from Lake Placid, N. Y.)                                                                                                                                                              |
| <u>Screen Directors Playhouse</u>            | NBC 8pm    | <u>Affair in Sumatra</u> , with Ralph Bellamy, Rita Gam, Basil Rathbone, Greta Granstedt, Salvador Baguez, Julia Montoya, Napua Woodd, Inez Palange, Fred Letuli; (O) Michael Fessler, Hobart Donovan |
| <u>Father Knows Best</u>                     | NBC 8:30pm | <u>Historical Anderson</u> - (O) Basil Rogers; regulars & Claude Bryar, Don Bender                                                                                                                    |
| <u>The Millionaire</u>                       | CBS 9pm    | <u>The Story of Victor Volante</u> , with Touch Connors, Richard Eyer, Adele Mara, Jack LaRue, Eleanor Moore, Bill Baldwin, Brick Sullivan, Henry McLemore                                            |
| <u>KRAFT TELEVISION THEATRE</u>              | NBC 9pm    | <u>Snapfinger Creek</u> - (O) William Noble; with John Shellie, Hope Lange, Clay Hall, Richard Shepard, Aina Niemela; Dir: Fielder Cook                                                               |
| <u>20th Century Fox Hour</u> (Joseph Cotton) | CBS 10pm   | <u>In Times Like These</u> -(O) MacKinlay Kantor, (A) Harry Segall; MacDonald Carey, Fay Wray, Mark Damon, James Drury; Dir: William Seiter                                                           |
| <u>I Led Three Lives</u>                     | WPIX 10pm  | (O) Jack Rock; regulars & John Zaremba, Nyra Monsour, Charles Tannen, Tiger Fafara, Eilee Robbins; Dir: Herbert Strock                                                                                |

THURSDAY FEBRUARY 23  
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<u>Guy Lombardo</u>	WRCA 7pm	Betty Jane Watson
<u>The Goldbergs</u>	WABD 7:30pm	regulars & Harvey Lembeck, Doris Becker, Midge Ware
<u>Sgt. Preston of the Yukon</u>	CBS 7:30pm	regulars & John Dambler, John Marshall, George Eldridge, Coleman Francis, Virginia Wave
<u>Bob Cummings Show</u>	CBS 8pm	regulars & Marjle Millar, Marla English, Paula Winslowe

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that this is essential for ensuring transparency and accountability in the organization's operations.

2. The second part outlines the specific procedures and protocols that must be followed when recording data. This includes details on how to collect, store, and retrieve information, as well as the roles and responsibilities of the personnel involved in the process.

3. The third part addresses the challenges and risks associated with data management. It identifies common pitfalls such as data loss, corruption, and unauthorized access, and provides strategies to mitigate these risks through the implementation of robust security measures and backup procedures.

4. The fourth part discusses the importance of regular audits and reviews of the data management system. It explains how these activities can help identify areas for improvement, ensure compliance with relevant regulations, and maintain the overall integrity and reliability of the data.

5. The fifth part provides a summary of the key points discussed in the document and offers final recommendations for the successful implementation and ongoing maintenance of the data management system. It stresses the need for continuous monitoring and adaptation to changing requirements and technologies.

THURSDAY FEBRUARY 23
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| CLIMAX                     | CBS 8:30pm | <u>Nightmare by Day</u> - (O) James P. Cavanagh; with Gene Nelson, Katy Jurado, Warner Anderson, Coleen Gray, Mary Astor                                                               |
| STAR TONIGHT               | ABC 9pm    | <u>Rite of Love</u> - (O) Ann Howard Bailey; Raimonda Orselli, Katherine Sergava, Frances Williams, E.A. Krumschmidt                                                                   |
| <u>Four Star Playhouse</u> | CBS 9:30pm | <u>Command</u> - (O) Roland Winters, (A) Frederic Brady; Richard Hale, Christopher Dark, Ross Elliott, Peter Reynolds, Hugh Beaumont, Nolan Leary, Robert Bice, John Cliff, John Alvin |
| <u>Ford Theatre</u>        | NBC 9:30pm | <u>Your Other Love</u> ; Joan Fontaine, Warren Stevens, June Vincent, Roy Gordon, Earl Robie, Victoria Ward, Robert Forrest, Mary Boyd                                                 |
| LUX VIDEO THEATRE          | NBC 10pm   | <u>Hired Wife</u> ; Lex Barker, Anne Bancroft, Stephen Bekaffy, Patricia Wright, Joseph Kearns, Hal Taggart, Chuck Webster, Alexander Campbell                                         |
| JOHNNY CARSON SHOW         | CBS 10pm   | Jack Prince                                                                                                                                                                            |

FRIDAY FEBRUARY 24  
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<u>Jungle Jim</u>	WRCA 6pm	<u>The Sacred Scarab</u> - (O) Sloane Nibley; with Tom McKee, Wes Hudman, Charles LaTorre, Roy Lennert
<u>Science Fiction Theatre</u>	WRCA 7pm	<u>Death at Two A.M.</u> ; re-run of 6/10/55
<u>Adventures of Rin-Tin-Tin</u>	ABC 7:30pm	<u>The Return of the Ancient Mariner</u> ; regulars & Rand Brooks, William Fawcett, Pat O'Hara, Harry Hickox, Syd Saylor
<u>I Spy</u>	WABD 7:30pm	<u>The Redl Story</u> ; Bruce Gordon, Don Briggs, Ronald Long
MAMA	CBS 8pm	<u>Papa Learns That 'No' is Not the Right Answer</u> ; regulars & Laurence Hugo, Kevin Coughlin
<u>Sherlock Holmes</u>	WABD 8pm	<u>The Case of the Singing Violin</u> - (O) Kay Krause; regulars & Delphine Seyrig, Arnold Bell, Colin Mann, Ben Omanoff, Barbara Guernini, Jacqueline Gay, Roger Garriss, Leslie Desanti, Billy Beck
<u>Crossroads</u>	ABC 8:30pm	<u>Pavement Pastor</u> - (O) George Bruce; Jeff Morrow, Harry Antrim, Gene Reynolds; Dir: Paul Landres
<u>The Life of Riley</u>	NBC 8:30pm	regulars & Mortin Milner, James McCallion, Stafford Repp; (SW & SD)
<u>Crusader</u> (Brian Keith)	CBS 9pm	<u>Man of Medicine</u> ; with Ludwig Stossel, Irene Seidner, Robert Burton
<u>The Vise</u>	ABC 9:30pm	<u>The Sally Ankens Story</u> ; regulars & Jill Clifford, Ferdy Mayne
<u>The Line-Up</u>	CBS 10pm	<u>The Johnston Case</u> - (O) Ellis Marcus; regulars & Dorothy Patrick Davis, Harry Antrim, Kay Riehl, John Larz; (SD)
<u>Adventures of the Falcon</u> (Charles McGraw)	ABC 10:30pm	<u>The \$4.98 Buddha</u> ; Nancy Gates, Philip Van Zandt, Paul Bryar, Charlie Lung, William Haade, Victor Sen Yung

MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 17 THRU FRIDAY FEBRUARY 24
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| GARRY MOORE SHOW                  | CBS 10am    | 2/22: Rusty Kile & John Newson (variety), "Cactus" (horse);<br>2/24: The Woolford Performing Dachshunds, Don Adams (C)                                                                                                                                                                                                                                    |
| NBC MATINEE THEATRE               | NBC 3pm     | 2/20: <u>Dream House</u> - (O) Arthur Cavanaugh; Virginia Vincent, Herbert Rudley; 2/21: <u>The Runaways</u> - (O) Alfred Brenner; John Barrymore, Jr., Karen Sharpe; 2/22: <u>The Ledger</u> - (O) Jack Laird; Lyle Talbot, Tom Brown, Ann Doran; 2/23: <u>When the Bough Breaks</u> - (O) Michelle Cousin; 2/24: <u>I Want to March</u> - (O) H.R. Hays |
| DATE WITH LIFE<br>(Mark Roberts)  | NBC 4pm     | <u>The Tom Bradley Story</u> , see Talent Showsheet 1/29/56; continues thru 2/24; same cast, same author                                                                                                                                                                                                                                                  |
| MODERN ROMANCES<br>(Martha Scott) | NBC 4:45pm  | 2/20 - 2/24 - (O) Ann Howard Bailey; Charles Taylor, Dort Clark, Les Damon, Maxine Stuart, Robert Ellenstein; (SD)                                                                                                                                                                                                                                        |
| TONIGHT<br>(Steve Allen)          | NBC 11:30pm | 2/20: Jackie Cain (S), Roy Kral (M), Shelly Burmond (C); 2/21: Jonah Jones Quartet, George Hopkins (C); 2/22: Dave Brubeck Quartet; 2/23: Andy Griffith (C), The Ravens (S); 2/24: Ethel Waters, Cyril Ritchard                                                                                                                                           |



1. The first part of the document is a letter from the President of the United States to the Congress, dated January 3, 1862.

2. The second part is a report from the Secretary of the Treasury, dated January 10, 1862.

3. The third part is a report from the Secretary of the Interior, dated January 15, 1862.

4. The fourth part is a report from the Secretary of the War, dated January 20, 1862.

5. The fifth part is a report from the Secretary of the Navy, dated January 25, 1862.

6. The sixth part is a report from the Secretary of the State, dated January 30, 1862.

7. The seventh part is a report from the Secretary of the War, dated February 5, 1862.

8. The eighth part is a report from the Secretary of the Navy, dated February 10, 1862.

9. The ninth part is a report from the Secretary of the State, dated February 15, 1862.

10. The tenth part is a report from the Secretary of the War, dated February 20, 1862.

11. The eleventh part is a report from the Secretary of the Navy, dated February 25, 1862.

12. The twelfth part is a report from the Secretary of the State, dated February 30, 1862.

13. The thirteenth part is a report from the Secretary of the War, dated March 5, 1862.

14. The fourteenth part is a report from the Secretary of the Navy, dated March 10, 1862.

15. The fifteenth part is a report from the Secretary of the State, dated March 15, 1862.

16. The sixteenth part is a report from the Secretary of the War, dated March 20, 1862.

17. The seventeenth part is a report from the Secretary of the Navy, dated March 25, 1862.

18. The eighteenth part is a report from the Secretary of the State, dated March 30, 1862.

19. The nineteenth part is a report from the Secretary of the War, dated April 5, 1862.

20. The twentieth part is a report from the Secretary of the Navy, dated April 10, 1862.

21. The twenty-first part is a report from the Secretary of the State, dated April 15, 1862.

22. The twenty-second part is a report from the Secretary of the War, dated April 20, 1862.

SATURDAY FEBRUARY 25  
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<u>Tales of the Texas Rangers</u>	CBS 11:30am	<u>Last Days of Boot Hill</u> ; regulars & William Tannen, William Boyett, Barry Brooks, Harry Strang, Daniel White
<u>Henry Fonda - Rheingold Theatre</u>	WRCA 7pm	<u>The Back of Beyond</u> - (O) W. Somerset Maugham, (A) Frederic Brady; Alexis Smith
PERRY COMO SHOW	NBC 8pm	Jane Russell, Andy Devine
STAGE SHOW	CBS 8:30pm	regulars & Dick Haymes (S), Morey Amsterdam (C), Sister Rosetta Tharp (S)
<u>Damon Runyon Theatre</u>	CBS 10:30pm	<u>The Pee Wees Take Over</u> - (O) Russell S. Hughes; Steve Brodie, Peggy Webber, Sid Melton, David Kasday, Bobby Faye, Stuffy Singer, Michael Granger

SUNDAY FEBRUARY 26
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|--------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LOOK UP & LIVE                             | CBS 10:30am | Mary Anthony, Joseph Gifford                                                                                                                                                  |
| FRONT ROW CENTER (Robert Sterling)         | CBS 4pm     | <u>Uncle Barney</u> - (O) Ben Starr; Tom Tully, Glenda Farrell, Jim Backus, Ronnie Burns                                                                                      |
| <u>Capt. Gallant of the Foreign Legion</u> | NBC 5:30pm  | <u>Ambush</u> - (O) Gene Levitt; Howard Vernon, Paul Bonifas, Arthur Klein                                                                                                    |
| <u>Sky King</u>                            | WABC 6pm    | <u>Rustlers on Wheels</u> - (O) Harry Poppe, Jr.; regulars & Bill Lechner, Kenne Duncan, Nesdon Booth, Stanley Andrews, Greg Barton, Chuck Slay                               |
| <u>It's A Great Life</u>                   | NBC 7pm     | regulars & Dave Willock, Helene Stanley, James Flavin, Phil Tully, Burt Mustin, Jesse Kirkpatrick, Linda Danson, Fred Graham                                                  |
| <u>Jack Benny</u>                          | CBS 7:30pm  | Mary Livingstone, Bob Crosby                                                                                                                                                  |
| MAX LIEBMAN PRESENTS 'PANORAMA'            | NBC 7:30pm  | Imogene Coca, Tony Randall, Bambi Lion, Rod Alexander, Bil & Cora Baird, Eileen Barton & Bill Hayes (S); (SW & SD)                                                            |
| ED SULLIVAN SHOW                           | CBS 8pm     | Fred Waring, Lillian Roth, Carol Haney, Ricky Layne & "Velvet", Nick Nobel, The Purcellles; Dir: John Wray                                                                    |
| GOODYEAR PLAYHOUSE                         | NBC 9pm     | <u>The Terrorists</u> - (O) Jerome Coopersmith; E.G. Marshall, Thomas Carlin, Pat Henning, Michael Higgins, Peggy Maurer, Edward Walsh, John Scanlan, Walter Burke, Leo Britt |
| <u>Alfred Hitchcock Presents</u>           | CBS 9:30pm  | <u>Place of Shadows</u> - (O) Robert C. Dennis; with Mark Damon, Everett Sloane, Sean McClory, Everett Glass, Joseph Downing, Harry Tyler, Dir: Robert Stevens                |
| <u>Loretta Young Show (Loretta Young)</u>  | NBC 10pm    | <u>Gesundheit</u> - (O) Richard Morris; Scott Forbes, Geoffrey Toone, Trude Wyler, Dan Barton                                                                                 |
| JUSTICE                                    | NBC 10:30pm | <u>Sentence of Death</u> - (O) Art Wallace; Edwin Andrews                                                                                                                     |



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|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| 1. The first of these is the fact that the United States is a free country.           | 2. The second is the fact that the United States is a democratic country.               | 3. The third is the fact that the United States is a country of laws.                  | 4. The fourth is the fact that the United States is a country of freedom.              | 5. The fifth is the fact that the United States is a country of opportunity.        |
| 6. The sixth is the fact that the United States is a country of progress.             | 7. The seventh is the fact that the United States is a country of peace.                | 8. The eighth is the fact that the United States is a country of justice.              | 9. The ninth is the fact that the United States is a country of hope.                  | 10. The tenth is the fact that the United States is a country of love.              |
| 11. The eleventh is the fact that the United States is a country of faith.            | 12. The twelfth is the fact that the United States is a country of courage.             | 13. The thirteenth is the fact that the United States is a country of strength.        | 14. The fourteenth is the fact that the United States is a country of wisdom.          | 15. The fifteenth is the fact that the United States is a country of compassion.    |
| 16. The sixteenth is the fact that the United States is a country of kindness.        | 17. The seventeenth is the fact that the United States is a country of generosity.      | 18. The eighteenth is the fact that the United States is a country of honesty.         | 19. The nineteenth is the fact that the United States is a country of integrity.       | 20. The twentieth is the fact that the United States is a country of loyalty.       |
| 21. The twenty-first is the fact that the United States is a country of respect.      | 22. The twenty-second is the fact that the United States is a country of tolerance.     | 23. The twenty-third is the fact that the United States is a country of understanding. | 24. The twenty-fourth is the fact that the United States is a country of cooperation.  | 25. The twenty-fifth is the fact that the United States is a country of unity.      |
| 26. The twenty-sixth is the fact that the United States is a country of harmony.      | 27. The twenty-seventh is the fact that the United States is a country of balance.      | 28. The twenty-eighth is the fact that the United States is a country of equilibrium.  | 29. The twenty-ninth is the fact that the United States is a country of stability.     | 30. The thirtieth is the fact that the United States is a country of peace.         |
| 31. The thirty-first is the fact that the United States is a country of justice.      | 32. The thirty-second is the fact that the United States is a country of hope.          | 33. The thirty-third is the fact that the United States is a country of love.          | 34. The thirty-fourth is the fact that the United States is a country of faith.        | 35. The thirty-fifth is the fact that the United States is a country of courage.    |
| 36. The thirty-sixth is the fact that the United States is a country of strength.     | 37. The thirty-seventh is the fact that the United States is a country of wisdom.       | 38. The thirty-eighth is the fact that the United States is a country of compassion.   | 39. The thirty-ninth is the fact that the United States is a country of kindness.      | 40. The fortieth is the fact that the United States is a country of generosity.     |
| 41. The forty-first is the fact that the United States is a country of honesty.       | 42. The forty-second is the fact that the United States is a country of integrity.      | 43. The forty-third is the fact that the United States is a country of loyalty.        | 44. The forty-fourth is the fact that the United States is a country of respect.       | 45. The forty-fifth is the fact that the United States is a country of tolerance.   |
| 46. The forty-sixth is the fact that the United States is a country of understanding. | 47. The forty-seventh is the fact that the United States is a country of cooperation.   | 48. The forty-eighth is the fact that the United States is a country of unity.         | 49. The forty-ninth is the fact that the United States is a country of harmony.        | 50. The fiftieth is the fact that the United States is a country of balance.        |
| 51. The fifty-first is the fact that the United States is a country of equilibrium.   | 52. The fifty-second is the fact that the United States is a country of stability.      | 53. The fifty-third is the fact that the United States is a country of peace.          | 54. The fifty-fourth is the fact that the United States is a country of justice.       | 55. The fifty-fifth is the fact that the United States is a country of hope.        |
| 56. The fifty-sixth is the fact that the United States is a country of love.          | 57. The fifty-seventh is the fact that the United States is a country of faith.         | 58. The fifty-eighth is the fact that the United States is a country of courage.       | 59. The fifty-ninth is the fact that the United States is a country of strength.       | 60. The sixtieth is the fact that the United States is a country of wisdom.         |
| 61. The sixty-first is the fact that the United States is a country of compassion.    | 62. The sixty-second is the fact that the United States is a country of kindness.       | 63. The sixty-third is the fact that the United States is a country of generosity.     | 64. The sixty-fourth is the fact that the United States is a country of honesty.       | 65. The sixty-fifth is the fact that the United States is a country of integrity.   |
| 66. The sixty-sixth is the fact that the United States is a country of loyalty.       | 67. The sixty-seventh is the fact that the United States is a country of respect.       | 68. The sixty-eighth is the fact that the United States is a country of tolerance.     | 69. The sixty-ninth is the fact that the United States is a country of understanding.  | 70. The seventieth is the fact that the United States is a country of cooperation.  |
| 71. The seventy-first is the fact that the United States is a country of unity.       | 72. The seventy-second is the fact that the United States is a country of harmony.      | 73. The seventy-third is the fact that the United States is a country of balance.      | 74. The seventy-fourth is the fact that the United States is a country of equilibrium. | 75. The seventy-fifth is the fact that the United States is a country of stability. |
| 76. The seventy-sixth is the fact that the United States is a country of peace.       | 77. The seventy-seventh is the fact that the United States is a country of justice.     | 78. The seventy-eighth is the fact that the United States is a country of hope.        | 79. The seventy-ninth is the fact that the United States is a country of love.         | 80. The eightieth is the fact that the United States is a country of faith.         |
| 81. The eighty-first is the fact that the United States is a country of courage.      | 82. The eighty-second is the fact that the United States is a country of strength.      | 83. The eighty-third is the fact that the United States is a country of wisdom.        | 84. The eighty-fourth is the fact that the United States is a country of compassion.   | 85. The eighty-fifth is the fact that the United States is a country of kindness.   |
| 86. The eighty-sixth is the fact that the United States is a country of generosity.   | 87. The eighty-seventh is the fact that the United States is a country of honesty.      | 88. The eighty-eighth is the fact that the United States is a country of integrity.    | 89. The eighty-ninth is the fact that the United States is a country of loyalty.       | 90. The ninetieth is the fact that the United States is a country of respect.       |
| 91. The ninety-first is the fact that the United States is a country of tolerance.    | 92. The ninety-second is the fact that the United States is a country of understanding. | 93. The ninety-third is the fact that the United States is a country of cooperation.   | 94. The ninety-fourth is the fact that the United States is a country of unity.        | 95. The ninety-fifth is the fact that the United States is a country of harmony.    |
| 96. The ninety-sixth is the fact that the United States is a country of balance.      | 97. The ninety-seventh is the fact that the United States is a country of equilibrium.  | 98. The ninety-eighth is the fact that the United States is a country of stability.    | 99. The ninety-ninth is the fact that the United States is a country of peace.         | 100. The hundredth is the fact that the United States is a country of justice.      |